

InfoExport

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A Service Standard to Posts for Web publishing

To better support posts in publishing information on the InfoExport Web site, the Trade Commissioner Service Marketing Division (TCW) offers the following service standards:

- Updates to the What's New section on each Post page: 24-hour turn-around time
- Updates to the Events section on each Post page: 24-hour turn-around time
- Updates to the Posts coordinates as they appear on their page: 24-hour turn-around time
- Updates to the outside links as they appear on each Post page: 24-hour turn-around time
- Publication of documents received in HTML in French and English: 24-hour turn-around time
- Free conversion to HTML and publication of WordPerfect documents of 15 pages or less, received in English and French; the staff member assigned to your request will contact you to determine a completion date.

Simply contact the Marketing Division (TCW).

The Trade Commissioner Service's Web Site Now Speaks Five Languages

A new section of InfoExport was launched this fall to address foreign clients in English, French, Spanish, Portuguese and German.

The section briefly explains the services available to them (sourcing, networking, investing) and points them to the trade office closest to them (www.infoexport.gc.ca).

In addition to being available from the splash page of InfoExport, this section will serve as the point of entry to the services of the Trade Commissioner Service for foreigners on the Government of Canada site. Under the Government On-Line initiative, the new Government of Canada site will be comprised of three sub-portals: one for individuals, one for businesses and one for foreigners.

Common Look and Feel for all Government of Canada Web Sites

The Government On-Line initiative announced in the 1999 Speech of the Throne states that by 2002, all Government of Canada Web sites are to adopt a common look and feel. InfoExport, the Trade Commissioner Service's Web site, has already adopted it. Posts who use InfoExport as their trade-related Web pages for Canadians are therefore compliant. Here are a few of them: London, Brussels, Buenos Aires, Santiago, Warsaw, San Jose, London, Sao Paolo, and Seoul.