REPORT 4 88/03/16

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

Page 63

POST : 304-LAGOS

001-AGRI & FOOD PRODUCTS & SERVICE NIGERIA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ALL SUB-SECTORS

MILK: FINISHING OFF 1985 CONTRACT WITH GOVERNMENT AND PUTTING TOGETHER ONE WITH A NUMBER OF PRIVATE SECTOR INTERESTS.

AGRICULTURAL STORAGE CONSULTANT FINISHING OFF PROJECT FOR TWO DEMONSTRATION SITES FOR STORAGE FACILITIES.

WHEAT: TWO OR THREE MORE SHIPLOADS BY END OF 1986.

FARM EQUIPMENT: POST WILL ATTEMPT TO INTEREST THE AGRIC SECTOR IN NIGERIA IN THE PURCHASE OF FARM EQUIP. A FARM EQUIP. MISSION IN 1987 WILL ASSIST GREATLY WITH THE OBJECTIVE.

GIVEN AGRIC'S KEY ROLE IN NIGERIA'S ECONOMIC RECOVERY PLANS, MORE EMPHASIS WILL BE PLACED ON DOMESTIC PROCESSING OF BASIS AGRICULTURAL OUTPUT. POST WILL ATTEMPT TO IDENTIFY THE OPPORTUNITIES ARISING FROM THIS TREND.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 PROMOTION OF CANADIAN AGRICULTURE

QUARTER: 2 PURSUIT OF IDENTIFIED OPPORTUNITIES IN AGRICUL-TURAL SECTOR, IN THE AREA OF THE STORAGE OF AGRICULTURAL PRODUCTS IN PARTICULAR, AND PRO-POSAL FOR AGRICULTURAL EQUIPMENT MISSION DURING

1987.

QUARTER: 3 PURSUIT OF IDENTIFIED OPPOR. IN AG. SECTOR, IN PARTICULAR AG. PRODUCTS STORAGE, DRYLAND FARMING TECHNIQUES & EQUIPMENT, TRAINING & TECHNICAL ASSISTANCE.

QUARTER: 4 ----

ANTICIPATED RESULTS:

WILL SHIP 500,000 CARTONS BY END OF 1986 FOR A TOTAL OF \$14 MILLION. NEXT YEAR TOTAL SALES SHOULD BE \$30 MILLION.

CONSTRUCTION OF DEMONSTRATION FACILITIES AND DISCUSSION OF OTHER FACILITIES ON A COMMERCI-AL BASIS BY THE END OF 1987.

AS WHEAT HAS BEEN BANNED IN 1987 IN NIGERIA NO MORE SALES WILL RESULT. HOWEVER GOOD POTENTIAL IN TOGO & GHANA.

THE APPOINTMENT OF A NEW REPRESENTATIVE FOR CANADIAN SUPPLIERS AND THUS GREATER ACCESS TO THE MARKET.

RAISING THE PROFILE OF CANADA'S FOOD PROCESSING EQUIPMENT INDUSTRY IN NIGERIA. APPOINTMENT OF NEW REPS FOR CDN SUPPLIERS.

QUARTERLY RESULTS REPORTED:

ANOTHER SHIPMENT OF MILK WORTH APPROX \$3.2M TO BE LANDED JULY. (2)HOWE INTL NEGOTIATES CONTRACT TO BE CONSULTANT FOR MINISTRY OF AGRICULTURE. (3) ANOTHER VISIT BY AIDAC TO CROSS RIVERS TO PRESENT PROPOSAL. NFLD FISH MISSION VISIT WITH GOOD/

PURSUIT OF CONTRACT ON BEHALF OF HOWE INTL FOR DESIGN OF NAT'L STRATEGIC GRAINS RESERVE SCHEME, WITH FUNDING OF CAD 1.5M. THROUGH CIDA. ASSIST. TO CDN CONSORTIUM LED BY CONFEDCO & BALFOUR BEATTY CDA, IN PURSUIT OF CONTRACT FOR THE CONSTRUCTION

CONTINUED MONITORING OF STRATEGIC GRAINS RESERVE PROJECT, ASSISTANCE IN OBTAINING ACCEPTANCE OF CIDA ATTAF MOU.