

## It's a Fine Thing To Be Well

The comfort and vigor of many persons are interfered with by coffee.

Thousands have won back health by quitting it and using the delicious food-drink—

# POSTUM

Nowadays its popular to be healthy.

## “There's a Reason”

## START THE NEW YEAR WELL

by joining the vast and ever-increasing multitude of those who find in Life Insurance the one sure way of protecting dependent ones — while making timely provision for their own future at the same time.

Join the ever-increasing number who have found, in the Policies of The Great-West Life Assurance Company, all that can be desired in profitable Life Insurance.

Thus you will obtain protection at low cost, and will secure a share in the profits that are being paid to Policyholders of

*The*  
**GREAT-WEST LIFE  
Assurance Company**

DEPT. "P"

**Head Office, - Winnipeg**

*In requesting information, ask for a  
Desk Calendar for 1917.*

## Tarnished Silverware-

### There's the Rub



It is so beautiful when clean and brilliant, but what a difference when tarnished.

There is no practical way to prevent tarnish—to remove it there are many ways, good—bad, and indifferent. One way—(the best), proven by 50 years' experience is Electro Silicon. This great polishing powder does not injure the finest surface. Its fame is universal. Beware of the kind that takes off the silver with the tarnish—they work easy but—

You can now purchase Electro Silicon in *cream form* as well as powder. The *cream form*, which is wonderfully popular, comes in large glass jars, 25c. Powder form—full size box, 15c. Sold by dealers everywhere.



**THERE IS NO SUBSTITUTE**

Send for Samples—For two cents in stamps we will send samples of Electro Silicon Cream and Powder. Send to-day to

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MONTREAL - CANADA

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