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- INSURANCE CHRONICLE -

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AUTUMN, 1880.

SAMSON, KENNEDY & GEMMEL

Have pleasure in stating that the Autumn business has opened up vigorously and that an improved tone prevails throughout. The abundant harvests of this and last year have enriched the country and largely increased the purchasing power of the people, which is seen in an enhanced demand for goods. Care on the part of Wholesale Houses and Retail Storekeepers, in dispensing credits, will do much towards bringing around a permanent state of prosperity. The immense amount of money now lying unemployed in the Reservoirs of our large Monetary Institutions is an evidence that public confidence is not fully restored. The "Hum" is not yet generally heard; but still we believe that a prudent economical course on the part of the people, with the blessing of Providence, will do more towards restoring our normal state of prosperity than any other measures that can be devised.

What we have to fear, just now, with our limited home markets and no foreign market open to us, is overproduction. Manufactures may be so stimulated, as to result in a speedy reaction. Our market may become glutted with goods and be completely demoralized, and throw hundreds suddenly out of employment, and that which is looked upon as a cure, may prove worse than the disease.

We have made arrangements for, and expect a **GOOD FALL TRADE.**

Our Stock was never in better trim. EVERY DEPARTMENT IS WELL ASSORTED and carefully looked after by competent Salesmen.

THE STUFF ROOM

Contains an IMMENSE STOCK of PLAIN and FANCY DRESS GOODS, embracing Cashmeres, Lustres, Cords and all the NEW FABRICS in Fancy Materials.

Also UNION, and ALL WOOL CLAN DRESS GOODS,

Also DAMASSE and POMPADOUR VELVETEENS.

Our STOCK of SILKS and SATINS is perhaps the largest and best assorted in the City.

OUR HABERDASHERY DEPARTMENT

Is sustained with the usual vigour, and contains the latest novelties in FRINGES, BUTTONS, BRAIDS, FUR TRIMMINGS, &c., &c.

OUR STAPLE ROOM

Is complete. We are showing a magnificent STOCK OF PRINTS in

POMPADOURS, SPOTS and SOLIDS,

Also WHITE COTTONS, DENIMS, LINENS, BLANKETS, GRAIN BAGS, &c., &c.

An early call from our friends will be greatly appreciated or their orders will have our prompt attention.

44 Scott & 19 Colborne Street, Toronto.