Your Clerk's Salary comes out of your pocket.
Sometimes it is paid grudgingly.
They may lack enthusiasm.
Their arguments are not always effective.
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Let our fine goods, address your critical patrons. The medium priced argue gently with the half-way man, and those built for wear-and-tear coax the hard earned dollar from the cautious hand of the workingman, who wants a dollar and a quarter's value for every hundred cents he spends. He can get it from you because you get it from us.

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