

Canadians. However, in view of the cost, a government decision would be required that the expenditure of such an amount was justified in the public interest. The most recent estimate of providing all our posts by airmail with one Montreal and one Toronto, daily (La Presse and Toronto Globe and Mail) shows an annual cost of \$64,242.00 and \$46,804.00 respectively.

Short-Wave Broadcasting

24. In its programme of information abroad, the Government of Canada expends a very high proportion of its available funds () on the work of the International Service of the CBC. From reports from our missions it is clear that the recorded programmes of CBC (I.S.) transcription section are useful and sought after. At the same time almost all posts report an inability to hear CBC (I.S.) short-wave broadcasts and have not been able to find solid evidence that the local public, outside "hams" and other aficionados, listen to these broadcasts and are not certain that ascertainable results justify continuation of the service. These doubts are not new and reviews of the need for official Canadian short-wave broadcasting to foreign countries have been made from time to time. I suggest that a renewed interdepartmental study be undertaken to arrive at a conclusion whether this medium of carrying information on Canada to other countries, related to other means of providing information, gives proportionate value for the money expended. This study would, of course, have to take into account the recommendations of the Fowler Report with regard to the need for further expensive installations to serve