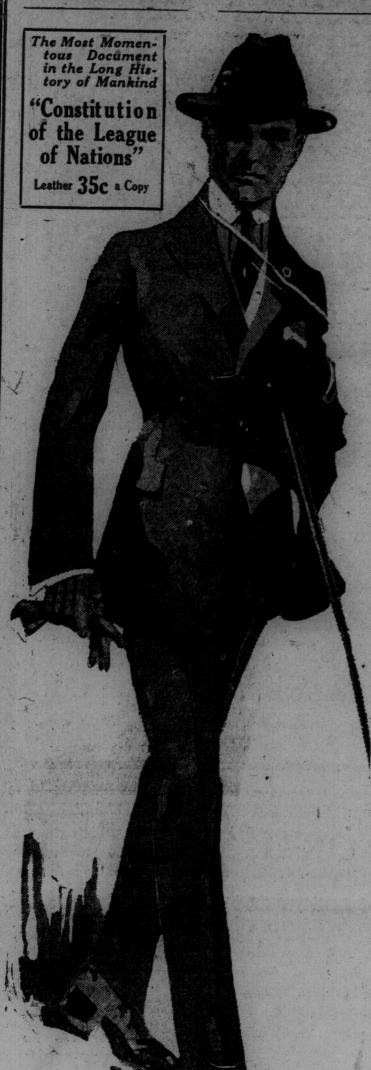
Telephone Main 7841

1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919



The Simpson Men's Store Has the Kind of Clothes That Critical Men Want

When it comes to buying anything, whether it be automobiles or clothing, men are sticklers for quality. Simpson clothing for men satisfies this insistence upon quality, and we suggest that you come and see for yourself.

Hot Weather Suits. \$15.00

Natural Shade Palm Beach cloth. Single-breasted, two-button, semi-fitted sacque, with patch pockets. Sizes 35 to 40. On sale today at \$15.00.

Men's Paramatta Raincoats, \$12.95

Made from an imported English wool paramatta cloth. Choose them in slip-on and motor models. Edges and seams are both sewnand cemented. Sizes 34 to 44. Today, \$12.95.

Business Suits, \$22.50

Single-breasted, two and three-button soft roll, semi and form-fitting models. Fine finished tweeds, in shades of grey and brown. Sizes 35 to 44-\$22.50.

Khaki Trousers, \$2.00

For men and youths-well tailored-finished with five pockets, belt loops and cuff bottoms. Sizes 26 to 44-\$2.00.

"White Ducks" for Men and Youths-Finished with five pockets, belt loops and cuff bottoms. Sizes 26 to 31, \$1.50; sizes 32 to 44,

Navy Blue Worsted Suits. \$32.50

Single-breasted-3-button soft roll, semi-fitted sacque model. Regular pockets with flaps. Sizes 36 to 44, \$32.50.

The "Regent" English Coat

May Be Worn as a Topcoat or Raincoat.

Developed in rich fawn yarn-proof gabardine. Single-breasted—raglan shoulders. Convertible collar—bellows pockets, quarter silk lined. Sizes 34 to 39-836.

Fine Suits for Boys Special, \$9.85, Today

In these suits you will find models and styles that have been designed to interest the growing boys. They are attractive in pattern, fabric and price.

Cheerful grey and brown mixed effects, stripes and broken check patterns. Tweed and worsted finish materials. Singlebreasted, two and three-button trencher models. Full-fitting bloomers, with belt loops and governor fasteners. Sizes 7 to 16 years. Today, 8.30 special, \$9.85.4

Wash Suits, 98c

Dress your little boy in one of these cool-looking Wash Suits during the hot weather.

Oliver Twist model. White waist, with blue chambray pants. Collar and cuffs to match pants. Sizes 21/2 to 8 years. Today, 8.30 special, 98c.

Boys' Khaki Sport Outfit, \$4.75

High-grade Khaki Duck Coat Shirts, with long trousers to match. Shirts have turn-down collar and breast pockets. Trousers have belt loops; two side, watch and hip pockets; cuff bottoms. Sizes 7 to 13 years-\$4.75.

Men! No Better Time Than Now To Get Straws and Panamas!



Now while the choosing is best, come in and pick out that new straw or panama. Nothing is to be gained by deferring your purchase, everything is in your favor if you

The Straws

At \$2.00—Split and sennet boater or sail-or straws with black bands.

At \$2.00—Javas, much like panamas. In white and natural shades, fedora and telescope

At \$2.50—Sennet and split boaters with comfortable sweat bands.

At \$3.00 and \$4.00—English sennet boaters of very fine qualities. Clear, well bleached

The Panamas

At \$3.00-Toyo panamas, manufactured Jap and Panama Hats. These come in many shapes such as fedora, telescope crown, negligee, boater or sailor.

At \$5.00, \$6.50 and \$8.00-Panamas of guaranteed South American qualities. All the leading styles shown this season in stock.

Fancy hat bands, 50c and 75c.

A BIG SHOE PROGRAM FOR AN ALL-DAY SATURDAY SALE

700 Pairs Men's Victor Boots Reduced to \$5.45

All black kid, blucher and straight lace boots. Round, London straight last and English recede toes. Medium weight English oak tanned leather soles. Also gunmetal and Havana brown calf straight lace boots on English guaranteed rubber fibre soles and low rubber heels. Values \$7.00 and \$8.00. All sizes in the lot, 5 1-2 to 10.



Women's \$7.00 and \$8.00 Low Shoes at \$3.95

Women and misses will do well to realize in this an unusual opportunity to secure a summer supply of footwear at away less than regular prices—in some cases half-

Oxfords, pumps, strap slippers and colonials. In patent leather, black kid, gunmetal, brown kid, grey kid and white reign skin. Wide and narrow toes with plain vamps. Perforated and imitation toecaps. McKay and welt soles. Cuban, Spanish and low heels. Sizes 21/2 to 7. Regularly \$7.00 and \$8.00. Today, \$3.95.

Odd Lines of Seasonable, Boots Novelty Styles, Today \$5.95

1,000 pairs in all, including Menihan samples and Queen Quality odd lines. Brown, grey and black kid, brown and black calfskin and patent leather. Colored kid and cloth tops. Assorted styles and shapes, with Goodyear welt and McKay sewn soles. Low Cuban and Spanish heels. Sizes 21/2 to 7. Values \$8.00, \$10.00 and \$12.00.

Women's White Canvas Boots, \$4.00.

400 pairs white reign skin and white canvas lace boots. Long plain toe last with 3½-inch plain top. \$7.00 and \$8.00 values. Sizes 2½ to 7. Today, \$4.00.

Girls' Patent Leather Slippers.

Strap slippers, on wide toe last with bow and ankle strap. Medium weight soles and low heel. Sizes 11 to

Sale! Men's Summer Combinations

Tru-Knit Brand

Sizes 30 to 50

Regularly \$2.25, \$2.50, \$3.00 and \$3.75

1,200 Summer Underwear Combinations in white, natural and cream shades, in balbriggan, poros knit, mesh knit, athletic, soisette and elastic rib knit.

The lot consists of a special clean-up of manufacturers' stock carried over from last year. The reason for the big concession in price is that the yarns of this year don't match yarns of last year.

Short, three-quarter or long sleeves; knee, three-quarter or long legs. The biggest special offering we will be able to make this year. Sizes 30 to 50. Regularly \$2.25, \$2.50, \$3.00, \$3.75. Today, \$1.98.

For this item we cannot promise to fill phone

Men's 75c Balbriggan Underwear at 49c. 2,400 garments in Balbriggan Underwear. Natural de. A special purchase of mairts and drawers to Shirts have long sleeves—drawers are ankle Sizes 34 to 44. Regularly 75c. Today, 49c. Simpson's-Main Floor.

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