Food and Hotel Asia Show 2002

SINGAPORE — April 9-12, 2002 — The **Food and Hotel Asia Show** is held each year in Singapore, the trading hub and trendsetter for Southeast Asia. With a population of over 500 million (more than 10% in the middle-to-high income group) and a GDP that peaked at 9.9% in 2000, the region offers great opportunities for Canadian manufacturers of agricultural and food products.

Agriculture and Agri-Food Canada (AAFC), in cooperation with the Canadian High Commission in Singapore,

invite interested companies to join the Canada Pavilion which will be organized by Unilink at the **Food and Hotel Asia Show 2002**. Learn more about the show and about market opportunities in Southeast Asia at the AAFC's Agri-Food Services Web site: **http://ats.agr.ca/events/fhasingapore/welcome-e.htm**

For more information, contact Maria Lo, Senior Market Development Officer, AAFC, tel.: **(613) 759-7729**, e-mail: **lom@em.agr.ca** or Gordon Richardson, Counsellor (Agriculture,

Food and Biotechnology), Canadian High Commission, Singapore, tel.: **(011-65) 325-3229**, e-mail: **gordon.richardson@dfait-maeci.gc.ca** ✦

Iran Oil Show

TEHRAN, IRAN — April 20-23, 2002 — The annual **Iran Oil Show** (**www.iranoilshow.com**) focuses on oil, gas and petrochemical equipment, and is the pre-eminent show of its kind in Iran. With oil deposits of more than 92 billion barrels and close to 24 billion cubic metres of natural gas reserves, Iran is OPEC's second largest oil producer and one of the most attractive markets for companies interested in exploring new oil, gas and petrochemical business opportunities in the region.

Over the past few years, the Iranian government has announced contracts worth more than US$21 billion in various sectors of the petroleum industry. Foreign participation at the **Iran Oil Show** has risen 27%, a reflection of the increased domestic and foreign investment that is advancing the exploration, drilling, production and refining capabilities of the industry.

The Canadian Embassy is actively promoting this show and will be organizing a Canadian pavilion to highlight Canadian capabilities.

For more information, contact Ali M. Mir, Trade Commissioner and Vice-Consul, Canadian Embassy, Tehran, tel.: **(011-98-21) 873-2623/24/25/26**, fax: **(011-98-21) 873-3202**, e-mail: **ali.mir@dfait-maeci.gc.ca** ✦

COMDEX in Saudi Arabia

JEDDAH, SAUDI ARABIA — April 1-4, 2002—In just two years, **COMDEX** (**www.comdex-mideast.com/saudi/index.htm**) has established itself as the IT exhibition and conference event for the Kingdom of Saudi Arabia. The third Business-to-Business Computer, Internet and Networking Exhibition will take place this year at the Jeddah International Exhibition and Convention Center.

COMDEX focuses on attracting a high-level business audience of top multinationals as well as leading

national distributors. The event is an excellent opportunity for Canadian IT companies to expand their businesses and services at the largest gathering of IT professionals in Saudi Arabia— the largest IT market in the Middle East.

For more information, contact John Khalife, Commercial Officer, Canadian Embassy, Riyadh, tel.: **(011-966-1) 488-2288**, fax: **(011-966-1) 488-0137**, e-mail: **john.khalife@dfait-maeci.gc.ca** ✦

GITEX 2002

RIYADH, SAUDI ARABIA — April 21-25, 2002 — **GITEX 2002** (**www.recexpo.com/new/gitex_02/gitex_index.asp**) will be an excellent opportunity for Canadian IT companies to expand the market for their products and services at one of the largest gatherings of IT professionals. The Saudi market for computers, peripherals, software and IT consultancy remains the largest in the Middle East. Communications, Internet applications, POS hardware and mobile computing are growing at over 20 percent annually.

For more information, contact John Khalife, Commercial Officer,

Canadian Embassy, Riyadh, tel.: **(011-966-1) 488-2288**, fax: **(011-966-1) 488-0137**, e-mail: **john.khalife@dfait-maeci.gc.ca** ✦

COMEX in Oman

MUSCAT, OMAN—April 29-May 2, 2002— **COMEX** (**www.oite.com/comex**) is the longest running IT and telecommunications exhibition in Oman. **COMEX 2002** will provide the opportunity to meet and network with qualified decision makers who are prospects for your products and services related to networking, com-

puting, the Internet, e-commerce, video- conferencing, telecommunications and multimedia. **COMEX 2002** will connect buyers and sellers in one business-to-business and business-to-customer interactive event.

For more information, contact John Khalife, Commercial Officer, Canadian Embassy, Riyadh, tel.: **(011-966-1) 488-2288**, fax: **(011-966-1) 488-0137**, e-mail: **john.khalife@dfait-maeci.gc.ca** ✦

Upcoming trade shows and conferences

*For the full details on the following events, see **Canadexport on-line** at www.infoexport.gc.ca/canadexport and click on "Trade Fairs and Missions" or visit www.dfait-maeci.gc.ca/arts*

TOKYO and **OSAKA, JAPAN** — March 13 and 15, 2002 — Canadian new media developers are invited to explore the Japanese market at the **Canadian New Media Showcase**. During this two-day event, four to eight Canadian companies in each city will present information on their companies and products to key representatives of the Japanese industry, including Hitachi, SONY and Toshiba. Targeted recruitment will be undertaken by the Canadian Embassy and Canadian Consulate General in Osaka, together with Japanese new media and IT associations.

LONDON, U.K. — March 17-19, 2002 — The **London Book Fair** is a major feature of the international publishing calendar, and attracts more visitors and exhibitors each year.

TORONTO, ONTARIO — March 21-23, 2002 — The first North American **Pig and Poultry International Exhibition**, organized by VIV Canada, will focus on all aspects of animal production, processing and packaging and will feature product innovations, time-saving technologies and product demonstrations. **For more info:** Canadian Swine Exporters Association **(519) 421-0997.**

DAKAR, SENEGAL — March 25-April 2, 2002 — The third **International Agriculture and Animal Resource Fair (FIARA)** will focus on subregional economic integration and will feature seminars and exhibits on equipment, materials, production, processed products, services, technologies to guide and support rural communities, the environment and handicrafts.

SEOUL, KOREA — March 27-31, 2002 — As Korea's interest in timber-framed housing and building products continues to grow, **HOMDEX 2002** has

become one of Korea's largest housing trade shows. At last year's show, 291 exhibitors, including 11 from Canada, participated, and at this year's show, both the Canadian Embassy and the Canada Mortgage and Housing Corporation will have booths.

LONDON, U. K. — April 5-6, 2002 — The **British and International Franchise Exhibition** focuses on quality franchisors accredited by the British Franchise Association. As well as face-to-face meetings with franchisors, visitors will have the opportunity to obtain free advice from leading banks, solicitors and franchise consultants.

CAIRO, EGYPT — April 9-11, 2002 — **Middle East and Africa Ports and Maritime Exhibition and Conference** will showcase technological advancements in the ports and maritime transport sector and is expected to be regarded as one of the leading events of its kind. The event coincides with substantial investment and major reforms in the Middle East and Africa, as well as the Egyptian government's plans to build new ports and modernize existing ports.

DAKAR, SENEGAL — April 9-12, 2002 — The international agri-food fair, **SIAGRO 2002**, will showcase new production, processing, packaging and conservation technologies for agri-food raw materials, farming (dairy and poultry), and fisheries.

BOLOGNA, ITALY — April 10-13, 2002 — The **Bologna Children's Book Fair** is the major international event for children's publishing.

HIGH POINT, NORTH CAROLINA — April 16-21, 2002 — The **"Five Years in Five Days" Extus Mission** will feature

event orientation coupled with an extensive seminar program introducing participants to the largest residential furniture trade show in the world (8 million plus square feet in over 165 buildings, held over 8 days twice a year). **For more info:** William Stolz, Canadian Consulate General, Atlanta, **william.stolz@dfait-maeci.gc.ca**

GLASGOW, SCOTLAND — April 18-20, 2002 — **Aquaculture International 2002** will cover all aspects of cold water aquaculture, including salmon and shellfish, and will feature exhibits of all types of equipment and services for this industry.

GLASGOW, SCOTLAND — April 18-20, 2002 — **Fishing**, Europe's premier commercial fisheries trade fair and largest gathering of fishing professionals, attracts over 10,000 visitors each year from 38 countries and approximately 400 exhibitors from 20 countries. **Fishing 2002** will include a vast range of equipment and services.

VANCOUVER, BRITISH COLUMBIA — April 21-22, 2002 — Sponsored by the Canadian Federation of Independent Grocers (CFIG), **Grocery Showcase West** is western Canada's most important event for the grocery industry. The 13th edition will feature exhibits of the latest retail technology, store equipment, food and beverage products, and services.

MUSCAT, OMAN — April 21-24, 2002 — The **Oil & Gas West Asia Conference and Exhibition** is the only energy event that brings together the interests of this region's producers and refiners. **OGWA 2002** will focus on the revival of the Oman oil industry through new national and commercial investment programs, and the participation of key West Asian nations — India, Iran and Pakistan.

DUBLIN, IRELAND — May 15-16, 2002 — The **Energy Show**, hosted by the Irish Energy Centre, will comprise a workshop program covering a