

# WILL YOU HELP ?



WE WANT THOUSANDS OF NEW SUBSCRIBERS TO THE FARMER'S ADVOCATE and HOME JOURNAL

We Want YOU to Help US Secure Them.  
Splendid Premiums for just a little work.

## READ THE LIST

If your neighbor is not a subscriber tell him how valuable the ADVOCATE has been to you.

To secure any of these Premiums the subscriptions must be NEW ones and in addition to your own.

**\$1.50 per annum**  
**3 cents a week**



For three new subscribers you receive this Carbo-Magnetic Razor. Costs \$2.50 in the ordinary way.

### "CARMICHAEL"

A Canadian farm story, bound in cloth, illustrated, makes nice Christmas or birthday gift. "Should be in the homes of all the people," says the *Toronto World*. For two new subscribers, or \$1.25 cash.



For three new subscribers. This watch is 16 size, nickel, open face, seven jewels, enameled dial, stem wind, stem set. A reliable time-keeper for man or boy.

For four new subscribers will send a lady's watch; silver, handsomely engraved, open face, illuminated dial, stem wind, pendant set.

## Be a Club Raiser

SAVE THE SUBSCRIPTION PRICE OF YOUR FARMER'S ADVOCATE AND HOME JOURNAL BY BEING A CLUB RAISER

There are thousands of farmers in Western Canada who are losing every year in consequence of not being a subscriber to the FARMER'S ADVOCATE. Every regular reader knows its value, knows the benefit it has been to himself and what it is worth to his neighbor. It is a publication that helps the farmer to success, and it is the successful farmer that makes the country prosperous.

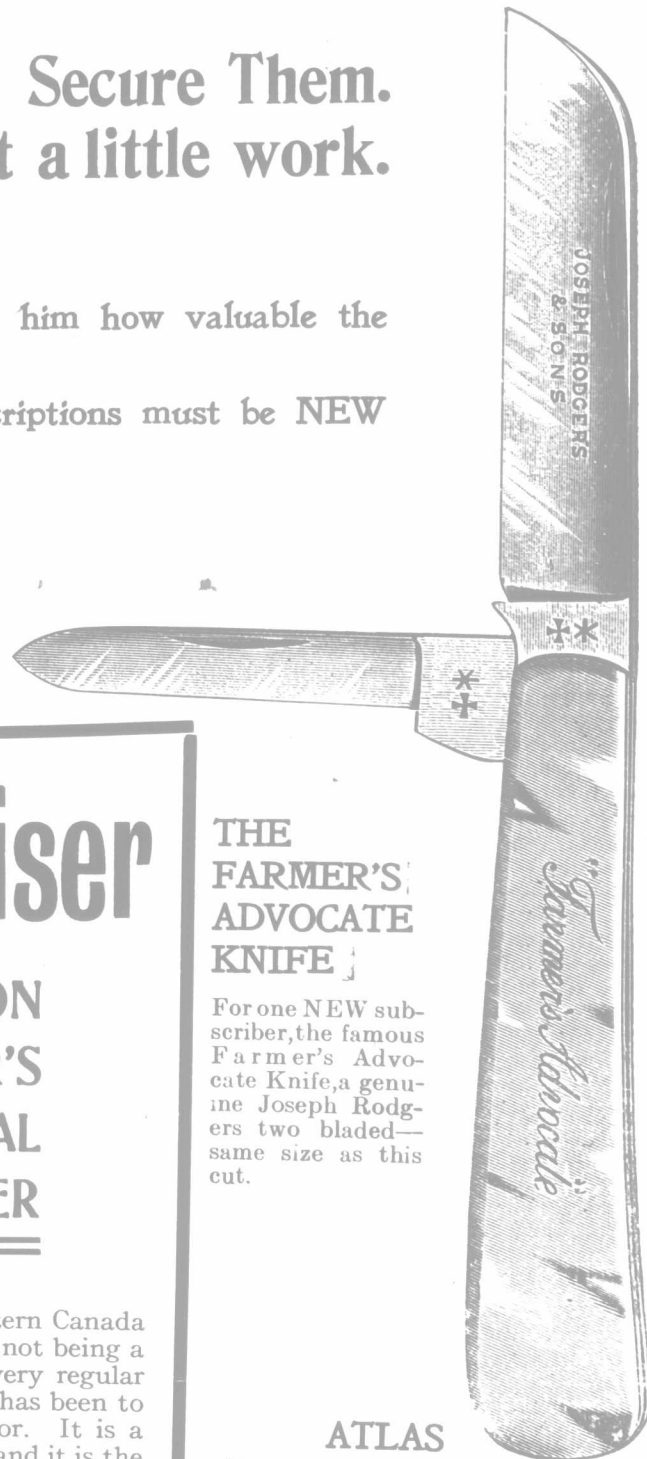
We want all the readers of THE FARMER'S ADVOCATE to act as club raisers this year and send us large lists of NEW SUBSCRIBERS.

Send us TWO NEW NAMES for one year and we will advance your own subscription twelve months, thus making the cash payment only \$3.00 for three yearly subscriptions; or, for each NEW NAME, accompanied by \$1.50, we will advance the date of your address label six months.

In clubs of FOUR RENEWALS OR OVER, we will accept \$1.25 each.

Premiums not included in club offers.

**START RAISING YOUR CLUB IMMEDIATELY.**  
**GET THE FARMER'S ADVOCATE INTO EVERY HOUSEHOLD IN YOUR LOCALITY**



### THE FARMER'S ADVOCATE KNIFE

For one NEW subscriber, the famous Farmer's Advocate Knife, a genuine Joseph Rodgers two bladed—same size as this cut.

### ATLAS

For one new subscriber. Contains 16 maps of the greatest divisions of the world, with names of cities and their population. Contains new map of Western Canada, showing railway lines. Should be in every home.

### BLUE RIBBON COOK BOOK

For one new subscriber. This book is the best of the kind ever published; 154 pages, 850 valuable recipes, 6 pages of useful tables. Every recipe is of practical value, and the cook's convenience has been kept in mind throughout the book. Ingredients are given by measure, the cup being the standard instead of by weight, as many housekeepers do not possess accurate scales. The time needed to cook the different dishes is given, also a number of convenient tables and other useful general information will be found in its pages.

### MICROSCOPE

With strong magnifying lens. Useful for examining weed and other seeds, insects or other small objects. TWO MICROSCOPES for ONE NEW SUBSCRIBER.

### BIBLES

(Bagster's) one of the best of our premiums. Handsomely and well bound; convenient size. For TWO NEW SUBSCRIBERS.

### BARON'S PRIDE

Handsome picture of the champion Clydesdale sire; size 17 x 13 in. Suitable for framing. FOR ONE NEW SUBSCRIBER.

These Premiums are given only to our present subscribers for sending in bona-fide NEW yearly subscriptions at \$1.50 each.

We must have honest workers. Changing the name from one member of the household to another, or deception of any kind, will not be allowed; if discovered, premium will be withheld.

**BALANCE OF THIS YEAR FREE TO ALL NEW SUBSCRIBERS**

**Farmer's Advocate and Home Journal**  
WINNIPEG, MANITOBA