

"THE Mill"

3 Perfect Flours

RAINBOW (FOR BREAD)
made from No. 1 Manitoba Wheat

STAR FOR BREAD AND PASTRY
made from No. 1 Manitoba and
Ontario Fall Wheat

LILY FOR PASTRY, made from
Choice Ontario Fall Wheat

MADE IN LINDSAY

You do not run any risk whatever
in using our flour: the fullest guar-
antee of the Company is behind
every Bag that leaves the Mill

"You use our Flour at OUR RISK,
not at yours"

Canadian Cereal & Milling Co.
LIMITED
LINDSAY, ONT.

Tourists' Headquarters



NEW DALY HOUSE

FRED. T. LEWIS, Manager

Overlooks Beautiful Lake Couchiching

Rates on Application

ORILLIA, - ONT.

Soclean

THE DUSTLESS SWEEPING COMPOUND



THE good old house-cleaning time disgruntles husbands and
kills more than a few women every season. Because
cleaning in the old way merely shifts dust and dirt—it does not



move it. Twentieth century science has in-
vented one remedy—the "Soclean" way.
"SOCLEAN" (The Dustless Sweeping Com-
pound) lays and absorbs dust at one and
the same time. When the broom is applied
it will not rise it merely absorbs all the
dust and germs that threaten to arise.
"Soclean" is a faultless disinfectant and makes old
carpets look like new. Ask your Grocer about it.
See that it's the brown powder sold in handy pails
at 25c., 50c. and \$1.00.

202

SOCLEAN LIMITED - King Street and Spadina Ave., Toronto