And Still The Growds Come

Wednesday's Attendance at the Western Fair Has Been Unequaled

sociation's Ever-Popular Exhibitions.

Between 35,000 and 40,000 Persons Gathered in Queen's

Every Inch of Space on the Big Ed. Dandridge, J. Dyment, Ork-Grand Stands Occupied.

Conclusive Evidence of the Strength and Stability of These Structures.

Magnificent Parade of the Prize Stock -Results of the Races-Attractions Highly Appreciated-Fine Display of Fire Works-Grand Rush for Refreshments.

"It's the biggest crowd that ever came into the fair grounds, and I should say there are no fewer than from 35,000 to 40,000 here today," was the remark of Secretary Browne, when asked to estimate the immense jain at stand, and the crowd that occupied the the fair grounds at 4 o'clock yesterday afternoon. The majority of the directors thought 40,000 was an easy limit, but Secretary Browne's estimate of 3 crowd is generally correct. It made little difference in what portion of the grounds one meandered, the crush fullest capacity. People stood in the seemed only to grow thicker, and, viewed from a point of good vantage, there the stand. On each side thousands was ever before the eye a surging mass ranged themselves along the bleachers, and it was a big man or a large woquarters of the way round the ring the people packed themselves together like sardines, to get a good view of the stage performances. In the main building at times it was an utter impossibility to pass through the throng, and no matter how great a man's hurry he had to content himself with taking a few inches now and again. The exthe signal for a halt, and the people refused to go on, being held spell-bound. In all other buildings the immense crowd passed through with comparative ease, with the exception the frequent and hearty applause plumage of the pheasants and the handsome birds of the hundred and one varieties were the admiration of all sightseers. At the gates, at times, to secure tickets was a difficult matter.

In the Speeding Ling. FARMERS' TROT.

The races yesterday were no exception to the generally good class of sporting events seen at the Western Fair, and proved most interesting. The immense concourse of people on the grand stand strained their necks to see the get-away, and again to witness the finish. Mr. Dan Ferguson experienced some difficulty in getting the horses together for an even start, but finally succeeded, and the frequent trials only added to the enthusiasm of the spec tators. In the first heat of the first race, the farmers' trot, the start was good, and the horses passed under the line in a bunch, which soon broke and a mixup followed, none of the horses seeming to keep the lead for any length of time. Mohawk Chief gained a good gallop, and was passed by Dr. N., who performances at an end, there was the had imported largely, with a view to had the string under the wire, while Mohawk Chief came home seventh, with Pononco and Nellie K. close behind him. In the next heats Mohawk Chief steadied down to a pretty trot, and led the string of sulkies for three consecutive heats. Dr. Jim was well followed the latter in. The finish in sort many were seen filling up on watter heats was as follows: Mohawk Chief, Jacob Lewis,

..1 4 5 4 Dr. Jim, b. g., W. O. Pollock,

Gleason, Medina 6 5 6 Nellie K., ch.m., William Kay,

in the History of the As= Texas Sterton, W. Sterton, Aylmer 5 7 8 dr

FARMERS' RUNNING RACE.

The second event was the farmers' running race, half-mile laps, for a ourse of \$100. The winners were: Jessamine Porter, b. f. (3 years), John Dyment, Orkney. 4 1 1

John Volger, Bothwell; Nettie D., br. m., F. Elliott, Pond Mills; Bay Billy, b. g., Wm. Kilborne, Dorchester; High Court, b. g., C. Gage, Southcote; Limestone (2 years), James Hayward, Woodstock; E. S. M., E. S. Martin, Oshweken; Bay Nettie, b. m., James McMaster, Appin; Nellie Frost, s. m., J. W. Porter, Burford. St. Ives, ch. s., longing to H. F. Gordon, Wingham, did not start.

In the Ring.

At 1 o'clock the best parade of the most magnificent prize stock, containing cattle, sheep, horses and swine, that was ever seen anywhere in Canada, took place. Only a small percentage of the occupants of the stands had ever seen anything approaching an equal

From the judges' stand in the ring a seats there was estimated by an authority to have been not less than 10,000 in the afternoon; this number was exceeded in the evening by at least 2,000

The sight was a wonderful one to many. The upper and lower floors of the covered stand were filled to their aisles, sat upon the joists at the back, of humanity, moving in and out, to and fro, and up and down. For three-like seating space. The space bequarters of the way round the ring the tween the stands from the gates to the der one year. cellent music, in the main building, was stands as they were with the stage pro-

chosen, and that they were fully appreciated needs no other evidence than of the poultry shed. Here the beautiful followed every act. Mr. W. J. Reid, the pheasants and the chairman of the attractions committee, has been complimented many times on the choice selection, as it sors. The long wools seem to be contains something to suit everybody. most in favor; the reason assigned be-The dragoons seem, with the majority, to be the favorites. Mr. Reid's idea in securing this attraction was that they could be seen by the many thouther could be seen by the many thouther they could be seen sands on the grounds who could not afford to spend money for grand stand

English royal show many importations seats. ecuted her thilling act with the lions, was hibit.
an attractive feature. Her feat of Two flocks of Leicesters, both in fine spinal column of many a this lady pried open the jaws of lions and taken pleasure in the column of many a this lady pried open the jaws of lions and taken pleasure in the column are well up to former years, and find plenty of admirers.

A large number of Shropshires are exhibited, and they are exceptionally fine. This breed, classed among the thrusting her head into the immense downs, or middle-wools, is highly cavity cts were all given a hearty re-

ceptio rand rush to the dining halls, rand rush to the dining halls, The Southdows include usual g anything eatable could be had. Buns newly imported specimens. meal after 5 o'clock was an act | showing. ed by few. Every place was filled to overflowing, and as a last re-

In the Evening.

e evening performance 12,000 secured tickets to the stands. er had the grand stands been f their afternoon burdens than egan to file into them, in order a good position for the show The immensity of the works. ay be better imagined than d, when Secretary Browne's mass describ rds are used: own v ook in more money from the "We grand stand people last night than we

CONVICTED FOR INFRINGING

Apollinaris

"THE QUEEN OF TABLE WATERS"

A Toronto party who refilled Apollinaris bottles bearing the genuine labels, was convicted before the Police Magistrate.

Under the Criminal Code such offenders, likewise those who use counterfeit labels, or otherwise sell spurious Apollinaris, are liable to imprisonment for two years with hard labor, and fine.

Complaints will receive vigorous at tention.

THE APOLLINARIS CO., LD., LONDON.

did at the gates and grand stand of the corresponding night a year ago. I tell

you, it's a corker, and everybody is happy. No complaints, no kicking, no nothing." Never before in London's history did such a concourse of people assemble along the east end of Dundas street. along the east end of Dundas street. After the big gates were opened the crowd scrambled into the seemingly endless string of cars, but no perceptible decrease took place. Weary and worn conductors, who had from early morning until late at night wedged and struggled through crowded cars, were glad when midnight came, and the greatest rush in London's biggest day came to an end. came to an end.

NOTES. The Boys' Brigade Band of Chatham cut a big swath yesterday. Seven hundred and thirty-eight people took dinner at the Hamilton Road Methodist Church booth at the fair, and

nearly double this number took supper. The Market Square yesterday was nearly covered with carriages and farmers' rigs, and hotel stables proved altogether inadequate to accommo-

W. S. Calvert, M. P. for West Middlesex; W. H. Taylor, M. P. for North Middlesex; Malcolm McGugan, M.P.for South Middlesex, and B. Ratz, M. P. for North Middlesex, were visitors at the fair yesterday.

A. H. Bryant, a cripple, who whistles

for a living, is quite an attraction on the grounds. He lost his right arm and right leg in a railway collision in Australia, and since that has traveled around the world six times, whistling at feats and festivals of all kinds. Johnny Conn, a lad living on Wellington street south, fell off a trolley car on Dundas street, coming from the fair, last night, and was badly shaken up. He was removed to his home in the ambulance. It is only a day or so since the boy received a serious injury to his arm by being shoved off the fence. During the crush at the grand stand, ticket offices, a visitor to the city lost his silver watch, and reported to the police that he had been "touched" for it. The watch was afterwards found in the sand near the ticket office by Geo. Manley, who handed the timepiece

Live Stock. CATTLE.

over to Detective Rider. The watch had simply been rubbed from the owner's

pocket by the crowd.

The farmers and stock breeders of Ontario are to be congratulated on the generally high grade of stock shown in the cattle department. The great number of exhibitors makes this department particularly interesting, indicating, as it does, that the production of fine beef and dairy cattle is becomsea of faces was arrayed in the grand ing more and more general throughout the province. It shows that the far-mers have come to realize something of the immense importance of intelligent methods and careful selection in the matter of stock breeding. They have learned the important lesson that no department of the farm responds more generously to careful attention than the stock.

The Durhams shown are particularly | ments. There are some eighty entries in this class. Capt. Robson, Ilderton, won the sweepstakes on both male and female; also a premium for herds over two years. J. & W. Watt, Salem, won the special for herd under two years, and premiums for best four calves un-

pounds.

The Jerseys hold the lead in the dairy

cattle, of which an immense number The attractions this year were well are shown, but Ayrshires, Guernseys and Holsteins are well represented.

fine display. At the time of the recent Their work last night was ex- of this breed were made by the with the characteristic match- owners, who are numbered among the iscipline of which only British exhibitors, and this accounts, to some are capable. Mlle. Pianka, in

feeding raw meat from her own lips condition, are shown. This old-time, into the mouths of these kings of the long-wool variety is still in high favor. jungle caused cold shivers to run down The Lincolns are well up to former

between them. The clowns, thought of by owners.

The Oxford Downs, which year by year are growing in popularity, would have had a large representation had it Towards evening, and the afternoon net been known that some exhibitors

lemonade were severely pun-the multitude. To get a good couple of flocks that make a good

Notable Exhibits

A SAFE ACETYLINE GAS GENER-ATOR.

In the practical application of many of the recent discoveries of science, there has been an unequal distribution of favors. The inhabitants of large cities receive the most benefit from the world's scientific progress along many lines. But one of the most important discoveries of late years has been so applied that it may be taken advantage of just as freely by the farmer as by the citizen of a metropolis. It has long been known that acetyline gas makes the purest, softest and most diffused light possible to obtain. The best incandescent electric light looks yellow and dull in comparison with it. A few years ago it was discovered that mained was to invent a generator that would be safe. Several generators were soon on the market, but they were crude and unsafe. It remained for the Safety Light and Heat Company, of Underwriters' Association, and no extra premium is charged for insurance where these machines are installed. It is simple and automatic. It is the only machine that removes the ash from the carbide perfectly. With it over-generation is absolutely impossible. It is safe, clean and odorless. Acetyline gas is a cheaper light than coal oil, and safer and more powerful than electricity. It is the coming light.
Messrs. Cliff & Wardlaw are on hand Western Fair, but have been unable to secure suitable space for an extensive exhibit, owing to the crush. However, they were quickly discovered in their quarters near the north entrance of the main building, and besieged by persons anxious to become more familiar with their widely known

A HANDSOME CARRIAGE EXHIBIT ly to admit of getting by it in a hurry. There is nothing finer in the trans- As it is the aisle is always thronged added to it. Noxon Bros. have alportation building than the magnificent by interested spectators. It is not ways been on the alert to improve their



I will guarantee that my Rheumatism Cure will relieve lumbago, sciatica and all rheumatic pains in two or three hours, and cure in a few MUNYON.

At all druggists, letters to Prof. Munyon, 1505 Arch street, Philadelphia, Pa., U. S. A., answered with full medical ad-

display of carriages by A. B. Greer successor to B. J. Nash & Co. The newest shapes, the greatest beauty of design, and the most artistic finish are in evidence everywhere. Mr. A. B. Greer is himself a practical carriage builder of long experience. Every department of the large factory comes partment of the large factory comes under his personal supervision. Mr. Greer's long experience of the trade enables him to procure the choicest material. Every detail of the construc-tion is given the most minute attention is given the most minute attention. Every part of the construction is done by skilled workmen. As for the beauty of finish and design, and the splendid gearings, even a casual inspection of the exhibit is better than a column of description. a column of description.

HEINTZMAN & CO. PIANOS. These are days of fierce competition. Every class of manufacture is being constantly invaded by new concerns— many of them mere mushrooms of a day. But all are hungry for business, and hope by forever dinning into peo-ple's ears the bold assertion that they have the "best on the market," to persuade somebody that what they say is true. The result is that the public has become incredulous. Blatant assertion is met with contemptuous disbelief, and the people turn to the old and tried houses, with a sense of relief and security. Thus it is that the demand for Heintzman & Co. pianos is greater today than ever before. The firm has been so long in the business, and its high reputation has been so uniformly sustained that the name of Heintzman & Co. on an instrument is regarded as an absolute guarantee of all that is best in a piano. An inspection of Heintzman & Co.'s exhibit in the main ence streets, in charge of the obliging local representative, Mr. J. A. Croden, gives ample proof that the Heintzman & Co. pianos not only retain all their old-time virtues, but outstrip all others in the matter of the latest improve-

THE NEW WILLIAMS SEWING MA-CHINE.

It is not unlikely that this very copy of The Advertiser will find a resting place some time this evening on a New Williams Sewing Machine. That "old reliable" has long been looked "old reliable" has long been looked upon by so many as an indispensable article of household furniture that the household homes in which it is to be found exist on every hand. The New Williams has been a home maker throughout Canada for many years past, and this and to many years past, and this added piece of mechanism was never etter fitted to fill the bill than at etter fitted to fill the bill than at Raymond being an ideal of the New Paymond being an ideal of the Ne this see Fessenden Bros.' exhibit upstairs in the main building. The display includes "Drop ished. The drop head does away with The sheep this year are of an extra the box, and makes a neat, pretty, table when closed. The cabinet mailly greaten the cabinet many with the box, and makes a neat, pretty, table when closed in a bandsome than the cabinet many with the box. table when closed. The cabinet machine, when closed, is a handsome writing desk. The New Williams Machine has fewer working parts and is simpler in construction than any other. It is as nearly self-threading other. It is as nearly self-threading as possible, and is notably smoothrunning and quiet in movement. Messrs. Fessenden Bros. have been in business for many years, and by hon-orable dealing have established an enviable reputation. GUESSING VERSUS A SURE THING.

Thousands of people are guessing every day about Comfort Soap. If you are a good housewife, and have not yet visited the Western Fair, you'll think that statement a very stupid "Because," you say, "however much other soaps may keep people guessing, nobody ever guesses about Comfort Soap. For everybody knows that Comfort Soap is all right."

That's true enough, but they're guessing just the same-thousands of But it's about the weight of a certain big cake of Comfort Soap they are guessing. The day of guessing about the quality of Comfort Soap has gone by for most people. To use it once is to be satisfied that "Comfort Soap is all right." And there will be no more guessing, for you will never again use any other kind—not even though somebody comes up to you on the street and gives you a package for nothing. Should such a thing occur, you will probably say "I guess not," and then just as probably you'll go straightway and guess on the weight of that big cake of Comfort Soap in the hope of winning a bicycle or a That's the only safe sort of watch. soap guessing to do. It's amusing and may be profitable. But guessing doesn't do when it comes to buying soap. When you buy Comfort Soap you have a sure thing. When you don't-ten to one you lose. The other soap may be cheap to buy, but the chances are it will be awfully expensive to use.

Bros. Manufacturing Company, of Ingersoll. And it was about this ex-MANY DOHERTY ORGANS SOLD. hibit the farmers gathered in greatest The number of Doherty organs sold exaggeration to say that there is not a farmer in the whole broad Dominion at the Toronto Exposition was marvelous. The number already sold at the Western Fair would indicate that acetyline gas could be produced by the acetion of water on carbide of lime. There is food for much thought Later, a cheap method of making the in this. The people can't be fooled all carbide was discovered. All that re-Doherty organs have gone on increasing with a steadiness and rapidity that has made the Doherty Organ Company by far the largest concern of its kind in the Dominion. There is only one Dundas, to produce a generator that conclusion possible. The public has is absolutely safe. The Cliff-Wardlaw discovered that the Doherty organ is generator has been approved by the not excelled by any other. Beginning with this fact, the wonderful growth of the Doherty Organ Company's business becomes a very simple matter. Every organ that leaves the factory is a missionary. Wherever one Doherty organ has found its way into a community, many more speedily followed. To see and hear the Doherty organ is to admit that it has no superior. This accounts for the immense sales at the fair. And this is why Mr. McPhillips is glad to have people call at the warerooms, 229 Dundas street. NEW RAYMOND SEWING MA-CHINES.

There may be one or two odd visit-ors to the fair who would bless the management if the floor space sur-rounding the exhibit of the New Raymond Sewing Machines, upstairs in main building, were enlarged sufficientLaugh and the world laughs with you; Weep and you weep alone; Dress well and thousands greet you; Look shabby and your credit's gone.

Our Present Low Prices on

Suits and... Overcoats

Take Away the Last Excuse for Not Being Well Dressed.

BUSINESS

ter, she is equally pleased to find her old friends so much improved. It fol-

chine, suggests an ideal

turing machine.

das street.

lows too that the husbands must be

they too become fascinated, possibly more by the mental picture which

drop head, cabinet, etc.—is handsome-ly finished, light, easy-running, strong

at Guelph is taxed to its utmost the

orders can hardly be filled, A specia!

feature of the exhibit and one indi-

pany is their new Rotary manufac-

may be found at the exhibit

Mr. Henry Clarke, the local manager,

GERHARD HEINTZMAN PIANOS.

Tone, tone-quality of tone. This is

the never varying initial requirement

of the artist musician. Purity, mellow-

ness and resonance; but the greatest

of these is purity. Any musician can

name many pianos possessing one, or

sentials. But there is only one plano

in which the three are combined in

their highest perfection, and that is the

Gerhard Heintzman piano. Most music

easily ascertained. In the loud confu-

tone is a physical impossibility, and is

das street, where their local repre-

power are good in their way, but those

who are interested should remember

that purity of tone is vastly more im-

portant than any other consideration

NOXON BROS. MANUFACTURING

COMPANY'S EXHIBIT.

The largest and most thoroughly re-

numbers and stayed longest. It is no

Noxon Bros.' agricultural implements

of the firm's great and enviable repu-

tation is the fact that the material

used in every part of every machine bearing the name of the Noxon Bros.

Manufacturing Company is not only

of the best quality obtainable, but is fitted with absolute precision and the

most minute care. A machine is only

as strong as its weakest part. Careless-

ness regarding some trifling detail, of

itself unimportant, has left a fatal

weakness in many an expensive ma-

the machine has left the hands of the

manufacturer, and become the property

of some unfortunate purchaser. Hid-

den defects of this character never

creep into the Noxon machines, be-

cause nothing is left to the possible carelessness of workmen. Every de-

tail of construction is subjected to the

closest scrutiny, and is under the per-

This determination to give its pat-

Noxon Bros. Manufacturing Company

sonal supervision of experts.

worth a hundred guarantees.

chine, which is only discovered after

are not a familiar proverb. The basis

from an artistic point of view.

possibly two, of those three prime es-

SEMI-\$8 To \$15



Leavy UISTERS Storm Collars, Muff Pockets, \$10

Double-Breasted Blue and Black Overcoats

\$5_{to} \$15

AKHAI

154 DUNDAS STREET, LONDON.

Alfred Taylor, Manager.

LIFE IS RIGHT surprising the ladies are, one and all, attracted by these machines. To them the New Raymond is well known, either by reputation or personal ac-



Only when we do what we ought. Insurance of our life against death is but an act of right and justice to loved ones. The plans of insurance of the North American Life-"Solid as the Continent"are admirable for adaptability as for availability. Almost any man can afford to insure on one plan or another in this company. Let us, or our agents, whom you will find nearly everywhere, help you choose a plan suited to your needs.

. . . Your address will bring a copy of Annual Report and illustrated description of the New Home Office of the North American Life.

L. GOLDMAN, Secretary.

WM. McCABE, Man. Director.

THE NORTH AMERICAN LIFE ASSURANCE CO., 112-118 King Street West, Toronto, Ont.

R. B. HUNGERFORD, Inspector, - - London

implements in whatever manner possible, and their famous binder, with all the latest improvements for the sealovers are well aware of this fact. It is son of 1899 is a triumph of which they may well be proud. To judge by the sion of noises within and around the interest which it attracted yesterday, main building, nicety of distinction in | many who visited the agricultural implement building will ere long be the that vital quality is only distinguish-able with accuracy amid quiet sur-of harvesting machinery. They show roundings, the Gerhard Heintzman in their splendid working and wearing Company invite inspection of the inqualities, the result of expert workstruments at their warerooms, 229 Dun- manship applied to the finest materials. But to mention their binders alone sentative, Mr. W. McPhillips, will make all visitors welcome. Brilliancy and company manufactures every kind of implement the farmer needs for preparing the soil, for seeding, for cultivating and for hay-making, as well as harvesting machinery, and in each line the products of their factory are very favorably known. The "Hoosier" drill has become almost a household word throughout the rural districts of Canada. This, too, is true of their presentative exhibit in machinery hall is that made by the well-known Noxon tional cultivator, their mowers front tional cultivator, their mowers, front and rear cut, 4½ 5 and 5½ feet; their spring and spiked tooth harrows; their friction and ratchet dump rakes, and their new line of pulpers. with whom the sterling merits of the

After the fair closes the Noxon Bros Manufacturing Company's London branch will be removed to the warerooms formerly occupied by them at 125 King street, which have been re-modeled and refitted. Mr. Chas. Johns will continue in charge of the ware-rooms, and will be glad to see his old friends and patrons.

How She Was Troubled. "I was afflicted with that tired feeling and had no appetite. A friend advised me to try Hood's Sarsaparilla, which I did. and in a short time my appetite was better and the tired feeling was gone. Since then we always take Hood's when we need a blood purifier." Mrs. S. Kinch, Beatrice,

HOOD'S PILLS are the only pills to take with Hood's Sarsaparilla. Be sure to get Hood's.

The house of Mrs. Evans, Juror street, Montreal, was set on fire early Monday morning, and she and her two children were almost suffocated. It was a clear case of incendiarism. Asthma Gasps.

rons machines as nearly perfect as possible has made the name of the The wheezing and strangling of those who are victims of Asthma are The Noxon No. 8 binder has long been promptly relieved by a few doses of Dr. Chase's Syrup of Linseed and known to fame, and the popularity of the machine is bound to increase in view of the valuable devices recently Turpentine.

Did you see the Fly? Yes.

Woman's Way

is usually the husband's choice - she knows best about the food and how to economize about the table. She knows best.

Those Pan-Dried Rolled Oats of Tillson's were were served up cold with jam at last night's dinner. It was a "woman's way" of economizing, but she hit her husband's fancy by the change, and tickled his palate, too.

The Tillson Co'y, Limited, Tilsonburg, Ont.

Rev. John Ambrose, one of the bestknown Church of England clergymen in Nova Scotia, died at Sackville, N. S., on Tuesday, from the effects of a sun-