

"TRUTH IS STRANGER THAN FICTION"

"Right is Might"

TO THE TRADE:

At this season of the year many merchants and buyers visit the city for the purpose of sorting up their stocks and buying any special line that may be profitable to their business. We extend to them a cordial invitation to call and see us. We are pre-eminently the assorting house of Canada in General Dry Goods, Gents' Furnishings, Haberdashery, and Carpets. Each of these departments is now fully assorted for the assorting trade.

We are also clearing out, at a reduced price, all odds and ends of quantities not sufficiently large to sample for our travelers.

Orders Solicited.

Prompt Attention.

Quick Dispatch.

JOHN MACDONALD & CO.

WELLINGTON AND FRONT
STREETS EAST TORONTO

Still a Favorite ::



Our Reliable Suspender has sold largely ever since we introduced it to the trade.

No Sewing to give out. No button holes bursting. No pulling apart in the back.

If you haven't seen it, send 50 cents for a sample pair.

We make a complete line of Braces, Hose Supporters, Belts, etc., and keep up to the times. A specially fine line of Holiday Braces.

C. N. VROOM, St. Stephen, New Brunswick



BUTTERMILK TOILET SOAP

THE BEST SELLING TOILET SOAP IN THE WORLD.

Excels any 25 cent Soap on the Market. Nets the retailer a good profit.

When sold at a very popular price it will not remain on your counters. Try a sample lot.

The quality of this soap is GUARANTEED. See that the name BUTTERMILK is printed as above in green letters, and the name Cosmo Buttermilk Soap Company, Chicago, in diamond on end of package. Beware of imitations.

Cosmo Buttermilk Soap Co.

84 ADAMS ST., CHICAGO

1/2 size for sample of package

F. W. HUDSON & CO., Sole Agents, TORONTO.



TRADE MARK.

THE BRITISH AMERICAN WATERPROOF CO.

HERRMANN S. SCHEYER, Sole Owner.

Manufacturers and Patentees of Ladies' and Gentlemen's Odorless Steam Vulcanized

WATERPROOF GARMENTS.

IMPORT AND COMMISSION IN ALL KINDS OF FURS, Glove Leathers, Plushes, Corsets, Silks, Etc.

HERRMANN S. SCHEYER

Special Attention paid to mail orders.
Perfect fit guaranteed.

39, 41 and 43 St. Sulpice MONTREAL
20 DeBresoles St. 149 La Royer St.