

James Johnston & Co.

26 St. Helen St., MONTREAL

Our Travelers are in the field again with a full range of samples from all our departments for the

FALL OF 1896

STAPLES—Special lines in White, Grey and Fancy Cottons, Flannelettes and Flannels. Special lines in Linens, Damasks, Towels and Toweling. Special lines in Worsted Coatings, Beavers, Golf Cloakings at right prices. Blankets in White Canton, Union and All-Wool, and a great variety of Fancy Blankets, Rugs, etc.

SILKS—Black and Colored Silks and Satins in great variety, Plain and Broche.

VELVETS—Black and Colored, special value, and 32-inch Mantle Velvets.

RIBBONS—Blacks and Colors in endless variety. A full range of Millinery Ribbons in the latest designs.

TRIMMINGS—A full range in Black and Colored. Jets, and the latest novelties in Fur and Feather Trimmings.

DRESS GOODS—A full line in the latest designs. Special ranges in Black, Plain and Figured Mohairs and Sicilians, Fancy Broche Effects, Shot Sicilian and Figured Shot Grenada Cloths, and some very good lines in Tartans.

VELVETEENS—We are well up as usual in Blacks and Colors.

HOSIERY—Here we have one of the largest and best ranges in the Dominion in Plain and Ribbed Cashmere and Wool Hose, Half-Hose and Underwear, in all the different makes and weights, for Ladies, Men and Children. A full range of the celebrated Alpine Underwear for Women and Children. Our assortment and values in this department are considered the best in the market.

GLOVES—We are showing a most complete range in Cashmere, Wool and Ringwood, in Plain and Fancies, including the latest novelties. Always on hand, a full stock of 5 and 7-hook Lacing Kid Gloves in reliable makes.

MUSLINS, LACES, Etc.—We have our usual full assortment of Muslins, Laces, Embroideries, Curtains and Curtain Nets, Veilings Plain and Fancy, Ladies' and Gents' Cotton, Linen and Silk Handkerchiefs and Mufflers in great variety.

HABERDASHERY—Gents' Neckties in all styles, Shirts, Collars and Cuffs, Braces, Ladies' and Gents' Umbrellas, Novelties in Ladies' Ties in Fancy and Tartans.

FANCY HOSIERY—Ladies' Knit Wool Shawls, Clouds, Hoods, Caps, Tam O'Shanter, Tuques, Wool Vests, Alexandria Jackets, Golf Jerseys, Infantees, Bootees, Ladies' and Gents' Wool Mitts, Cardigan Jackets, White Fur Boas, Muffs, Caps, etc.

SMALLWARES, NOTIONS, Etc.—In this department we aim to excel, and are able to fill orders at all seasons, both in staples and novelties. Our assortment is too numerous to name, but we would draw special attention to the following: Pex Pneumatic Hair Curlers, The Majestic Hat Fastener, The Holdfast Belt Pin in 2 and 2½ inch Black and Silver, Vorwerks Plushette Skirt Binding and Collar Stiffener.

BUTTONS—An endless variety of every size and style in Jet, Fancy Metal, Steel, Gilt and Pearl. We have a large range of Small Trimming Buttons in Black, Gilt, Silver and Fancy Effects, for which we are having a ready sale.

COMBS—This is a new line added this season. We have a complete assortment of Horn and Rubber Dressing Combs, Side Combs and Hair Ornaments.

Our goods always reflect credit on us and also on those who handle them.

SPECIAL ATTENTION GIVEN TO LETTER ORDERS.