

LOGISTICS AND DISTRIBUTION STRATEGY

Product Characteristics

Physical appearance, shape, perishability, divisibility of the product?

Preparations required prior to shipping?

How important is timely delivery?

Can the product be containerized?

Will the product have to be inspected?

Documentation

Which of the following documents should accompany the shipment?

- Bill of lading
- Commercial invoice
- Packing list
- Export permit
- Import permit
- Certificate of origin
- Sanitary or standards certificates
- Insurance certificate
- Other

Who is preparing these documents?

Warehousing

Will the shipment require storage between production and final delivery?

What type of storage is required?

Are there special storage requirements?
Are these available?

What is the expected time in storage?

Is there an option as to where to store the shipment (domestically or abroad)?

If so, which is more cost effective?