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and seed (crushing trials) can be properly tested under specific conditions. Consignments of oil have been shipped for food product testing; of meal for feeding trials on local livestock; and of seed for crushing and processing trials.

To further the educational and promotional process, other countries are encouraged to send personnel to Canada for special training courses in which they will study first-hand and in depth Canadian growing, processing, crushing, refining and end-use methods. Opportunities are also available for "hands-on" training in Canadian canola crushing/refining facilities.

The Canadian government also provides substantial financial support to ongoing research and development and universities, private companies, crushers — anyone involved in the canola industry — are encouraged to carry out research.

The Canadian government also acts as a marketing information bureau providing Canadian companies with information on potential markets and how to deal with them. In return, industry supplies technical assistance and information and participates in technical seminars.

Trade growing steadily

While the export market for canola is still relatively small in terms of world oilseed trade, it is growing steadily and Canada remains the largest (and as yet only) producer and exporter of canola products. As the Canadian marketing programs make their impact, more countries are learning that canola is a viable alternative to soybean and other oilseeds.

Canola has already captured the largest portion of the domestic market for vegetable oils. By 1980 it had 47 per cent of that market; 52 per cent by mid-1981; and is expected to have 60 per cent within the next three years. Canola meal has approximately 27 per cent of the domestic market.

Statistics Canada projections based on conditions in September 1981, show that 1.44 million hectares of canola were planted with an expected yield of 1.78 million tonnes. These figures are expected to increase substantially in the years ahead.

Canola is a product of growing world importance — a quality Canadian product that Canadians are working hard to improve even further.

(Excerpts from Canada Commerce, December 1981.)

News briefs

Energy Minister Marc Lalonde has announced that the federal government has reduced the export charge on heavy oil going to the U.S. markets and opened the possibility of one-year export contracts, along with several other measures aimed at increasing western crude oil production.

Agriculture Minister Eugene Whelan recently told the Hemisphere '82 Conference held in Denver, Colorado that North Americans must not only share their food with developing countries but also their food production technology. The minister said that at present there is a short-term glut on the market and agriculture prices are soft. He added that it is unlikely that producers would continue to have record cereal crops every year and that the result would be a "great crunch". The minister told the conference that he hoped a global food crisis could be avoided and that he was encouraged that food was becoming a high priority in many developing nations.

Health and Welfare Canada will provide \$433 974 to scientists in Quebec and the Atlantic provinces for eight health research projects. The research will include projects on the effectiveness of conventional ways of treating domestic sewage, breastfeeding, an exercise program for high-risk babies, and injuries to battered wives.

Bell Canada has established a separate company to manage investments of the company's pension fund, as well as its short-term money market investments and foreign exchange transactions. The new company, Bell Investment Management Corporation, has been incorporated as a non-profit corporation under the Canada Corporation Act. At the end of 1981, the Bell Canada pension fund, one of the largest to be administered in Canada, totalled some \$1.5 billion.

A retired mineralogy professor from Queen's University in Kingston, Ontario was elected an honorary member of the Soviet Mineralogical Society at its recent congress in Leningrad. Leonard Berry, one of the founders of the International Mineralogical Association in 1960, was accorded the honour by the Soviet Union.

The Export Development Corporation (EDC) and two Canadian banks have signed a \$8.36-million (U.S.) financing agreement to support a sale of railway equipment by Bombardier Incorporated of Montreal to Peru. The \$9.29-million sale involves the supply of eight locomo-



Ottawa students take part in the second annual Terry Fox Memorial Relay Race held recently in Ottawa. The event kicked off the Canadian Cancer Society's fundraising drive. Five hundred senior and intermediate students, comprising teams of ten each, participated in the ten-kilometre run.

tive bodies, one marine diesel engine, and spare parts and equipment for diesel electric locomotives to Empresa Nacional de Ferrocarriles S.A. (ENAFER S.A.).

Toller Cranston of Toronto won his third victory in four single men's Labatt ProSkate events recently in Toronto. His performance in the final two-day competition which ended the Canadian tour, earned him six perfect marks of ten. David Santee of the United States placed second and Ron Shaver of Cambridge, Ontario was third. In the women's single competitions, Lynette Nightingale of Ottawa placed third behind Janet Lynn of the United States and Simone Grigorescu of Romania.

Canada Weekly is published by the External Information Programs Division, Department of External Affairs, Ottawa K1A 0G2.

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Cette publication existe également en français sous le titre Hebdo Canada.

Algunos números de esta publicación aparecen también en español bajo el título Noticiario de Canadá.

Alguns artigos desta publicação são também editados em português sob o título Notícias de Canadá.

Canada

ISSN 0384-2311