

In all the World

no progressive stationer will find so much to interest and benefit him as at the fifth

National Business Show

October 27th to November 3rd, 1906

MADISON SQUARE GARDEN, NEW YORK CITY

Hundreds of new devices and specialties will be shown, every one of which will make big sellers and reap big profits for you in your business for 1907.

You couldn't spend a more profitable week anywhere, seeing and comparing the relative merits of hundreds of new lines from all parts of the world, all under one roof.

THE FIRST EXHIBITION OF POST CARDS EVER HELD ON THIS CONTINENT WILL BE IN SESSION IN MADISON SQUARE GARDEN DURING THE NATIONAL BUSINESS SHOW. THE LARGEST AND BEST COLLECTION OF POST CARD NOVELTIES EVER GATHERED WILL BE DISPLAYED HERE.

The Clearing House for New Lines for All Stationers

For Further Particulars Address

COCHRANE & PAYNE, Managers

Park Row Building,

NEW YORK CITY

TO MANUFACTURING STATIONERS:—

There is absolutely no better way to bring your complete line to the attention of several thousand stationers and specialty dealers from all parts of United States and Canada, than by exhibiting at this Show. We have several very choice spaces still open and it is to your interest to write TO-DAY and make reservations as spaces are going very rapidly. No progressive manufacturer of post cards can afford to miss having an exhibit of his lines at this Show.

Where else can you reach so many dealers at such little expense. GET BUSY NOW.