

REPORT 4B
87/10/28

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER: QUARTERLY RESULTS REPORTED:

POST : 433-OSLO

NORWAY

QUARTER: 1

004-DEFENCE PROGRAMS, PRODUCTS, SERV
CANADA/NORWAY CO-OPERATIVE DEFENCE RESEARCH
DEVELOPMENT AND PRODUCTION STEERING COMMITTEE
MEETING.

DEFINED NEW PRODUCTS OF INTEREST AND AREAS OF
CO-OPERATION FOR RESEARCH (SEE RDP CONFIDENTIAL
NOTES OF APRIL, 1987).

011-OIL & GAS EQUIPMENT, SERVICES
TWO NORWEGIAN IMPORTERS ATTENDED INTERCAN 87 IN
EDMONTON AT GOVERNMENT EXPENSE.

AS A RESULT OF INTERCAN, THEY ARE INTERESTED IN
REPRESENTING 8 NEW CANADIAN FIRMS, WITH PROBABI-
LITY OF IMMEDIATE SALES.

017-SERVICE INDUSTRIES
ORGANIZED JOINT BRITISH COLUMBIA-WASHINGTON
STATE "TWO NATION VACATION" SEMINAR.

TOUR OPERATORS IN NORWAY ARE ACTIVELY MARKETING
GROWING BRITISH COLUMBIA TOURISM PACKAGES, MANY
OF WHICH WERE LAUNCHED FOR EXPO 86.

003-GRAINS AND OILSEEDS
MISSION FROM CANOLA COUNCIL OF CANADA VISITED
NORWAY TO PROMOTE SALES OF CANOLA MEAL.

CANOLA NOT YET SOLD INTO NORWAY BECAUSE OF
PRICE. NORWEGIAN IMPORTERS WILL RE-EVALUATE
CANOLA PURCHASES.