REPT4D 90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :475-MOSCOW

001-AGRI & FOOD PRODUCTS & SERVICE
UNION OF SOVIET SOC REP

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

EMBRYO TRANSFER CONTR & IMPLEMT OF J.V. AGREEM FOR CDN FIRMS \$2 MILLION

RESOLUTION OF VETERINARY OBSTACLES TO SALES OF YOUNG HEIFERS
\$2 MILLION

HORSE MEAT JOINT VENTURE NEGOTIATIONS WITH ALBERTA FIRM \$1 MILLION

ASSIST PROV OF ALB IN IMPLEM J.V. AGREEM W/GOSAGROPROM \$2 MILLION

4TH SESSION OF THE MIXED AGRIC COMM IN MOSCOW & ALMA ATA
LONG TERM BUSINESS

INTRO QUE AGRO-IND FIRMS TO SOV MKT, AS FOLLOW-UP TO MIN VIS.
LONG TERM BUSINESS

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 Participation of 2 cdn livestock prod suppliers at regional exh in Kiev. - Quebec Dairy Industry mission to RSESR. - Visit of Quaker Oats delegation to discuss production of Gatorade in USSR.

QUARTER: 2 Mixed Agricultural Commission, Canada-USSR Moscow

QUARTER: 3 ----

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

Dvlpmnt of regional mkt w/good growth potential.
- 4 Quebec cos completed one-week dairy visit & signed letters of intent for model dairy farm. - Visits to Moscow & Kiev concluded by signing of letters of intent with Kiev beverage plant.

Visit of DPM & Agric. Min. Mazankowski accompanied by 12 Canadian companies active in this sector.