



MR. JOHN R. REID
appointed Advisory Division Director,
Eastern Ontario Division



MR. W. LYLE REID
who succeeds to full title of Manager,
Eastern Ontario Division

AGENCY APPOINTMENTS

OUR policyholders and representatives will learn with regret that slightly failing health has led Mr. John R. Reid to request that he be permitted to relinquish the more arduous portion of the duties attaching to the managership of the Eastern Ontario Division, a capacity in which he has been connected with the Company for the past twenty-three years.

While the Company regrets exceedingly the necessity for his partial retirement, it finds much cause for satisfaction in the fact that it will still benefit from Mr. Reid's wide experience and mature judgment in his new capacity as Advisory Division Director for Eastern Ontario, and in the further fact that the responsibilities of the more active management of the Division fall upon the very capable shoulders of his son, Mr. W. Lyle Reid, who for a number of years has been associated with his father in the joint-managership of Eastern Ontario and who now succeeds to the full title of Manager of the Eastern Ontario Division.

The elder Mr. Reid's career with the Sun Life of Canada has been one of long, efficient and notably successful service. After twenty-five years' business experience in Brock-

ville, Ontario, Mr. Reid took up the work of life assurance in 1891, and in 1893 he moved to Ottawa as the Company's Manager for Eastern Ontario. During his twenty-three years' tenure of that office, Mr. Reid's personality, devotion and ability have more than quadrupled the Company's business in the territory under his jurisdiction. But, marked as have been his business achievements, Mr. Reid's activities have not been applied solely to upbuilding the organization of the Sun Life of Canada, for he has taken a prominent part in movements for the public welfare of the community of which he has long been an honoured citizen. He has been president of the Ottawa Board of Trade and is at present treasurer of that body. He has also served as public school trustee, and is now a director of the Central Canada Exhibition, a director of the County of Carleton General Hospital and a past president of the Y.M.C.A. Mr. Reid is also prominent in the religious life of Ottawa and is an Elder of the Presbyterian Church and on several occasions has been a Commissioner to the General Assembly of that body. In short, Mr. Reid is a man whose sterling character has reflected credit upon the Sun Life of Canada and whose all-round citizenship has greatly enhanced our Company's prestige in Eastern Ontario.