

# Music's Re-Creation



Something more than mere Tone Reproduction.

Artificial Tone Reproduction is wonderful but not musical. A beautiful voice that is marred by mechanical timbre in its reproduction is no longer beautiful. It no longer satisfies the music lover, however great as may be the artist.

MUSIC'S RE-CREATION is the new standard set by

## THE NEW EDISON DIAMOND DISC **PHONOGRAPH**

NO NEEDLES TO CHANGE

UNBREAKABLE RECORDS

The actual tone of the artist in all its native purity and character. No foreign quality — Not a single blemish. Thanks to Mr. Edison's super-knowledge of sound, chemistry and acoustics.

COME and LET US PLAY THE NEW EDISON DIAMOND DISC for you. If you are a music lover, you will be delighted.

**Phonograph Department**

SECOND FLOOR

MARKET  
SQUARE

**W. H. THORNE & CO. LTD.**

KING  
STREET

ST. JOHN, N. B.