

larger paper for less money, but to keep themselves afloat in these hard times, with canvassing the country for a hundred miles round, for the printing of bill heads, letter headings, and all other work not wanted on the sput of the moment. This leaves for the job office only the printing of small bills, in small numbers, for large bills for important auction sales, exhibitions, etc., will also be sent off to offices which can get them up in good style. The circulation of a newspaper in such places as suggested by your correspondent must necessarily be small—the matters of local interest will be few, and there is nothing but the advertising patronage to pay for paper and wages. How much, can your correspondent suggest, will be sufficient for these items. And which of the places mentioned will be content to furnish the cash required, after the first novelty of a local newspaper has worn off?

Pray try and get us a little light on the subject; if any of your readers who have tried country newspapering can be induced to favor the *Printer's Miscellany* with their

EXPERIENCE.

#### Stray Notes from Stratford.

STRATFORD, ONT., Nov. 23, 1877.

Having waited some time for an abler pen to answer your solicitations for correspondence, I enclose a few notes which may be of interest.

Business here is very good, and likely to get better.

The *Beacon* is about to launch into the new year enlarged, and has already ordered a new press.

The *Herald*, which is now the largest paper in the county, retains its creditable appearance, and is still edited by Mr. Jas. Fahey, so favorably known throughout the country as an able editor and lecturer.

The *Times* keeps good pace with its uncle, Old Time, although it has not abolished the "patent outside," but have serious thoughts, we believe, of so doing shortly. It presents a good appearance.

The *Colonist*, a German paper, has its own way in that line, and its gentlemanly proprietors reap a good reward for good work.

"Geordie," the "champion tramp," stepped in not long ago. "Flush," of course, and on his way to Guelph for a "steady sit." He changed his mind after leaving Mitchell, and

thought St. Mary's was not far enough from the *Advocate* office.

Tramps are scarce, but now and then they will call. The last one here claimed to be on the "ragged edge of poverty and despair." If we could form an opinion by the smell of his breath, it would likely be that he had been "chewing rags" or composition earlier in the day, and if cheek is a remedy for despair, he could supply brass enough to make rules, or regulations either, for all the offices in the country. SUB.

From Grip.

#### "Grip's" Mud Model.

*Grip* is engaged upon a small work of art, to be exhibited in the Journalistic department of the Provincial Fair at London. It is a group of statuary, modeled in mud, representing the editor of the *London Advertiser* standing in triumph over the prostrate form of the devout representative of the *Free Press*, waving aloft a chromo and the official returns which assert the circulation of the *Free Press* to be greater than that of the *F. P.*, and exclaiming in tones of thunder: "You're a Liar!" This mild admonition is addressed to the prostrate individual, who is frantically clutching a copy of his own paper, and replying: "You're another!" A figure representing Public Opinion, with an expression of the utmost indifference on her face, is in the act of fixing a pair of long ears on each of the disputants. The group will be entitled "The Dignity of the Press"—and will no doubt be instructive as well as interesting to all who gaze upon it in the exhibition.

DEALERS in and manufacturers of printing machinery, paper, ink, type, and any article used in printing, or by printers and editors, will find the *Miscellany* an excellent medium through which to advertise their stock. It will prove itself the cheapest and best medium they can adopt if they wish to put their materials into the hands of the printers of Canada and the United States. The *Miscellany* is sent to every printing office in the Dominion, and it has also a large circulation in the United States. As will be seen by reference to the advertising rates the figures have been made very low in consideration of the fact that the terms are cash.

SEND in subscriptions at once. Don't wait until you miss a number.