

STEP-BY-STEP EXPORTING SUPPORT

[continued from page 8]

STEP 3: FIND FINANCING

Do you need financing or insurance to get into your market or secure a deal? Check out the resources and programs available both Canada-wide and in your region.

Canada-wide resources

- **Business Development Bank of Canada**—BDC funding programs help realize key projects and encourage growth. These include a new program for women-led tech firms and seed funds for targeted regional initiatives. bdc.ca
- **Business Women in International Trade**—For additional up-to-date, Canada-wide information on government funding and financing programs for women-owned businesses. businesswomenintrade.gc.ca
- **Canada Business Network**—The 'Find Programs' tool allows you to search for financing by region and industry. canadabusiness.ca
- **CanExport**—Financing program for small and medium-sized Canadian businesses looking to develop new export markets. international.gc.ca/canexport
- **Export Development Canada**—Financing and insurance solutions for exporters. edc.ca
- **Futurpreneur Canada**—Financing, mentoring and support tools for aspiring business owners aged 18–39. futurpreneur.ca
- **National Research Council Industrial Research Assistance Program**—Funding services to support innovation and accelerate growth. nrc-cnrc.gc.ca
- **Startup Canada Women Entrepreneurship Fund**—This fund invests in high-impact, grassroots initiatives that will advance women's entrepreneurship. startupcan.ca

Regional resources

Women's Enterprise Organizations of Canada—Funding programs available through WEOC's member organizations across Canada. Find a centre in your region. weoc.ca

✦ EASTERN CANADA

- **Atlantic Association of Community Business Development Corporations**—General business, innovation, social enterprise and youth loans. cbdc.ca

✦ CENTRAL CANADA

- **Export Market Access**—Global expansion program for Ontario businesses. exportaccess.ca
- **Femmessor**—\$19 million loan fund for women entrepreneurs in Quebec, providing loans between \$20,000 and \$150,000. femmessor.com/eng

- **PARO Centre for Women's Enterprise**—Community loan fund and programs to help women across Northern Ontario start, grow or build new business opportunities. paro.ca

✦ WESTERN CANADA

- **Export Support Fund**—This program supports Alberta businesses looking to enter new international markets. alberta.ca
- **Women's Enterprise Initiative**—Loans for Western Canadian business women. wd-deo.gc.ca

SAVE THE DATE!

April 11–12, 2017
2017 Diversity Procurement Fair
Toronto, Ontario
camsc.ca

May 4–6, 2017
Women Presidents' Organization 20th Annual Conference
Orlando, Florida
womenpresidentsorg.com

June 18–22, 2017
BWIT Trade Mission to WBENC National Conference and Business Fair
Las Vegas, Nevada
businesswomenintrade.gc.ca

September 14–16, 2017
BWIT Trade Mission to Go for the Greens Business Development Conference for Women Entrepreneurs
Orlando, Florida
businesswomenintrade.gc.ca

September 28, 2017
WBE Canada Conference
Toronto, Ontario
wbecanada.org

October 2–4, 2017
Women in Business North American Summit
Atlanta, Georgia
businesswomenintrade.gc.ca

October 15–21, 2017
Small Business Week Canada
Activities across Canada
bdc.ca/sbw

November 2017
Power the Economy, WEConnect International in Canada National Conference
Toronto, Ontario
weconnectinternational.org

March 8, 2018
International Women's Day
Up-to-date information and events at:
internationalwomensday.com

Sign up for current information, events and email alerts at businesswomenintrade.gc.ca. Connect with us on LinkedIn at linkd.in/bwit-faci.

CANADEXPORT

Official Magazine of the TCS

.....
CANADEXPORT.GC.CA