

Store Opens at 8.30 a.m. The Robert Simpson Company, Limited Store Closes at 5.30 p.m.

Materials for Spring Dress Making

The decided features of color and texture in the new fabrics are so many that only by a visit to the department can you get an adequate impression of their loveliness. However, here are a few hints as a suggestion of what awaits you here:

DRESS GOODS OF DISTINCTION.

Charming spring fabrics for every kind of garment now being worn on the Riviera, in London and New York.

Your particular attention is invited to our West of England Serge Section, where one big advantage is afforded you for choosing by the beautiful, clear north-west light. There will be a special display of Dress Goods on Thursday.

New Crepes on Display Thursday

The popularity of these beautiful fabrics is shown in the enormous variety and immense color ranges. They can be used for the most elaborate draping modes, and show up well either in the plain or brocaded weaves.

The new Riple Crepes are most noticeable. Faconne Crepes have both plain and ripple grounds, with flowered effects in colors and in black. Printed Crepe Ondines come in many spring tones, with the neatest of spring patterns against contrasting grounds.

Crepe Ondules—one of this season's latest productions—show all-over patterned designs in raised stripe effects.

Armure Crepes, in plain colors, are a revival of the armure weave in this softer fabric.

Plain and Brocaded Silk Crepe de Chine. The plain colors come in every shade and tone possible to procure; the brocades are handsome and in exclusive designs shown only by this department.

Charmeuse Crepes are most popular, with exquisite shadings in the plain weaves and striking designs in brocades.

These and many others, including the new Tango, Foulard, Paris and Jap Crepes, will be on display Thursday.

Women's Fine Lingerie

Some of the finest and daintiest of pieces will be price-reduced for quick selling Thursday. Don't miss the opportunity if your wardrobe is in need of beautiful underwear.

72 only, Dainty All-lace Camisoles, with silk ribbon draws and shoulder straps. Sizes 32 to 42 bust. Regularly \$1.25 each. Thursday, each .75

Tango or Boudoir Caps, in several exquisite styles, in pink, blue or all-white effects. Thursday, each 1.50

Nightdresses, of fine nainsook, French hand-embroidered, slip-over style, elbow sleeves, hand scalloped edges, silk ribbon draws. Regular price \$2.25 each. Thursday, each 1.50

Combination Corset Cover and Drawers, finest nainsook, beautifully hand-embroidered, made in France, edges hand scalloped, silk ribbon draws. Sizes 32 to 42 bust. A regular \$2.50 garment. Thursday, each 1.75

Crepe Kimonos \$2.00

Kimono Gown of fancy figured cotton crepe, in a pretty floral pattern; colors mauve, sky, Copenhagen and pink; made in empire style with kimono sleeves, pleat extending over shoulder, sailor collar trimmed with a wide border of satin; also waist line and cuffs finished with narrow piping. Sizes 34 to 44. Thursday 2.00

50c Novels on Sale Thursday

"Queed," by Harrison; "Within the Law," by Veller; "Trail of the Lonesome Pine," by Fox; "Mistress of Shenstone," by Barclay; "Girl of the Limberlost," by Porter; "Winning of Barbara Worth," by Wright; "Red Pepper Burns," by Richmond; "Iron Women," by Deland; "Wild Olive," by author of "The Inner Shrine"; "Prodigal Judge," by Kester; "Black Creek Stopping House," by McClung. Cloth 50

Hosiery on Sale

Women's and Children's Ribbed Black English Cashmere Hose, seamless, medium weight; good school stocking; double heel and toe; sizes 6 to 10. Special, Thursday, 19c, 3 pairs 55c.

Sample lot of Women's Plain Black Cashmere Hose, extra fine yarns, assorted weights, perfect finish; sizes 8½ to 10; 40c and 45c values. Thursday, 29c.

Men's Silk Socks and Silk Lisle Socks, black and a great range of colors; perfect stock, extra fine qualities; spliced heel, toe and sole; sizes 9½ to 11; 35c and 45c values. Thursday, 18c 3 pairs 50c.

Men's All-wool, Plain Black, Tan and Grey Cashmere Socks, good weight, seamless, extra good wearing; spliced heel, toe and sole; sizes 9½ to 11. Thursday, 25c.

Cast Aluminum Cooking Ware Lasts a Life Time

Stove Tea Kettles, 5-quart size, \$3.70; 8-quart, \$4.40. Fry Pans, with ebony grip handle, according to size. Prices \$1.70, \$1.85, \$1.95, \$2.15 and \$2.45. Stove Coffee Percolators, at prices according to size, \$4.00, \$5.00, \$5.50, \$6.00 and \$6.75. Coffee Pots, 3 sizes, \$3.00, \$3.25 and \$3.50. Tea Pots, 3 sizes, \$3.00 and \$3.50. Afternoon Tea Kettles, 3 sizes, \$3.00, \$3.30 and \$3.60.

BATHROOM MIRRORS, \$3.39.

A limited number of Oval Bathroom Mirrors, with selected beveled glass and white enamel frames, size 27 x 17 inches. Price on Thursday, while they last, each 3.39

White Ivoryized Soap Holders to hang on tap 35
White Ivoryized Soap Holder for basin stand 35
White Ivoryized Soap Holder for bath tub 39
White Ivoryized Soap Holder for bath tub 50

Save a Dollar a Pair on Corsets

Clearing a beautiful stylish model of the famous Royale make of fine Corsets at a dollar a pair less than regular. The model is most fashionable. Phone orders filled if received by noon.

Royale Corsets, model No. 524, very stylish and new, finest double batiste, very low bust, long skirt, 4 garters, double rust-proof boning, 4 wide side steels, dainty silk ribbon top with bust draw cords, a charming model, sizes 19 to 26 inches. Regularly \$2.50 a pair. Thursday, a pair 1.50

New Spring Coats in Smart Styles \$10.95

Only 35 Coats in the lot, in new spring fabrics and styles. Splendid quality English serge in navy and black, wool tweeds in light or dark mixtures, ratines, plaids and checks.

A number of these garments are handsomely lined throughout or half lined; fashionable models with the new flare flounce and ripple backs; popular Balmacaans and sports coats; a particularly good bargain. Values \$15.00 to \$17.50, at 10.95

WOMEN'S SUITS AT \$15.00

These stylish suits, made of men's light weight French serge, are exceptional at this price; others in light weight tweeds and cords; short coats are smartly fashioned and lined throughout, tunic skirt; navy, brown, grey and tan. Prices 15.00

THESE FAMOUS SUITS AT \$19.50 AND \$25.00.

Brocades, diagonal weaves, Bedford cords and light weight tweeds; coats cut in smart Eton, bolero and semi-bolero models; skirts have the newest features; an unusual collection of suits at \$19.50 and \$25.00.

DRESSES AT \$9.85.

Women's and misses' sizes, in navy, black, brown, Copenhagen, taupe, tan and mahogany; dressy models, in a wide variety of styles; in silks and new cloth fabrics. Thursday Sale 9.85

March Smallware Sale

SPECIAL VALUES FOR THURSDAY.

Sewing Silk, 50-yard spools, black and colors. Regularly 4c spool. Sale price, per dozen 30
Basting Cotton, 1,000-yard spools, white only. Regularly 10c spool. Sale price, 8c; 3 for 20c. 5
Hair Pins, 5 papers on card, assorted. Regularly 5c card. Sale price, 2 cards 10
Bunch Tape, 12 lengths in bunch, white or black. Regularly 5c. Sale price, 3 for 10
Hair Pins, assorted styles, in tartan metal box. Regularly 15c box. Sale price, 2 for 10
Mending Wool, in balls, black only. Regularly 5c. Sale price, 2 for 10
Doma Tape, black or white, fastens every two inches. Regularly 20c yard. Sale price 12½
Brass Pin Sheet, 265 assorted on sheet. Regularly 5c sheet. Sale price, 3 for 10
(Phone Orders Direct to the Department—Main Floor.)

MILLINERY at \$12.50

Copies of Paris and New York models. In some cases the original Paris shapes being used, in others hats being hand-made, using the new Milan tagel and hemp and Belgium Liseret braids, and such trimmings as will give exact duplication. In many cases it would be hard to tell copy from the original. Thursday, 28 only, at 12.50

Men's Fur Coats

of Canadian raccoon skin. Prime and selected skins, extra well marked, and medium or dark color; best grade quilted linings. Coats have deep rolling collar, and are 52 inches long. Regular price \$115.00. Thursday 85.00

Four only Black Russian Muskrat Fur-lined Coats; extra fine black beaver cloth shells; otter and Persian lamb, lapel style collars. Sizes 40 and 42 chest. Regularly \$125.00. Thursday 75.00

New Wash Goods on Sale

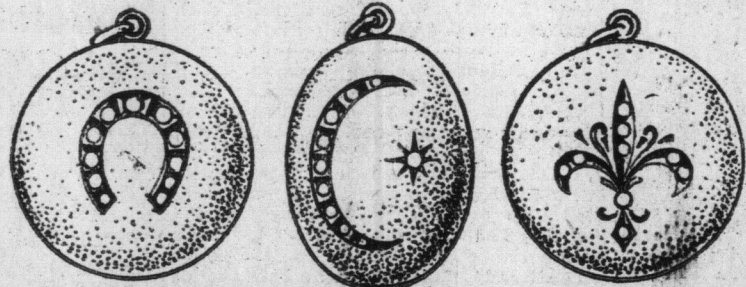
An exceptional value in Ratines, 40 inches wide, small checks on white grounds. Colors are navy, black, mauve, grey, pink, sky and cadet; also dark grounds with checks of white. Special price, Thursday .75

40-inch Rice Cloths, Volles and Crepes, in all the most lovely designs, small rosebuds, sweet pea, etc. Price 59

Sterling value in Indigo Drill Prints, strong serviceable qualities in dark and light grounds. Regularly 25c. Thursday special 11½

500 Gold-Filled Lockets

Fancy engraved patterns and pretty stone-set designs; fleur de lis of pearls, crescent and star brilliants, three olive and three brilliant spray designs; round, oval, heart and square shapes. Only 500 in the lot. Worth \$1.50 to \$4.00. Each 79



Rubbers and Rubber Boots AT RUSH PRICES

Clearing every pair of Rubber Boots, Heavy Gum Rubbers and Light City Weight Rubbers, from the big "Granby" factory at less than factory cost prices. The manufacturers, as well as the Robert Simpson Co., guarantee every pair of these rubbers to be perfect in every way and to give satisfactory wear. Telephone orders filled.

CITY WEIGHT RUBBERS.

Bright new rubbers, regulation style, every pair guaranteed to give satisfactory wear. Rush prices: Men's, sizes 6 to 12, 69c. Women's, sizes 2½ to 8, 53c. Boys', sizes 1 to 5, 57c. Youths', sizes 9 to 13, 47c. Misses', sizes 11 to 2, 47c. Children's, sizes 4 to 10½, 38c.

HEAVY GUM RUBBER BOOTS, \$1.75.

For Teamsters, Motormen, Railwaymen, Etc. Best quality Snagproof Rubber Boots, strongly reinforced, rolled edge soles, bellows tongue, two buckle and three-eyel styles. Sizes 6 to 13. Regularly \$2.85. Rush Price 1.75

LEATHER TOP RUBBER BOOTS, \$1.99.

Men's Eight-inch, Leather Top, Snagproof Rubber Boots, with heavy rolled edge soles and solid rubber heels, leather laces with each pair. Sizes 6 to 13. Regularly \$3.35. Thursday, Rush Price 1.99

MEN'S HIGH RUBBER BOOTS, FIRST QUALITY.

Pure Para Gum Rubber Boots, dull finished, heavy corrugated soles, solid rubber heels. Thigh length. Sizes 6 to 12. Regularly \$5.50. Thursday, Rush Price 3.99

Men's "DANDY" SELF-ACTING RUBBERS AT 77c.

These are the highest grade rubbers made, extra light weight, strongly reinforced soles and heels. Sizes 6 to 12. Thursday, Rush Price 77

MEN'S GOODYEAR WELTED BOOTS, \$2.95.

All the popular styles in button blucher and Balmoral cuts, tan and black calf, patent cloth and vicci kid leathers; single, double and triple thick soles. Sizes 6 to 11. Regularly \$4.00, \$4.50 and \$5.00. Thursday, Rush Price 2.95

A Winter Overcoat Clearing at \$15

Fashionable Young Men's Overcoats, made from handsome coatings, in browns, of a number of splendid shades. The coats are single-breasted, Chesterfield, with belted and pleated back, cuffs on sleeves, nicely tailored throughout. Regularly \$20.00, \$22.50 and \$24.00. Reduced to 15.00

The fashionable "Balmacaan" Coat. This is a most fashionable street and motor coat, with full draped skirt, large, roomy sleeves and leather buttons; made from English coatings in a rich shade of brown; finest workmanship; buttons to the chin. Price 25.00

Fancy Blue Worsted Suits, made from a choice English worsted, showing a neat pattern in a rich navy blue. Made in one of the most fashionable single-breasted, three-button styles, fine workmanship and trimmings. Price 22.00

Furnishings for Men

200 Engineers' Blue Chambray Work Shirts, good quality; will give the maximum amount of hard wear. Well sized. Every seam double sewn. Sizes 14 to 18. Special, Thursday69

Men's Extra Heavy Pure Wool Sweater Coats, plain and fancy weaves; also a few fine shaker-knit, with the new roll collar; several different colors. Regularly \$5.00, \$6.00 and \$7.00. Thursday 3.50

Men's English Pure Wool Underwear, shirts and drawers, in a beautiful fine weave, made by I. & R. Morley. Long sleeves and ankle length drawers, in all sizes, 34 to 44. Regularly \$1.50, for 1.25

Boys' Russian Suits \$4.25

Single-breasted, made from a good wearing fine Scotch tweed, in a medium shade of grey, stand collar, belt around waist and elastic bottom bloomers, sizes 2½ to 8 years. Thursday 4.25

BOYS' BLUE SERGE RUSSIAN SUITS. Finely finished, neatly tailored, single-breasted style, with standing collar and overlay fronts, belt at waist, elastic bottom bloomers, made from a rich navy blue worsted, sizes 2½ to 8 years. Thursday 4.50

BOYS' TWEED BLOOMERS.

Very special value in tweed, full cut, with belt, loops, strap and buckle at knee, splendid assortment of shades and patterns, sizes 2½ to 8. Thursday85

Imported Wall Papers at Half Price

BROKEN LOTS OF GOOD WALL PAPER, in quantities sufficient for 2 or more rooms or halls in one paper. Every roll is perfect. Solitaires, Tekkas, Pressed and Steel Embossed Silkettes, in delicate colorings for paneling or straight walls. Regularly 75c roll, Thursday, 39c; regularly \$1.00 roll, Thursday, 49c; regularly \$1.25 roll, Thursday, 59c.

Printed Velours, Tapestries, Leatherettes, Cloths, small effects for living-rooms, dining-rooms, halls, dens, libraries; in warm browns and buffs, blues and greens, greys and tans. Regularly 35c roll, Thursday, 19c; regularly 50c roll, Thursday, 26c; regularly 75c roll, Thursday, 41c.

China and Glass

"CARLSBAD" CHINA CLOVER LEAF DECORATION, AT BARGAIN PRICES. Pure White Translucent Carlsbad China, white and gold decoration. Cups and saucers, each, 10c; tea plates, each, 12c; bread and butter plates, each, 8c.

"BLUE LANDSCAPE" DINNERWARE. Specially priced, dark blue decoration and best grade English porcelain. Dinner plates, each, 8c; breakfast plates, each, 7c; tea plates, each, 6c; soup plates, each, 5c; fruit saucers, each, 5c; cups and saucers, each, 8c.

CUT GLASS SPECIALS. Full eight-inch Fruit Bowls, extra heavy blanks, deep rich sunburst cutting, rich brilliancy. Regularly \$4.50. Thursday special 3.45

VINEGAR AND OIL BOTTLES, 98c. Three styles to choose from, heavy blank and very pretty cut glass. Regularly \$1.25, \$1.40 and \$1.50. Specially priced for Thursday at 98c

Carlsbad China Dinner Sets, 97 pieces, fine quality clear hard ware, with brilliant glaze, shapes, Kermis shape cups, decorated with a pretty spray design. Regularly \$12.50. Specially priced at 9.99

Carlsbad China Cottage Sets, 45-piece service for six persons, Kermis shape cups, clear white china, floral decoration. \$6.75 value, for 4.95

Austrian China Tea Sets, 40 pieces, six different designs, in pretty floral decoration. Regularly \$5.00. Special at 3.75

Hemmed Sheets \$1.53 Pair

Plain Bleached Sheets, large size, 2 x 2½ yards, hemmed, ready for use. Special Thursday, pair 1.49

Beautiful Hemstitched Pillow Cases, with a nice linen finish, size 45 x 36 inches. Regularly 75c pair. Special Thursday, pair 59

TWILL SHEETING REDUCED TO 24c YARD. Bleached English Sheeting, heavy twill weave, 70 inches wide. Clearing Thursday, yard 24

PILLOW COTTON AT 18c YARD.

Circular Pillow Cotton, fine weave, 42 inches wide. Special Thursday, yard 18

SHEETS CLEARING AT \$1.25 PAIR.

Plain Hemmed Sheets, sturdy quality, size 76 x 90 inches. Special Thursday, pair 1.25

THURSDAY GROCERY LIST

2,000 lbs. Choice Dairy Butter, per lb. 22
Smoked Rolls of Bacon, lean and mild, half-gro, whole, per lb. 12
Edwardsburg or Beehive Table Syrup, 5 lb. bottles 14
Salt, in 5 lb. bags, 3 bags 14
Grapefruit, 2 packages 14
Upson's Marmalade, 5 lb. pail 24
Canned Yellow Peaches, in heavy syrup, 2 tins 24
Macedon Soup, assorted, 6 packages 24
Choice Red Salmon, 2 tins 24
Finest California Prunes, 3 lb. box 24
E. D. Smith's Pure Raspberry Jam, 5 lb. pail 24
500 lbs. Fresh Ginger, 3 lbs. 24
Choice White Beans, 5 lb. 24
Potatoes, 6 lb. 24
Fresh Flaked Wheat, per stone 45
Steers Bullion Cubes, 3 lbs. 24
English Marmalade, 5 lb. 24
Canned Apples, gallon size, per tin 24
Halifax Codfish, 2 lb. box 24
Peanut Butter, in bulk, per lb. 24
Feathered Coconut, per lb. 24
28c ASSAM TEA FOR 28c
1,000 lbs. Fine Rich Full-bodied Assam Tea of uniform quality and fine flavor, a 50c tea anywhere, Thursday, per lb. 24