

# The Toronto Specimen

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A JOURNAL OF PRINTING AND KINDRED TRADES

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## An Honest Man.

An honest man's the noblest work of God " — Pope

Now me the man of true and honest heart,  
Who, for the sake of gain, will not depart  
From paths of rectitude, and then I can  
Show you God's noblest work—

An honest man!

Temptation's darts do not disturb his mind,  
True to himself he's true to all mankind,  
By honest toil he earns whate'er he can,  
And proves himself to be—

An honest man!

Truth is his watchword—lips that speak no guile,  
His face illumined with an honest smile,  
Looks eye to eye with ours, nor fails to see  
The traits and signs which mark—

The honest man!

God bless the honest man whose bosom thrills  
With love and sympathy for others' ills  
And "robs" himself of ease so he can  
With woman's tenderness, display—

"The man!"

The world is full of sin and vice and crime  
But honesty will stand the test of time;  
Truth, Virtue, Charity, shall lead the van—  
God's name is honoured by—

The honest man.

JOHN INGLE, Toronto

## Why We Are Here.

PRINTERS have frequently expressed the need of some medium wherein matters of craft interest can be properly discussed. The TORONTO SPECIMEN is intended as such a medium and it will rest with the printer himself whether our effort be a success. The first number appeared some months ago, but its scope was not at all what is now proposed. Then its primary object was to represent the Toronto Type Foundry, but now we desire to go much farther and give the printer and journalist an intelligent and interesting publication, the careful perusal of which will prove profitable. Our columns are open to the discussion of all matters of trade interest, mechanical and artistic, journalistic and literary. There is almost unlimited talent amongst those whom we hope to have as regular readers and contributors. Lend us your assistance in making our little journal a credit to the art of printing. Are you with us?

## Send Your Address.

EVERY master-printer, lithographer, bookbinder, or other employing tradesman whose business is connected with printing, will receive the TORONTO SPECIMEN regularly as issued if he will take the trouble to send us his business card.

## Canadian Press Association.

WE have received the report of the 31st annual meeting of the Canadian Press Association, containing also the proceedings of the winter session. The association seems to be in a very flourishing condition. The transactions of the winter session were made specially interesting by a number of valuable papers on topics of trade interest. These papers all show great ability, and it is with regret that we find our space too limited to reproduce them. James S. Brierly, of The St. Thomas Journal, contributed a number of valuable suggestions on the subject of "Foreign Advertising." F. H. Dobbin, Peterborough Review, "Advertising Contracts and the Insolvent Law"; Andrew Pattullo, Woodstock Sentinel-Review, "Newspaper Subscription Rates"; E. J. B. Pense, Kingston Whig, "Printing Office Equipment"; H. Hough, Toronto, "The Premium System," and Roy V. Somerville, Dundas Banner, "The Relation of Newspapers to Political Parties." These papers were, one and all, characterized by marked ability and a careful study of the subject. The association condemned the premium system by almost a unanimous vote.

As a minimum rate for foreign advertising space, the Association agreed that the following would be equitable. Weekly papers, half a cent per line per 1,000 circulation per insertion, daily papers, one-third of a cent with 50 per cent. increase for resetting, and that no discount be allowed from these rates to advertising agents.

The Journal of Proceedings was got out by The Kingston News, and is a neat and creditable job.

## THE 32ND ANNUAL MEETING

was held at the Rossin House on August 5th. Roy V. Somerville, president, read his annual address, which was of rather a more radical turn than usual. Some of the members thought the address was a reflection on the past of the association; this, however, we are sure was not the author's desire. The suggestions in the address were worthy of deeper thought than they were able to receive during the brief session; certainly the suggestions to infuse more interest into the annual meetings by

giving them a more business character were good. The fees are also much too low; though probably Mr. Somerville's suggestion of increasing them to \$10 a year is too big a jump. The constitution certainly does need revising, and something requires to be done to infuse greater interest into the association's meetings. The winter session will, no doubt, bring about some of the reforms suggested in the retiring president's address.

We do not agree with the action of the meeting practically making Toronto the permanent headquarters of the association by electing a secretary-treasurer in this city. The association is one of country publishers, and the big Toronto papers have nothing in common with it. The city editors have never taken any interest in the association, and it is safe to say they never will. Toronto pressmen should have their own guild and should also be members of the older association. The Canadian Press Association should continue to be what its name implies, and not a Toronto institution. We suppose these remarks will be ruled out of order as they come from an "honorary member;" yet why should this class of members be debarred from taking an active interest in the association's affairs? Their interests should be closely identified with the association's and they also should have had experience in the art, otherwise they should not be elected as members. The last president of the association is an example of the class of material that gets into the honorary list, and hereafter he will have no say, whilst the proprietor of the Frogtown Crouker from his wider experience and more elevated plane, can mould the destinies of the association to the limit of his ability.

The following officers were elected for the ensuing year:—

President—Andrew Pattullo, Woodstock.  
1st Vice President—H. P. Moore, Acton.  
2nd Vice President—J. C. Jamieson, Belleville.  
Secretary—Treasurer—J. H. McLean, Toronto.  
Asst. Secretary—J. S. Brierly, St. Thomas.  
Executive Committee—L. G. Jackson, Newmarket; J. B. Traves, Port Hope; T. H. Preston, Brantford; W. R. Clinie, Bowmanville; A. F. Pirie, Dundas.

PARNELL has spoken twice from prepared manuscript, and on each occasion he broke down.