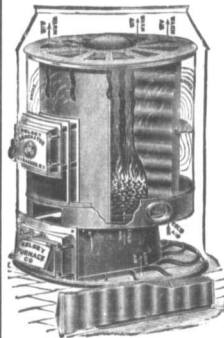




KELSEY WARM AIR GENERATOR

Patented



KELSEYS are endorsed by all the best known authorities on SANITARY warming and ventilating.

KELSEYS are unlike any other warming apparatus, but most closely allied to INDIRECT hot water or steam heating.

KELSEYS overcome the many well-known defects and short comings in all other warming and ventilating devices.

KELSEYS are simplest in construction, practicable, and easily managed.

KELSEYS have now been in use in Canada for five seasons. Users can tell with what results.

KELSEYS do the work with a large volume of mild, warm air, rather than a small quantity of dry, hot, super-heated air.

KELSEYS burn $\frac{1}{2}$ less fuel than the ordinary furnace.

KELSEYS are undoubtedly the best that can be procured. Nothing can be better than the best.

KELSEYS were first made in 1889, since which time their sales have increased each and every year and to-day there are about 20,000 in use.

KELSEYS can be made to warm all rooms at all times no matter how the wind blows.

KELSEYS weigh twice as much as a hot air furnace with same size of fire-pot.

KELSEYS do not give you "THAT TIRED FEELING" every time you visit the cellar.

200 KELSEYS in successful operation west of Lake Superior.

IF INTERESTED, write for booklet.

THE JAMES SMART M'F'G CO. Ltd.

WINNIPEG, MAN.

SOLE MAKERS FOR CANADA

BROCKVILLE, ONT.

SPECIALLY MADE FOR FAMILY USE.



OGILVIE'S FLOUR



ALWAYS ASK FOR OGILVIE'S.

THE MUTUAL LIFE

Formerly . . . **THE ONTARIO MUTUAL LIFE . . . OF CANADA**

Is noted for its favorable rates, high dividends and honorable dealing.
It is a Company of Policy-holders, by Policy-holders, for Policy-holders
—and a "Policy in it Pays."

BY WAY OF CONTRAST

Death and expense rate per £100 for last 10 years	22.27
5 Leading American Companies, average	18.37
5 Leading Canadian Companies, average	5.01
Interest earned on Assets last 10 years	4.93
5 Leading American Companies, average	5.01
5 Leading Canadian Companies, average	5.51
The Mutual Life of Canada, average	5.51

Winnipeg Branch—McIntyre Block.

P. D. McKINNON, Prov. Mgr.

J. S. LANGLOIS & CO.

Manufacturers of High-Class, Fine and Medium Grade

BOOTS and SHOES

156 Charest Street

QUEBEC

Our representative for Manitoba, the Territories and British Columbia
is Mr. J. H. GLASS, who will call upon you in due time.

WHEEL LOCK ENGINES

Ideal Engines, Gasoline Engines, Boilers, Pumps, Waterwheels, Grindstone Machinery, Flour Mill Machinery, Wood-working Machinery, Wood Rim Split Pulleys, Iron Pulleys, Shafting, Belts, Gears, Friction Clutch Pulleys, Safes and Vault Doors—made by Goldie McCallum Co., Ltd.

THE BURRIDGE CO.

Office and Warehouse
132 Princess Street, Winnipeg
Telephone 1262

Winter Overcoats



We have a large and well assorted stock of FALL and WINTER OVERCOATS, READY-MADE CLOTHING, GENTS' FURNISHINGS, and SMALL WARE. When in the city call and see our goods. They will satisfy you. Mail orders given prompt attention.

EASTERN CLOTHING HOUSE

J. GENSEN, Prop.
213 Alexander Ave. Winnipeg

Great West Saddlery Co. Limited

WINNIPEG, MANITOBA

The Largest and Most Up-to-date Business Capital \$250,000 in Canada

Our saddles good, made of leather and wood.

Make riders shout with glee.
Smooth and bright, strong but light.
Those made by the "G. W. S. Company."

Our harness best, that stands the test.
However severe it be.
Construction strong, never wrong.
Those coming from the "G. W. S. Company."

Our collars you know; they fit just so.
And their quality, you'll agree.
Is no fake, like others make.
For they're made by the "G. W. S. Company."

Our trunks and valises; the very best made.
They'll suit you to a tee.
Handsome, neat and can't be beat.
Furnished only by the "G. W. S. Company."

Now dealers shrewd, please be subdued:
And to this factory flee.
Their saddlery sells, you're treated well
By this wondrous "G. W. S. Company."

Send for our new and beautifully illustrated Catalogue and Price List—Free.

Great West Saddlery Co., Ltd.

122 and 124 Market St. East.

WINNIPEG, MAN.