

**PROGRAM RESULTS: ALL REGIONS**

**BUSINESS ACTIVITY**

During the January - March 1995 period, ninety-three posts submitted quarterly reports identifying the following business activities:

- 350 EXPORT SALES WORTH \$3375.58 MILLION
- 108 NEW BUYING CONNECTIONS / 114 AGENCY AGREEMENTS
- 50 NEW JOINT VENTURES WORTH \$170.75 MILLION / 7 LICENSING AGREEMENTS WORTH \$6.8 MILLION
- 13 FOREIGN INDUSTRIAL AND COMMERCIAL INVESTMENTS IN CANADA WORTH \$671 MILLION
- 38 CANADIAN INVESTMENTS ABROAD WORTH \$984.59 MILLION
- 47 TECHNOLOGY TRANSFERS WORTH \$360.71 MILLION

**HIGHLIGHTS:**

- \$395 Million - Investment in Canada hockey equipment (Seattle)
- \$300 Million - Sale of radar training equipment (Ankara)
- \$140 Million - Sale of construction services (Jakarta)
- \$75 Million - Canadian investment in bajasse plant (Sao Paulo)
- \$30.481 Million - Sale of fertilizer machinery (Islamabad)
- \$16.1 Million - Sale of helicopter recovery system (Washington)
- \$6.8 Million - Canadian investment in bottles for alcohol (Warsaw)
- \$5 Million - New venture pelletizing systems (Buenos Aires)
- \$1.6 Million - Sale of sparkly flavoured water (Cairo)
- \$1 Million - Sale of medical radiology equipment (Tunis)

**KEY STATISTICS:** for the ninety-three posts having submitted a quarterly report

REGIONS	MISSIONS REPORTING		NUMBER CONFIRMED EXPORT SALES		VALUE CONFIRMED EXPORT SALES (\$M)	
	TOTAL	REPORTING				
Africa & Middle East	22	22	44		624	
Asia & Pacific	21	20	89		877	
Europe	29	25	56		740	
Latin America & Caribbean	15	15	77		636	
United States	<u>11</u>	<u>11</u>	<u>84</u>		<u>498</u>	
	98	93	350		3375	
REGIONS	TRADE ENQUIRIES		INVESTMENT ENQUIRIES		BUSINESS VISITORS	
	Cdn	Local	Cdn	Local	Cdn Pr / Pub	Loc Pr / Pub
Africa & Middle East	6327	7355	22	52	1177 / 88	2052 / 137
Asia & Pacific	12761	16959	177	245	2624 / 677	6054 / 700
Europe	7146	10332	148	425	1240 / 552	2214 / 588
Latin America & Caribbean	13727	9750	247	148	4263 / 595	4407 / 471
United States	<u>8654</u>	<u>6164</u>	<u>288</u>	<u>266</u>	<u>1896 / 376</u>	<u>2149 / 324</u>
	48615	50560	882	1136	11200/2288	16876/2220