

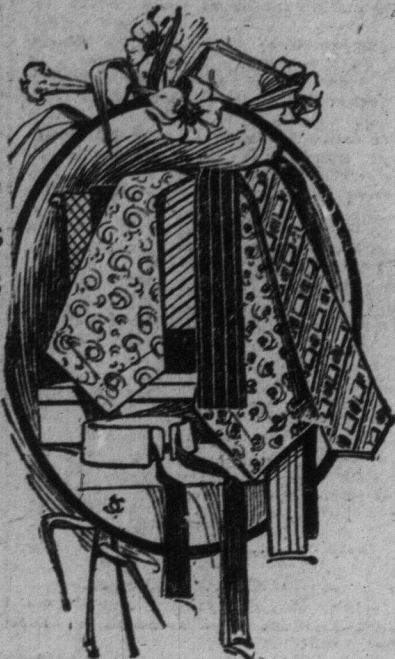
EATON'S EASTER STORE NEWS

To-Morrow "Good Friday"---To-Day Consider Easter Clothing Needs

Easter Neckwear Selection

Impossible to more than hint of the bewildering assortments

Importing the choicest English and American Silks, personally selected, WE MAKE the Ties. The work is well done, and materials of best quality; the approved shape is the four-in-hand derby with folded end; new fancy patterns, plain shades and handsome stripes. At .25, .35, .50.



AT .50—A Narrow Panel Four-in-hand Tie, latest creation for spring, new shades, best silk.

KNITTED TIES will be worn so long as collar fronts meet; a medium-width four-in-hand style in the best plain shades, combination effects and bar stripes, exceedingly low-priced at25

NARROW REVERSIBLE FOUR-IN-HAND, for the close-fitting fold collar, makes neat small knot; fancy patterns, stripes, polka dots and plain shades. . .25 and .35

THE SHIELD KNOT is the easy-to-adjust tie (simply slip over the collar-button), and looks like a four-in-hand when on; choice stylish patterns, in light and dark fancy effects, and in plain shades and polka dots. Each .25

The Fancy Colored Shirts

Representations from the factories of England, Austria, the States and Canada



AT 2.00 AND 2.50—The cream of the New York productions for spring; the neat and the more pronounced patterns in latest color combinations; negligee coat style; small cuffs attached; sizes 14 to 17½.

AT 1.25 AND 1.50—New York importations, negligee coat style, in madras, Scotch zephyr and best-cambic shirtings; latest creations in pattern and color; sizes 14 to 18.

AT 1.00—Negligee Coat Shirts, of a fine quality material, in wide range of stylish patterns and color effects; well-proportioned bodies; separate or attached cuffs; sizes 14 to 18; and special sizes (15½ to 19) for stout men.

SEMI-NEGLIGEE PLEATED SHIRTS, including latest novelties, and plain white and plain blue chambray. At1.00

Suspenders of Quality

Here no stock is allowed to remain still long enough for the elastic webbing to deteriorate in quality

THE "CROWN MAKE," of very best elastic webbing; cross-back, slide buckles, double-stitched cast-off kid ends (some of which match the webbing in color). Per pair1.00 and 1.50

AT .50—The "Crown" make of Coatless or Negligee Suspenders.

AT .75—Fine Elastic Web Suspenders, with slide buckles and cast-off white kid ends.

AT .44—The "Guyot" Suspender, which was imported from France; non-elastic webbing, with elastic backs; wears wonderfully; plain shades, fancy patterns and polka dots. Noteworthy value at44

AT .35—Our "Premier" Brace, of fine elastic webbing, in neat designs, cord back and cast-off cord ends; a very easy brace to wear, as it gives to every movement of the body.

The Spring Clothing requirements of men were never better understood and catered to than in the stupendous stocks of new and correct goods here arrayed for Easter selections.

That the foremost supply sources of England, the States and Canada have been taxed for their choicest products must be plain to the man who examines the great stocks with any degree of thoroughness.

Don't put off Easter Clothing selections till Saturday if you can possibly choose to-day.

A Few Values in the Spring Suits

AT 11.50—A pleasing variety of patterns in fancy worsteds, brown and olive grounds, with narrow colored thread stripe. Three-button single-breasted sack coat, with twilled body linings; sizes 36 to 44 chest11.50

AT 12.50—Colored Worsted Suits in the new shades of grey, olive and brown, with colored pin stripes; also navy blue twilled worsted. Three-button sack style, well tailored and finished throughout12.50

American Suits, very stylish, highly tailored models in three and four-button single-breasted sacks, with long lapels and dip fronts. The materials are worsteds and soft cassimeres in pin stripes and the striking wider stripe with colored thread. Down-to-date in every respect. Price16.50

Two Excellent Values For the Young Man

AT 13.50—Three-piece Suit, in three-button single-breasted sack style, with slight dip front and long lapels. Materials are English worsteds, in brown and olive shades, with colored pin stripe; twilled Italian cloth body linings; sizes 33 to 3713.50

AT 14.00—Three-button double-breasted style, with broad lapels. Made from a fashionable stone drab worsted with colored stripe. Haircloth and canvas fronts and shrunken linen stays, enabling coat to hold its perfect shape. Twilled linings; sizes 33 to 3714.00

Some of the New Spring Overcoats for Men



AT 12.50—Light or medium shade diagonal woven worsted. Single-breasted, fly front, with long lapels and back vent; cut to come just below the knee. Fine twill linings to match12.50

AT 15.00—Single-breasted Chesterfield style, 44-inch length, with back vent. Made from fine black and dark grey Vicuna cloth. Silk-lined body and plain lapels; sizes 34 to 4415.00

Newest weaves, diagonal effects with stripe, in medium and light grey shades. Broad shoulders, long lapels, correct lengths. At 15.00 and 16.50.

Other qualities at 8.50, 11.00, 12.39, 13.50, 18.00, 20.00, 22.50.

Tuck Away a Light "Waterproof" in Your Suit Case

AT 11.50—Made from fine olive Paramatta cloth, with Raglan shoulder and Talma pockets; buttoning close at neck with military collar; seams are all sewn11.50

AT 14.00—Burberette cloth, fine and soft in texture, and contains no rubber; color a plain olive shade. Made 52 inches long, with military collar. Lined with a nice twill to match; sizes 36 to 4414.00

Scotch Caps for Children

The Scotch is very much favored this spring for little boys' wear.

We show several qualities in this pretty style, in black velvet with fancy trimmings:

With bow and streamers50
With emblem, bow and streamers60
The "Balmoral," as illustrated, is priced at65
MAIN FLOOR—QUEEN ST.



The New Easter Hat

The selection of the Spring Hat is made an easy matter here through the tremendous variety of styles and qualities.

A DERBY, in a very fine fur felt, of fast black dye, has medium flat-set brim and rounded crown, pure silk trimmings, cushion sweatband of Russian calf leather. Price 2.50

AT 1.50—A Smart Derby Hat for young men, has flat-set narrow brim and rather full crown; certainly dressy; pure silk trimmings.



A SOFT HAT, in a light navy blue shade, with dark band and raw edges, has roll brim that is worn with dip in front; crown worn dented or crushed. Price2.00

A SAGE GREEN SOFT HAT, with darker band and slightly roll brim, with raw edge, is an excellent value at1.50

A FEDORA SHAPE, of fine fur felt, in a light fawn or "maple" shade, is priced at2.50

The Correct Spring Collars

The leading qualities in Canadian and American makes and wonderful variety

AT .18 EACH, OR THREE FOR .50—The new American styles for spring, in the popular fold shape, round and square corners, close-fitting, various heights; sizes 14 to 17½.

AT .12½ EACH (TWO FOR .25)—A pure linen collar, from the foremost Canadian factory; choose from thirty-seven distinct styles, including all the popular new shapes; sizes 14 to 17½.

THE "NEWTON" is our new collar for Spring wear; pure linen, medium height, very close fitting, with round corners; sizes 14 to 16½. Each12½

CHILDREN'S PURE LINEN COLLARS, of the best quality; three styles, 2½ and 3 inches deep with rounded corners, and 2½ inches deep with square corners; sizes 11 to 13½. Each12½

BOYS' FOLD COLLAR, of pure linen, 1¼, 1½ and 1¾ inches deep, with rounded corners. Sizes 12 to 13½. Each12½

Spring-Weight Underwear

Well-known reputed makes and trustworthy qualities of our own selection

AT 2.00 PER SUIT—Fine Natural Wool Combinations, in either a plain weave or elastic knit, and in natural shade; sizes 34 to 44.

AT 1.25, 1.50 AND 2.00 PER GARMENT—The "Wolsey" Natural Wool (natural shade) Undershirts and Drawers; best finish; beige facings and pearl buttons; sizes 34 to 46.

AT .75 AND 1.00 PER GARMENT—Imported Natural Wool (and a little cotton to help render unshrinkable) Undershirts and Drawers, of best finish and in the natural shade; sizes 34 to 46.

AT .50 PER GARMENT—Fine, Medium, Spring-weight Merino (wool and cotton) Undershirts and Drawers, in natural shade; closely-knit cuffs and ankles; sizes 34 to 46.



THE T. EATON CO. LIMITED