

LEADING CANADIAN STORES

THE J. A. HART CO., LIMITED, WINNIPEG.

BOOKSELLER AND STATIONER takes pleasure this month in presenting an illustration of the interior of the J. A. Hart Company's book store in Winnipeg. As Western readers are well aware this book store, which has been owned by different firms, is one of the

H. Black. In July, 1904, the business was incorporated as "The J. A. Hart Company, Limited," Mr. Black retiring from the active control of the business, but becoming president of the new company. The vice-president and manager is J. A. Hart.

Mr. Hart has been connected with the book and stationery trade in Winnipeg for 23 years. In the early days of his present business he was associated in it with J. B. Ferguson and afterwards he was a member of the firm of Hart & Macpherson. He returned to his present business a few years ago and as he was manager for C. H. Black the change last Summer caused little disturbance in the



An Attractive Corner of the Store.

with the growth of Winnipeg. The original business was oldest in Manitoba, and its history is closely associated started in the early seventies by Donaldson & Bro., who did a thriving trade at the "Sign of the Big Book" as the store was then known. Always a growing one, the business has nevertheless passed through various hands. J. B. Ferguson, who has since removed to Victoria, B.C., conducted the business for several years, finally selling out to Alex. Taylor who had been engaged in the book and stationery business in Winnipeg since 1878. Thus the two oldest book and stationery houses in the West were combined and conducted by Mr. Taylor until his death some six years ago, when it was purchased by C.

actual conduct of the business. Mr. Hart is a son of J. Hart, the veteran bookseller of Perth, Ont., and he has therefore been brought up in the trade.

His store is undoubtedly one of the best in Winnipeg, and during the Christmas season it did a rushing trade. As may be gathered from the illustration, the interior fittings of the store are both handsome and serviceable, while the stock is large and well assorted. In addition to books, the firm carries an extensive range of high-grade stationery, office supplies and fancy goods. These are all shown to good effect on display stands, in large plate-glass show cases and on shelves. The lighting arrangements of the store are excellent.