

New Brunswick's Greatest Shoe House  
**Three Waterbury & Rising**  
 Stores  
 King St.  
 Main St.  
 Union St.

## The Man

With a short, thick foot, who hates to wear a boot a couple of sizes too long in order to get them wide enough, will be glad to know that we have designed a last that will suit him. We call it the "Army"—Box calf, Blucher cut, good solid soles, broad heels, Good-year Welt, insides smooth as a bottle.



We have long felt the necessity for a boot like this and feel sure that once people know we have them they will be appreciated.

**\$5.00**  
 A Pair

**COAL!** The best we know how to buy, carefully prepared and carefully delivered.  
**CONSUMERS' COAL CO., LIMITED**  
 TELEPHONE MAIN 2670  
 331 CHARLOTTE STREET

## ST. JOHN MAN'S GREAT SUCCESS

Musical Leader Pays Tribute to  
 Walter H. Belding of This City  
 —Brilliant Work by Choir He Conducted

The March number of the Musical Leader, Chicago, contains the following account of the brilliant success of a Cleveland choir under the leadership of Walter H. Belding:—  
 "There was a splendidly balanced competitive programme offered at the annual Elstedford held at Engineers' Hall, Cleveland, Ohio, Feb. 22, under the auspices of the Metropolitan Male Chorus, Sullivan's latest novelty 'The Lost Chord' was the subject of a close contest of male choruses of twenty voices. Walter H. Belding, with the men's division of his Wilson Avenue Baptist Church choir, was a close second for the thirty dollar prize, which was fairly won at a small margin by selected voices from the Metropolitan Male Chorus, under the direction of B. F. Francis, assistant conductor of the Metropolitan and a leader of distinct talent.  
 "Fanning's 'The Miller's Wooing,' served as an effective vehicle for the contest for

mixed voices of thirty-five voices. Four choirs contested, and the one hundred dollar prize was carried off right from under the very noses of these Welsh experts by the Canadian, Belding and his Wilson Avenue choir. This was achieved through the masterful employment of superb climaxes, wonderfully fine cadences and convincing and authoritative judgment of musical values. As a choir-master, Belding is now likely to take a prominent place among local conductors. A former member of the world-famous Mendelssohn choir of Toronto, under Dr. Vogt, he possesses that tireless devotion and enthusiasm which may be accepted as an augury of future success, in the present light of proved ability.  
 The Journal and Messenger, the Central National Baptist paper, in its Cleveland correspondence, says:—  
 "The Wilson Avenue Church deserves first place today despite the fact that your correspondent is its pastor, for a remarkable series of events have been following one another in rapid succession. In our last letter we referred to its 'Publicity Song,' which was dedicated one week ago and sent out on its mission. Before my letter had reached the editors, the choir, of thirty-five voices, which sent out that song on its first mission, had entered into competition with other choirs of this city in an elstedford before a great audience in the center of the city, and captured the one hundred dollar prize offered to the best choir. Not only did they capture the first prize, but the judges, made up of musical critics, declared to the whole audience that the singing of this choir was as nearly perfect as it is possible to get while on this earthly sphere. Walter H. Belding is its leader."

## No Advance in The Price of Our Diamonds!

Which are selected with the utmost discrimination, and are sold at prices which represent supreme values.  
 Our well-known Guarantee accompanies every Diamond or piece of Diamond Jewelry, from the smallest to the most costly.

**Ferguson & Page**  
 Diamond Importers  
 And Jewelers  
 41 King St.

## BARGAIN SALE OF KITCHEN AND TABLE NEEDS

For the thrifty housewife, this sale presents an excellent opportunity to effect considerable saving on the purchase of home necessities named in the following list:—

Trays of various sizes, .....15c. to \$1.00 each  
 Nickel Plate Bread Trays, were 35c., now .....25c. each  
 Arding Dust Pans, were 50c., now .....35c. each  
 Coffee Pots, nickle, were 70c., now .....50c. each  
 Stove Lifters, .....2 for 5c.  
 Crumb Trays and Brushes, were 50c., now .....35c.  
 Table Mats, set of four, were 50c., now .....25c.  
 Wood Table Mats, set of six, were \$1.00, now .....75c.  
 Tin Table Mats, were 15c., now .....10c. each  
 Foot Chains, for cleaning pots, .....2 for 25c.

You may need none of these things now, but better have them while you can buy at a saving

**W. H. THORNE & CO., Limited**  
 Market Square and King Street

LIEUT. OTTO WEDDIGIN



Commander of German submarine U-29 believed to have been sunk with all hands.

## LOCAL NEWS

**A NEW SPRING CREATION**  
 The new military laced boots—the new spring creation—are admired by every woman that sees them; \$2.48 to \$4.85—Wizel's cash stores, 248-247 Union.

**DRESS BOOTS**  
 Oxfords, Colonials, pumps, slippers and everything a dressy woman will want in Easter footwear is here in handsome styles—Wizel's Stores, Union street.

**SPRING FOOTWEAR**  
 Easter is the day to spring spring footwear. Your's is ready and at your service—Wizel's cash stores, Union street.

**GAITER BOOTS**  
 Madam! You simply must have a pair of our handsome new gaiter boots to go with that Easter gown, \$2.48, \$2.85 to \$4.85—Wizel's Cash Stores, 248-247 Union street.

**RALEIGH SUCCESSES**  
 Gold, silver and bronze medals, awards and diplomas for excellence have been granted to the Raleigh as follows:—Japan British Exhibition, Norwegian International Exhibition, Milan International Exhibition, Perugia International Exhibition, Perth, "Western Australia" Exhibition, Chicago International Exhibition, Touring Club de France hill climbing trials, etc.—Taylor Bros., 91 King Square, sole agents for the Raleigh bicycles. "Phone Main 901-11.

Ginger Ale critics are satisfied with "BLUE RIBBON". Have you tried it yet?

**CHILDREN, ATTENTION!**

On Thursday afternoon there will be a grand street parade with band and drum corps, through the business section of the city, in which every boy and girl is invited to march.  
 Each one is requested to bring his own flag, a Union Jack or the flag of an ally. The parade will assemble in King street east directly after school and the line of march will start at four o'clock headed by a drum corps.  
 Come and do your share toward helping the Playgrounds Association to continue its Boys' Club, Girls' Club and

supervised playgrounds by marching in this parade. Per order  
 Captain Basil E. Peto, M. P., chairman  
 Supt. Playgrounds and Social Center Work.

## WAR SERVICE BADGES FOR MEN OF THE SEA

Effort to Have Them Available For All British Merchant Ships

Thanks to the assistance of Cathcart Wason, M. P., of their parliamentary committee, the Imperial Merchant Service Guild have been instrumental in the Admiralty deciding upon granting "war service badges" to captains, officers and men of British merchant transports. The guild have urged the extension of this principle to all merchant ships in consideration of the work they are doing under circumstances of considerably enhanced personal peril.  
 Supplanting Captain Peto's suggestion, the guild advanced this suggestion in the British House of Commons when Dr. T. J. Macnamara said in reply that the proposal involved a very considerable extension of the present scope of the scheme for distributing war badges. He promised, however, to take an opportunity of discussing it with the president of the Board of Trade, but beyond that he said he was afraid he could give no undertaking.  
 Supplanting Captain Peto's suggestion, the guild have now addressed special appeals both to the Admiralty and to the president of the Board of Trade. From the latter the guild have received an acknowledgement to the effect that the matter is receiving his attention.

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**CHILDREN, ATTENTION!**

Commencing April 1st M. R. A. Stores Will Open at 8.30 and Close at 6 p. m., Saturday Nights Remaining Open Until 10 O'clock

## Millinery For Easter

A Wonderful Exhibit of Charming New Hats for Ladies, Misses and Children.  
 IN MILLINERY SALON

## Dainty Easter Neckwear For Ladies and Misses

A magnificent showing, comprising all that the chief fashion centres have accepted as the most popular for the new season.

**ORGANDIE COLLARS**—Roll effect, plain, embroidered, pleated backs, lace trimmed. Each 25c. to \$1.00  
**LACE ROLL COLLARS** ..... Each 70c. to 85c.  
**FANCY ROLL COLLARS** ..... Each 80c. to \$1.15  
**RUFF COLLARS** ..... Each 40c. to 55c.  
**COLLAR AND CUFF SETS**—Plain, pleated, hemstitched, embroidered and frilled; white, sand ..... Per set, 30c. to 75c.  
**ORGANDIE VESTS**—Plain, embroidered; military and pleated backs ..... Each 30c. to \$1.00  
**LACE VESTS**—In white, cream, sand ..... Each 50c. to \$1.25  
**CREPE DE CHINE TIES**—Sand, putty, blue, peach, tango, red, etc. .... Each 25c. to 75c.  
**SILK TIES**—In black and white stripes and checks ..... Each 15c. to 25c.  
**FOX TROT TIES AND BOWS** ..... Each 15c. to 25c.

**NEW PLEATINGS AND FRILLINGS, COLLARS, ETC.**  
 Neckwear Department—Annex  
 SEE KING STREET WINDOW DISPLAY.

## Easter Gloves For Ladies and Children

The mention of Easter at once brings to mind the question of gloves, and it is a great display we have ready to enable you to select with the utmost satisfaction.

**REYNIER FRENCH KID GLOVES**—Unexcelled for style, fit and durability.  
 Two-dome, black, white, tan, brown, grey ..... Pair \$1.00  
 Two-dome, black, white, tan, brown, grey, navy, green, putty ..... Pair \$1.40  
 Three-dome, black, white, tan ..... Pair \$1.60  
 Two-dome Suede, pique sewn, tan, black, grey ..... Pair \$1.69  
 One-dome Suede, pique sewn, grey ..... Pair \$1.90  
**PERRIN GLOVES**  
 Two-dome Kid, tan, black, white, grey ..... Pair \$1.35  
 Two-dome Chevreton, tan ..... Pair \$1.90  
 One-dome Cape, tan ..... Pair \$1.00  
 One-dome Cape, black, white ..... Pair \$1.40  
**FOVYN'S GLOVES**—In One-dome Cape, tan ..... Pair \$1.00, \$1.25, \$1.60  
**DENT'S**—One-dome Cape, black ..... Pair \$1.60  
**DENT'S**—One-dome Cape, white, black points ..... Pair \$1.40  
**DENT'S**—One-dome Cape, grey ..... Pair \$1.45  
**LONG WHITE KID GLOVES** ..... Pair \$1.75, \$2.25, \$2.75, \$3.00, \$3.25  
**DOE WASHABLE GLOVES**—White, one-button ..... Pair \$1.25  
**DOE WASHABLE GLOVES**—White, two-button ..... Pair \$1.35  
**DOE WASHABLE GLOVES**—White, eight-button ..... Pair \$1.75  
**DOE WASHABLE GLOVES**—White, twelve-button ..... Pair \$2.50  
**DOE WASHABLE GLOVES**—White, sixteen-button ..... Pair \$2.75  
**CHAMOISETTE GLOVES**—White and colors ..... Pair 25c. to \$1.00  
**CHILDREN'S ONE-DOME CAPE GLOVES** ..... Pair 60c., 70c., \$1.00, \$1.10, \$1.20  
**CHILDREN'S TWO-DOME KID—Tan** ..... Pair 80c.  
**CHILDREN'S ONE-DOME CAPE—White** ..... Pair 70c.  
**CHILDREN'S DOE WASHABLE GLOVES** ..... Pair \$1.00  
 GLOVE DEPARTMENT—FRONT STORE.

**Manchester Robertson Allison, Limited**

## POPULAR PRICED

# Easter Apparel

For Women, Misses and Children

This Store Aims to Have Really Stylish Garments at Popular or Medium Prices



## Women's Easter Costumes

**SERGE COSTUMES**—Silk Serge lined, navy blue, brown, Copen and black; very stylish; all sizes ..... \$12.00 each  
**TWEED COSTUMES**—With Silk Collar, Silk Serge lined; sizes 34, 36 and 38; comes in pretty grey effects ..... \$15.00 each  
**FINE COATING SERGE COSTUMES**—Silk lined, navy and black ..... \$18.00 each  
**FINE GABERDINE AND SERGE COSTUMES**—Shot Silk lined; very prettily belt effects ..... \$20.00  
**COATING SERGE COSTUMES**—Fine cloth, navy and black; very neat style with pockets and high belt ..... Price \$23.50

## Women's and Misses' Easter Coats

**NAVY BLUE CHEVIOT COATS**—Trimmed military style; misses' sizes ..... \$4.90  
**HAVERGAL COLLEGE COATS**—In attractive black and white checks, gild-lab ..... \$3.90  
**KHAKI CHEVIOT COATS**—Brass buttons; sizes 14 to 20 years, \$10.00 each  
**FANCY TWEED COATS**—In new style belt effects or ripple back ..... \$11.90 and \$12.90 each  
**COVERT CLOTH COATS**—With or Without belt; women's sizes ..... \$12.50  
**FINE SOFT WOOL SPRING CHECKS**—Women's and misses' sizes ..... \$13.50 each  
**LADIES' BLACK SILK AND MOIRE COATS**, \$11.90, \$15.00 and \$18.50 each

## Ready to Wear Cloth Skirts, New Styles

**WOMEN'S BLACK OR NAVY SERGE SKIRTS**—New full style, \$2.98 and \$3.95 each  
**WOMEN'S FINE COATING SERGE SKIRTS**—Made with side plaits, navy ..... \$4.50 and \$5.00  
**WOMEN'S FANCY CHECK AND GREY WORSTED CLOTH SKIRTS**—New styles ..... \$5.75 to \$6.50

## Children's Easter Wear

**KIDDIES' COATS**—Pretty checks; tan, Copen, navy and white; 2 to 4 years, ..... \$1.00, \$1.2  
 5, \$1.50, \$1.75 to \$2.25 each  
**BABIES' COATS**—In cream serge brilliantine or cashmere silk embroidery or braid trimmed ..... Prices \$1.25, \$1.50, \$1.75, \$2.25  
**LITTLE GIRLS' BLACK AND WHITE CHECKED COATS**—Red or blue trimmed; sizes 4 to 12 years. Prices \$2.25 to \$3.95  
**GIRLS' NAVY OR RED CHEVIOT REEFERS**—Double breasted ..... \$2.98 to \$4.25  
**LITTLE GIRLS' BLACK SATIN COATS**—4 to 8 years ..... \$1.95 to \$6.50  
**GIRLS' FANCY SPRING TWEED COATS**—Sizes 6 to 18 years ..... Prices \$4.25, \$7.90 and \$9.00  
**LITTLE BOYS' STREET BUSTER SUITS**—Made of Pure Wool Serges or black and white checks; also navy and tan ..... \$3.75 each  
**LITTLE BOYS' TOP COATS**—For spring wear; navy and brown, warm serges; 2 to 4 years, ..... \$3.50 each

## Easter Gloves

**FINE FRENCH KID**—Particularly soft kid; new spring shades ..... \$1.15 a pair  
**NEW FRENCH KID GLOVES**—Two-dome fasteners, fancy stitching; pretty for Easter ..... \$1.35 a pair  
**ENGLISH CAPE GLOVES**—Extra soft finish, dome fasteners ..... \$1.25 a pair  
**CHILDREN'S MANNISH CAPE GLOVES**—All sizes ..... 65c. a pair  
**WOMEN'S EXTRA QUALITY CHAMOISETTE WASHING GLOVES**—All sizes ..... 75c. a pair

## Women's and Children's Raincoats

**WOMEN'S PARAMATTA RAINCOATS**—Raglan or set in sleeve style ..... \$5.95 to \$11.90  
**WOMEN'S BLACK RUBBER RAINCOATS**—Two qualities, all sizes ..... \$5.00 and \$7.50 each  
**CHILDREN'S SCHOOL COATS**—Black rubber; 4 to 16 years ..... \$3.98 each

## Ladies' New Voile Blouses—Special Numbers for Easter Selling

Great display of Fine Voile Blouses in the very newest effects that have just come to hand; fine embroidered fronts, high military or low neck effects in colors. They come in white or flesh color. Prices \$1.00, \$1.25, \$1.50 and \$1.65.  
**PONGEE COLOR MILITARY BLOUSES**—Resilient silk finish ..... \$1.65 each

## Easter Neckwear

Just received a large shipment of the very newest Easter Neckwear, Vests, New Military Collars, Popular Roll Collars; all made in the finest organdie with the latest effects of embroidery; some are neck, others with ribbon bands.

Special Easter Price, all 25c. each  
**NEW NET AND ORGANDIE VESTES**—In military effects; the latest plaited, high back collars, fine Swiss embroidery; many of them New York designs ..... Popular Easter Price, 30c. each

**Daniel's** Head of King St.