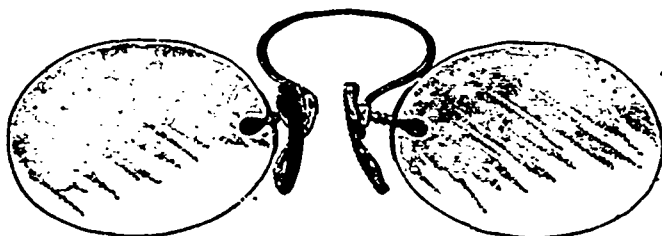




FOR FINE FITTING FRAMELESS WE ARE FAVORITES.



The reason some frameless become rickety after short wear is because the straps do not bear evenly on the lenses, or the metal is too soft to stand the bending strain to which they are subjected.

The drilling of the lens the merest fraction of a millimeter from the required spot will prevent the proper fitting of the strap. This we avoid by using automatic drill beds, the invention of our Mr. L. G. Amsden, which gauge the positions with absolute accuracy.

Our straps are of a hard metal. In our filled mounts, for instance, finding it impossible to make filled straps of sufficient resistance, we use solid gold on our regular C. Bros. rimless mounts.

These are two reasons for the excellency of our rimless, but there are others.

The COHEN BROTHERS, Limited,

Makers of High-Grade Spectacleware,

24 Adelaide St. West, TORONTO, CANADA.