

SIMPSON'S

Store Opens 8 a.m.

Closes at 10 p.m.

H. H. Fudger, Pres.

J. Wood, Manager

PROBS. - Unsettled, with local rain or sleet, chiefly towards night.

SIMPSON'S

On Sale Monday

The Umbrella Gift

Each year a huge number of Umbrellas are presented as gifts at Christmas. To supply this demand we have collected a splendidly assorted stock of Umbrellas of all prices. Every value is excellent. Prices from 1.00 to 12.00

Sleighs and Doll Carriages (Fifth Floor)

- Boys' Sleds. Special for Monday... .19, .27, .38, .57, .68 and 1.11
- Girls' Sleighs. Special for Monday... .23, .37, .56, .88 and 1.21
- Doll Carriages, with hoods, rubber tires, good size. All special prices 3.97, 4.68, 6.97
- Boys' Racers. Monday, special price 4.19
- 100 Slat Chairs. Special22
- Full line of Wheel Goods and Sleighs.

The Icy Sport

The best of the Canadian sports is skating. No better collection of skates is shown anywhere at such prices as we name for Monday.

- "Ideal" Hockey Skates, double end, nickel plated, puck stop; sizes 9 to 11. Monday 1.00
- "Royal" Hockey Skates, concave blade, single end, light and neat, heavily nickelled; sizes 8 to 10. Monday 1.50
- "Sport" Hockey Skates, double end, concave blade, solid steel, an extra light and strong skate; sizes 9 to 11. Monday 2.25
- Children's Bob Skates, with straps. Regular 50c per pair. Monday39

The Young Idea

- Dolls' Tea Sets, big enough for a five o'clock tea party, delicate gold and blue decoration, 11 pieces. Monday 2.25
- China Tea Sets, patterns with gilt border, seven pieces. Monday15
- 5000 Tin Tea Sets, with tray. Regular 15c. Monday10

DRUMS WITH STICKS

- Regular 39c. Monday25
- Regular 15c. Monday10
- Picture Blocks, with pictures. Regular 20c size. Monday15
- Larger sizes. Monday... .25, .50, .75, 1.00, 1.25 and 1.75
- Noah's Arks, with animals, complete assortment, first choice best. Monday... .10, .15, .25, .50 and .75
- Tools on Cards, for the young carpenter, five sizes. Monday5, .10, .15, .50 and .75
- Ory Baby Dolls, large size, kid body. Regular \$1.35. Monday 1.00
- Dressed Dolls, jointed, closing eyes, real eyelashes, dotted Swiss dress trimmed with lace and baby ribbon, hat flower trimmed. Regular \$1.39. Monday89
- Plush Horses, on platform. Monday... .15, .25, .50, .75 and 1.00

Fascinators for Christmas Gifts

Each in a Dainty Box

Silk and wool mixed or fine zephyr wool are the materials used in these delicate mufflers, of all white, or white with sky or pink edges; several styles are offered from regular prices up to 75c each. Monday, all at each35

Well-Fitting Gloves

Women's Real French Kid Gloves, made from good quality skins, with dome fasteners, oversewn seams, gusset fingers, Paris points; come in black, white, tan, brown, grey, navy and green; all sizes. Regularly \$1.00. Each pair in fancy box, Monday75

Women's Fine Undressed Tan Suede-Finished Leather Gloves, rabbit lined, have dome fasteners and cotton thumb, warm and dressy; all sizes. Regularly \$2.50. Each pair in fancy box, Monday 2.00

Men's Fur-Lined Gloves and Mittens, made from extra quality undressed suede leather, in shades of tan, are lined with grey rabbit, dome fastener, gore wrist, Bolton thumb; all sizes. Regularly \$2.50 per pair. Per pair, in fancy box, Monday 2.00



For the convenience of those who cannot do all their Christmas shopping in the daytime, it is the custom of this store to remain open three or four evenings before the holiday. This gives extra time in which to be served, and extra pay to those who serve. The store will accordingly remain open to-night till 10 o'clock.

The Following Wonderful Values Will Go on Sale at Seven o'Clock To-Night

Basement—Princess Beauty Doll. Regular \$2.25, 7 p.m., Saturday 1.25
300 only of these beautiful 24-inch Dolls at a clear saving of \$1.00; also 600 Dressed Dolls, the finest dresses, etc., worth from \$1.39 to \$2.25. 7 p.m., Saturday89

Main Floor—60 dozen Cased Perfumes. Regular 35c. 7 p.m., Saturday19
50 only Shaving Sets, silver plated, mug and brush. Regular \$2.50. 7 p.m., Saturday 1.75
Military Brushes, solid back. Regular, per pair, \$1.00. 7 p.m., Saturday73
Loonan's Real Ebony Bonnet Whisks. Regular 85c. 7 p.m., Saturday50

Second Floor—\$5.00 Willow Plumes, \$3.50—Only 72 of them, heavy fibre, glossy finish, 17½ inches long by 12 inches wide, only two to each customer. 7 p.m., Saturday 3.50
Great Value in Table Cloths at \$1.00—Most of these cloths are pure linen full satin damask, perfectly bleached, 67x84 and 68x86 inches, bordered all round, Irish and Scotch makes, that regularly sell for \$1.35, \$1.50, \$1.85, \$1.88 and \$2.00. Each, 7 p.m., Saturday ... 1.00
No mail or phone orders.

Third Floor—Half-Price Coats for Little Girls—Just 80 Little Winter Coats, all New York made, fine wool chevots or friezes, prettily trimmed, lined and interlined; sizes for 1 to 5 years. Regular prices \$5.00 to \$6.50. 7 p.m., Saturday 2.50
Christmas Apron Bargains—400 only Women's Afternoon Tea Aprons, small, round or square shapes, dainty and exquisite, lace and embroidery trimming, with silk ribbon ties at waist. Regular 65c to 85c, 7 p.m. Saturday35

Fifth Floor—Large Arm Rocking Chairs, \$4.40—Select quarter-cut oak, rich golden finish, or mahogany finish. Regular \$6.50. 7 p.m. Saturday ... 4.40

Sixth Floor—A Special Evening Dinner will be served in the restaurant from 5.30 p.m. to 7.30 p.m., and evening refreshments will be served until 10 p.m., including pineapple fruit ice cream, with cake, 10c.

The **SIMPSON'S** Company Limited
Robert Limited

On Sale Monday

Acceptable Gifts for Men

- Men's Pure Silk Neckwear, in fancy Christmas boxes50 to 2.50
- Men's Pure Silk Mufflers, knitted style, with fringe ends 2.00 to 8.50
- Men's Suspenders, in pretty boxes, with or without elastic25 to 1.50
- Men's Combination Sets, of braces, arm bands and garters; the most useful gift for a gentleman. Prices from59 to 2.00
- Suspenders—A manufacturer's clearance of good quality Suspenders. Regular 50c quality Suspenders, on Monday for, each box39

House Coats for Comfort

Imported cloth, in grey and white, blue and white, and brown and white, corded edges, sleeves and pockets, make these very handsome coats worth more than most people want to pay for Christmas gifts. So we give this Monday sale price of 4.50

House Coats, in plain brown, grey, green and maroon, with plaid collars and cuffs, corded edges, sleeves and pockets. Price 12.00

One of Our Richest House Coats, made Tuxedo style, with long silk-faced lapels, from a beautiful heavy silk, black grounds, with figured pattern, lined throughout. Price 18.50

Men's Vests

Handsome Imported Vest, in two-tone tan, plain or striped pattern, made single-breasted. A gift worth giving 3.25

Hats for Many Heads

Men's Stiff Hats, present shapes and excellent quality of English fur felt; samples and balances of lines. Regular \$2.00 and \$2.50 hats. Monday... 1.00

Men's Winter Caps, in yacht, driver, jockey and golf shapes, of many colors and cloths. Monday... .39

Children's Wool Toques, in all the leading colors and combinations. A bargain on Monday19

Boys' Regulation Naval Overcoats

Something unique for the little fellows from 3 to 10 years. The style is a reproduction of the regular naval overcoat, with turn-over collar, fitting close to the neck, smart double-breasted cut, straps on shoulders and back, naval brass buttons, "Niobe" ornament on sleeve, red flannel linings and the best of making; sizes 21 to 28 inches. Monday 7.50

BOYS' SHIRT WAISTS.

Shirt Waists, made from Scotch zephyrs, Scotch and English prints and Madras cloths, nicely gotten up with laundered collar and cuffs; sizes 11 to 14. .75

Name Handkerchiefs

Is the way children identify these dainty initial handkerchiefs.

Children's White Hemstitch Lawn Initial Handkerchiefs, soft finish, with pretty embroidered initial in corner. Special, Monday, four in Christmas Greeting box for 25

Children's White Hemstitch Lawn Handkerchiefs, with narrow colored borders, in pink, blue, green and mauve, in each corner there is a small embroidered flower and initial to match borders. Special Monday, four in Christmas Greeting box 25

Children's Fine Irish Lawn Initial Handkerchiefs, ¼-inch hemstitch border, soft linen finish; each handkerchief has the prettiest embroidered spray with initial in corner; the colors in border and initials are sky, pink, green and mauve. Special Monday, three in a Christmas Greeting box 25

Children's White Hemstitch Irish Lawn Handkerchiefs, also white lawn with neat colored borders. Special, Monday, six in Christmas Greeting box for... .18

Handsome Hosiery

Women's Pure Thread Silk Hose, gauze weight, deep Lisle thread, garter top, with extra spliced heel, toe and sole; all sizes in black, white, tan and a variety of other colors. Each pair in gift box, Monday 1.00

Infants' and Children's Fine Pure Silk Socks, in neat lace patterns, white, sky and pink; sizes 4 to 8½. Per pair, in fancy box, Monday40

Men's Pure Thread Silk Socks, Lisle thread sole, spliced heel and toe; medium gauze weight; all sizes in black, green and tan. Per pair45; 3 pairs for 1.25 (Three Pairs in fancy box).