

SIMPSON

Store closes at 5.30 p.m.
Saturday at 1 p.m. during August.

H. H. Fudger, President | J. Wood, Manager

Phone Number Main 7841.
We have 50 lines to Central.

SIMPSON

MILLINERY At One Dollar

This big clearing sale means an offering of hundreds of hats that have never been offered at anything like this price before this season.

- 1—Tables of Fine Milan Hats, in black or burnt, Regularly \$1.50 to \$2.50 each.
 - 2—Our best Black or White Mohair Shapes. Regularly \$2.00 to \$3.50 each.
 - 3—Our best Fine Tassel or Fine Chip Sailors that are now selling at \$3.50 each.
 - 4—A dozen or so of Trimmed Hats, and good styles for young women. Regularly \$2.50 and over.
- All one price to-morrow, each 1.00

Out-of-Town Visitors

are invited to check their wraps and parcels here. Make the Simpson Store headquarters and rendezvous during your stay in Toronto. Excellent Breakfast, Lunch, Dinner and Tea served daily.

Silk Hose for 49c

Women's Silk Hose at a great reduction, black only, in a sheer, fine weave, gauze weight full fashioned, double garter welt, double lisle thread ankle, heel, toe and sole, 8½ to 10. Special price Tuesday only, pair 49c

WOMEN'S WHITE LISLE HOSIERY.
We have just passed into stock a shipment of White Lisle Thread Hose, also black and tan, fine sheer quality; elastic double garter welt; spliced ankle, heel, toe and sole, 8½ to 10. Tuesday 3 pairs \$1.00, pair 35c.

Women's Lisle Thread Gloves, fine quality, two dome fasteners, perfect fitting and finish, black and white, also variety of colors; all sizes. Regular-price 25c pair. Tuesday 12½c

Rich Black Silks

Black Mousseline Duchesse Satin, elegant quality, bright, soft, charmeuse finish, sketched, with a deep full black; this silk is exceptional good value; 40 inches wide. Per yard 1.59

Black Duchesse Paillette, a silk with a more subdued finish than a mousseline, used extensively for mourning purposes; gives excellent wear; 39 in. wide. Per yard 1.24

Black Broadcloth Special

52 IN. WIDE, PER YARD 96c.
A fine French All-wool Broadcloth, in rich Sedan finish, made from the best selected pure Botany yarns; tailors to perfection, for smart suits or dresses; dyed in a deep fast raven dye; it is guaranteed to be thoroughly shrunk and spotproof; 52 in. wide. Per yard Tuesday 96c

54-INCH ALL-WOOL FRENCH VOILES, PER YARD, 96c.
These wide width Voiles are a special purchase from a leading French house. Made in medium mesh; they have a fine, crisp touch that is permanent, and will not crease or crush in wearing. Made from best procurable yarns, with best French dye and finish; 54 inches wide. Tuesday, yard 96c

The Universal Appeal of Good Values

No one who has made a study of the values offered by The Simpson Store can overlook their timeliness. The goods you need, when you need them at prices remarkably low. Sometimes, as on Tuesday, the store offers special buying events of the greatest help to you in your home economy.

Clothes the Season Demands for Men

- MEN'S COOL SUMMER SUITS.**
For hot weather these linen suits are cool and look neat; single-breasted coat, with patch pockets; trousers have cuffs, belt and side straps. Price 3.75
- Two-piece Outing Suits,** made from a medium grey chevot, showing a fine hairline stripe; smart single-breasted coat, and trousers with cuffs, belt and side straps; beautiful tailoring. Price 17.00
- GOLF COATS.**
Men who play golf are correctly dressed if they wear our English-made Golf Coats; made in Donegal tweeds and in fancy check and stripe patterns; made in Old London by the famous "Dunwards"; hand-tailored. Price 18.00
- Boys' Fancy Brown Stripe English Tweed Suits;** smart double-breasted style, with long, soft roll lapel and centre vent; lined with fine Italian serge; bloomer pants with belt loops. Sizes 27 to 30, \$6.50; sizes 31 to 34, \$7.50.
- Boys' Wash Suits** of white satura cord; Russian sailor style, with long braided lapel and scalloped edge; self shield, and bloomer pants; sizes 2½ to 6 years. Price 4.00



Men's White Felt Crushed Hats

Light weight, soft and easy fitting, specially good for hats for bowling, etc.; neatly stitched on crown and brim. Regularly 75c. Tuesday 35c

Split Braid Straw Boater or Sailor Shape Hats, fine quality silk bands, and cushion leather sweats. Tuesday half-price 1.00

Panama Hats, extra fine braids, well seasoned, natural bleach braids, medium or large shapes. Regularly \$15.00. Tuesday 7.50

Men's Mesh-Knit Underwear at 33c

2,000 garments of Men's Pure White Mesh-knit Underwear; every garment perfect in every way; bears the "Watson" trade-mark, a guarantee of quality. They are made with long sleeves and ankle drawers. Telephone or mail orders filled till noon. All sizes 34 to 44. Regularly 50c. Tuesday 33c

Men's Pen-Angle Brand Natural Merino, a very soft garment to wear next the skin; gives lots of hard wear. All sizes in stock, 34 to 44. Extra special Tuesday 49c

Clearing Broken Lines of Men's Best Quality Pyjamas.
In the lot are pyjamas made by the very best American, English and Canadian manufacturers. The materials include chambray, fine wool, taffeta, zephyrs, French and American soisettes and silk and wool mixtures. All sizes in the lot. Regularly \$2.50, \$3.00, \$4.00 and \$5.00. To clear Tuesday, a suit 1.95 (SEE YONGE STREET WINDOW.)

Eight Special Saving Items In the Whitewear Section

- WHITEWEAR, CORSETS, INFANTS' WEAR AND GIRLS' SWEATER COATS.**
A Stock-taking Event that will provide a great saving in many lines that we find are overstocked.
- "Jewel Corsets," two stylish new models, medium and low bust, girldle top, extra long skirt, straight hips, 4 wide side steels, 4 and 6 suspenders, sizes 18 to 26. Regularly \$2.50. Tuesday 1.65
- Women's Brassieres,** of heavy nainsook, with embroidery trimming, sizes 34 to 42. Regularly \$1.25. Tuesday 75c
- Women's Vests,** of ribbed white cotton, lace yoke, no sleeve, sizes 32 to 38 bust. Regularly 35c. Tuesday 20c
- Bathing Caps,** of rubber, in blue and white or pink and white check. Regularly 50c. Tuesday 29c
- Girls' Vests and Drawers,** of balbriggan; vests have high neck and long sleeves; drawers come in tight knee style, sizes 2 to 12 years. Regularly 25c. Tuesday 15c
- Girls' Sweater Coats,** of wool, medium heavy weight, sailor collar, colors red with navy and navy with red, sizes 2 to 12 years. Regularly \$1.25 and \$1.50. Tuesday 95c
- Women's Petticoats,** of white cotton, lace and embroidery trimming, lengths 38 to 42. Regularly \$3.00. Tuesday 1.69
- Girls' Petticoats,** of nainsooks, with flounce of lawn, a cluster of small tucks and ruffles of embroidery and lace, lengths 18 to 36. Regularly 50c to 85c. Tuesday 35c

Ribbons in Summer Shades

Rich pure silk, perfectly woven, Taffeta Ribbon, 5 in. wide, in white, cream, pink, pale blue and mauve; the colors wanted for lingerie hats or summer sashes; other colors may be had also. Tuesday, per yard 19c

Smart Waists

Exceptionally good tartan taffeta Silk Waists, perfectly cut and made. Regular selling price \$5. Tuesday 1.95

Some very dainty French Waists, in ivory crepe and San Toy cloths; beautifully embroidered. Regularly \$3.95, \$5.00 and \$5.75. Tuesday 1.95

Odd ranges of rich messaline and fancy silks, black and all colors. Regular price \$5.00. Tuesday all one price 1.95

Love at First Sight is a common occurrence in our



Mantle Section

As an introduction we mention several lines that offer exceptional prices.

HANDSOME LINGERIE DRESSES \$11.85.

Dainty one-piece styles, made of marquisette, French voile and nets, all cleverly designed and beautifully finished. Waists have the Dutch neck or high collars and inset sleeves. Some trimmed with lace and embroidery insertions, some have bow sashes, others self belts. Skirts trimmed to correspond. Colors are ecru, white, mauve, and a variety of pretty stripes. Unapproachable values at 11.85

OTHER LOTS OF DRESSES.
Including pique, Irish linen and striped tissues. All smart New York styles, with pointed or square effect collars, trimmed with black or colored novelty touches. Some have self strappings and buttons. Skirts gored, handsome pleated effects. Colors white, natural and blue. Prices \$4.50, \$5.50 and \$7.50.

COATS FOR AUTOMOBILE AND STEAMER USE.

We are now showing the largest range of new coats we have ever displayed. Imported coats for the most exclusive trade from the best New York and London houses. Included in this lot are woolly chinchillas, hairy zobelinas and fancy tweed in dark and light colors. Prices from \$12.50 to \$37.50.

GIRLS' COATS.
A collection of Serge and Chevot Coats, in navy, red and tan. These coats have loose back and are single-breasted, with large square collars, trimmed with fancy braid. Ages 6 to 12 years! Price 3.65

CREAM SERGE SKIRTS.
Handsome Tailor-made Skirts, cut in a plain gored style, from fine, all wool imported cream serge. These models have opening at side, and are ornamented with buttons, and are cut on the new one-sided pattern both front and back. Others perfectly plain, with panel front and back, and button trim. Prices \$6.50 to \$7.50.

Slightly Soiled Embroidery Pillow Cases \$1.78 Pair

All pure linen, spokesitched hems, beautifully embroidered in Ireland! These are all odd lines, slightly soiled in display, etc., 44 x 36 inches. (At white linen counter, upstairs.) July Sale price Tuesday, pair 1.78

HEMSTITCHED TABLE CLOTHS, \$1.98 EACH.

About 2 x 3 yards, a little longer than usual, all pure linen, full satin damask, five designs, with border and spokesitched hem all around. Regularly \$2.85 to \$3.50 each. July Sale price, Tuesday 1.98

TURKISH ROLLER TOWELS, 29c EACH.

16 inches by 2½ yards, made from heavy, perfect drying stripe Turkish towelling, ready for the roller, and very easily washed. Only about 200. July Sale price, each. Tuesday. 29c

300 5 o'CLOCK TEA CLOTHS, HALF PRICE.

All pure linen, Bleached Satin Damask Tea Cloths, 36 x 36 inches, spokesitched or scalloped all around, very dainty designs. Regularly \$1.00 each. July Sale price, Tuesday 50c (Phone, Linen Dept., 2nd Floor.)

This in the Lunch Room

TUESDAY AFTERNOON, 5.00 to 5.30
Fresh Raspberries and Cream.
Thin Bread and Butter.
Pot of Tea.
TEN CENTS.

The **SIMPSON** Company Limited
Robert

Small Rugs and Mats

There are a number of broken lots, odd rugs and mats, to be sold at exceptionally low prices, to keep the stock clean. The house-keeper knows the many odd places where these sizes are useful, and save the floors from becoming scratched, between rooms, at entrances, for bedsides, piano mats, etc. The goods offered here are all sterling qualities, and marked a lot below the regular rates.

English and French Wiltons
Size 27 x 54, in Oriental and conventional designs. Special 2.95

Heavy and Serviceable Smyrna Rugs
36 x 72. Special 2.15

English Saxony Wiltons
for hard wear, have the additional feature of keeping flat on the floor. Oriental designs. Special 3.75

English Axminster Rugs.
In a good range of colors and designs, 36 x 24. Special 1.49

Tapestry Rugs
27 x 54. Special 99c

French Velvet Door Mats
and

English Saxony Wilton Door Mats
13 x 30 and 13 x 34 79c
12 x 27, 50c, 65c and 75c.

Draperies Cut and Made Up Without Charge

During the week we will continue our special make-up service as announced in Saturday's papers.

SOME USEFUL MATERIALS.

The new metal brocades are the newest creation in drapery fabrics, and are now being extensively used in Paris, London and New York for hangings and upholstery in reception and drawing-rooms; the colors are soft and pleasing, rich in effect and very durable, 50 in. wide; a very large stock to select from. Prices range from \$2.25 to \$6.00 per yard.

DUTCH CURTAINS HALF-PRICE.

The balance of our Dutch Curtains are reduced to half-price to clear. Only a few pairs in each pattern; the quaint designs and colors are unique, and place these curtains in an exceptional class; they are specially adapted for dens and billiard rooms, or will be very useful in the summer cottage; colors are absolutely fast; 3 yards long. Regularly \$6.00. Tuesday 2.99

SWISS AND IRISH POINT LACE CURTAINS.

Our stock is unequalled in styles and quality, including late productions from the leading manufacturers of Europe. Colors are ivory, ecru and white; 3 and 3½ yards long. Prices ranging from \$3.00 per pair to \$25.00.

GROCERIES

- One Car Standard Granulated Sugar, 18 lbs. 1.00
- Choice Side Bacon, "peppercorn", half or whole, per lb. 19c
- Lake of the Woods Five Roses Flour, ½ bag, in cotton 85c
- Choice Creamery Butter, per lb. 90c
- Grapenuts, 2 packages 25c
- Canned Haddock, Brunswick brand, per tin 11c
- Shirriff's Marmalade, 3-lb. jar 25c
- St. Charles Milk, per tin 60c
- Goodwillie's Canned Raspberries, per jar 28c
- Pure Gold Quick Tapioca, Chocolate and Custard Powder, 3 packages 25c
- Finest New Cheese, per lb. 15c
- Cooked Ham, best quality, per lb. 30c
- Canned Sweet Eimentoes, per tin 30c
- Canned Asparagus, large tin 25c
- Parowax, for sealing fruit, lb. 10c



We have an absolutely spoil-proof jar in the "Queen," ours exclusively for Toronto. The wide mouth takes the largest fruits whole. The closing and opening are simplicity itself. See our display on Tuesday in the Basement.

- Pints, per dozen 90c
- Quarts, per dozen 1.00
- ½ gals., per dozen 1.10

990
Near Sp
H. S.
BOR
REL
CO
Remarks
of Fric
Presen
Minist
liere,
sire fo
Enten
where
PARIS.
Francis B
Messrs. B
letter and
a o'clock.
dor present
Falliers' r
He referre
of France
ditional b
France, an
stronger in
his minist
trade and
summate
advantage
Hon. Mr.
thanked th
ception, an
race which
velopment
He hoped w
with their
in every s
Falliers' r
sters, and
Western C
Pelle
Previous
ber of Cot
taurant, F
Hon. Mr.
cause of
course of
cordials b
is no new
in Canada
donald an
ing engen
Canadian
The ente
dence in
considerin
He presen
tion, for
France an
The int
hundred
Centin
COM
TON
To Be
partm
is
A comm
composed
scheme o
meat all
suggestion
Chamber
the park
noon. M
der the
obtained
as others
the basi
Large q
disposal
the pres
systemat
provide
the city
value.
In a h
Chamber
as follow
of the r
proper p
future es
as each
is more
the diff
ter, I an
and mo
be purc
heads o
committ
and rep
consider
would
dealing
with th
which s
ent upo
duce the
essenti
The c
endorse
was sen
soudal