



# BUSINESS AND REAL ESTATE

A20

The Mississauga News

Wed., Aug. 19, 1970

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## Hurontario St. stores not attracting business

A commercial strip development on the east side of Hurontario St. just south of Dundas St. has been unable to attract businesses as the store areas are too large, Mississauga planning board was told, Tuesday.

The board has deferred decision on a resultant request from the developers Na-Mor Construction Ltd., to allow more commercial uses of the development through a zoning bylaw alteration.

Several of the stores were built as "doubles", the board was told, but it has

not been possible to rent them out at the proposed fees.

The developers are asking for the bylaw to be changed to allow extra uses so the stores may be rented fully.

Two of the extra uses sought are those for a restaurant and a laundromat. Another is for a store in which new goods are sold at retail.

Project architect Peter Pennington agreed with the board that earlier market research carried out by the developers did not result as expected.

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## BUSINESS BRIEFS

### CUTHBERTSON AND CASSIAN

Consolidated sales for the first nine months of the fiscal year, ended June 30, are 20 percent higher than for the same period of 1969, according to a financial report issued last week by Cuthbertson and Cassian of Port Credit.

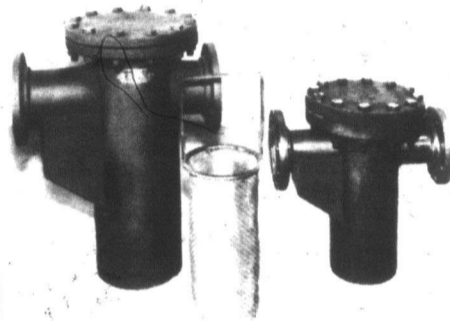
The sales soared despite the continuing unsettled economy and "consumer reluctance to spend", the report says.

Pre-tax profits for the third quarter were \$167,212, or 17.5 cents a share, despite the revaluation of the Canadian dollar and a short supply of money for dealer and consumer loans.

Nine months profit before tax is \$370,697.

The report says the company has a substantial backlog of orders for large custom yachts and says there has been "a great" reception for its C and C35, the forerunner of the new product line.

"We expect to achieve continuing prominence in the industry," says Ian F. Morch, president and G. H. Cuthbertson, chairman.



Custom-made basket strainers manufactured by Nordic International.

### STRAINERS IN DEMAND

An American commercial aircraft manufacturing company in Los Angeles has placed an order for custom-made basket strainers with Nordic International of Port Credit.

The basket strainers are designed for aircraft engine testing and prevents particles from getting into the suction stream.

Both are heavy duty units with fully machined 100 mesh stainless screens. One unit is four inches, suitable for 800-degrees fahrenheit hot air, at 300 psi. The other is six inches, suitable for ambient temperatures of 150 psi.

In addition to special shipments such as this, Nordic International makes a broad range of fabricated line and basket strainers in aluminum and stainless for many applications, including pipelines, refineries, chemical complexes and others.

### EMPLOYMENT INCREASE

While total employment showed only a slight net increase from June to July this year, the number of employed men rose by 30,000 from 2,063,000 in June to 2,093,000 in July, according to the Dominion Bureau of Statistics.

Employment among women decreased by 21,000 over the same period.

Among the age groups recorded, the only large increase was shown among the 14-19-year-olds which went up 57,000 to 368,000. Decreases of 26,000 and 18,000 occurred in the 25-44 and 45-64 age groups, respectively, while other groups experienced practically no change.

Year to year comparisons show a 42,000 increase in total employment from July 1969 to July this year, men accounting for 31,000 of the increase.

There was no significant change in unemployment figures for June and July, 1970 with the unemployment rate falling marginally from 4.8 percent in June to 4.7 percent in July.

### TRAVELOGUE

Ontario's longest and most comprehensive highway travelogue is in the making.

For screening as either stop action pictures or as movies, it will contain over 1,800,000 color photos, measuring 12 miles of film, to provide an inventory of every foot of Ontario's 13,131 miles of highways.

The film, being undertaken by the Ontario Highways Department, is an effort to discover how roads are taking wear and tear, what repairs are needed, whether signs, guiderails, lights, trees, shrubbery and grass plots are in order.

The first 20-mile run from Downsview along Hwy. 401 to Hwy. 11 and to Newmarket, has already proven its worth, according to the department.