

4. Freedom of speech and the full interchange of opinion are among the principal safeguards of free institutions.

In the view of the Board of Broadcast Governors, these principles are not promoted by the sale of network time to individuals or commercial concerns for broadcasts of opinion or propaganda. The principles can be furthered by the provision of free time to competent speakers to present, without let or hindrance, varying points of view on questions of the day. The best safeguard of freedom of discussion is a policy which permits opportunity for the expression of varying points of view.

The Corporation does not exercise censorship. It does not restrict the nature of material to be broadcast, except to see that such material conforms with regulations of the BBG and with the law of the land.

PARTY POLITICAL BROADCASTING

I. GENERAL

1. Dramatized Political Broadcasts

The Broadcasting Act directs that, "No licensee shall broadcast in dramatized form any program, advertisement or announcement of a partisan political character".

The following interpretations and explanations by the Board of Broadcast Governors must be noted:

(a) Multiple speaker, discussion, and question and answer presentation may be used provided that the sponsoring party takes responsibilities for those taking part and for what they say and what they do, and that they appear in their own identity; originating station to arrange to record (audio) such broadcasts for record purposes if no scripts available. (BBG regulations require that scripts or recordings of unscripted broadcasts be retained for six months).

(b) To illustrate verbal presentations, stationary non-photographic visual materials will be permitted as follows: Charts, graphics (diagrammatic written or printed characters), and maps providing the sponsoring party furnishes all such material and takes full responsibility for the nature of the material and the use made thereof.

(c) Subject to Paragraphs (d), (e), (f), (g) and (h), film clips, slides, music, animation, cartoons and still photographs may not be used.

(d) Still photographs showing only individual persons may be used provided such persons are members of the party sponsoring the broadcasts.

(e) Film clips carrying only messages by party representatives and prepared exclusively for use in political broadcasts by that party may be incorporated in live broadcasts on individual stations provided the material thus filmed in all respects meets other provision of these policies.

(f) Slides, when used for technical reasons, are permissible. (Superimposing name of candidate, party insignia or graphics used to illustrate verbal presentation).

(g) Subject to compliance with Paragraphs (a) to (f) inclusive hereof, a sponsoring party may make a presentation on film for subsequent release on a television station, provided the film is in essence a reproduction of a live presentation as would have been possible under these policies.