

EARLY SHOWING OF NEW FALL GOODS

THE first shipments of our NEW FALL GOODS are being opened this week, and nearly every day from this will add new and attractive goods to our already very complete stock.

New Sweater Coats For Cool Evenings

The cool evenings will soon be here and you will require a sweater coat. We are already displaying the NEW FALL COATS for men, women and children. You will find Nothing Here But the Very Finest Quality and the Styles and Colors are New and Distinctive.

- Men's Sweater Coats \$1.00 to \$7.50
Ladies' Sweater Coats \$1.00 to \$5.00
Children's and Infants' Coats 75c to \$3.50

See those New Roll Collars in English and Canadian Made Goods

The First Showing of New Fall Suits for Men

The first showing of the celebrated 20th Century suits for fall are here. You have always been led to expect something far in advance from this renowned brand of good clothing—you will not be disappointed this season for you will find these garments correct in every detail and the styles one or two seasons in advance of all competitors.

A year's guarantee with each garment. Ask or send for the new style book. Over 500 special measure samples for suits and overcoats for fall are now ready.

Remember—a suit for every type of man.

Our Staple Department is Complete with Early Fall Goods

Over 300 pieces of Flannelette in every imaginable pattern. Canadian makes at 8c, 10c, and 12c. English makes at 15c, and 20c. 50 pieces Wrapprettes in choice patterns and good quality at 10c and 12c. Flannelette Blankets, in cream or gray, all sizes and qualities. Compare our prices in this line. New Linens, Shirtings, Towelings and Cottonades opened this week.

A. BROWN & CO.

PROTECT AND BEAUTIFY YOUR NEIGHBORHOOD WITH

Low Bros'

"High Standard" Paint

T. DODDS & SON

40,000 FARM LABORERS WANTED FOR HARVESTING IN WESTERN CANADA. GOING TRIP WEST \$10.00 TO WINNIPEG. RETURN TRIP EAST \$18.00 FROM WINNIPEG. GOING DATES: August 18th, 22nd, 25th, 29th, September 3rd, 5th.

Forty Thousand Men Required Farm Laborers Excursions—This Year's Wheat Crop will be the Largest in THE HISTORY OF CANADA

The wheat crop of 1913 will be the greatest ever harvested in Manitoba, Saskatchewan and Alberta, thus requiring the farm laborers of the East to recruit and assist in harvesting the World's greatest bread basket.

The Governments of the respective Provinces state that forty thousand men will be required for this year's harvest. These will have to be principally recruited from Ontario, and the prosperity of Canada depends on securing labor promptly. The Canadian Pacific, on which Company will fall practically the entire task of transporting the men to the West, is already making special arrangements for this year.

Excursions from points in Ontario and Manitoba, Saskatchewan and Alberta will be run, and special trains operated, making the trip in about thirty-six hours and avoiding any change of cars or transfers. This will be a day shorter than any other route.

"Going Trip West," \$10.00 to Winnipeg, plus half-cent per mile from Winnipeg up to MacLeod, Calgary or Edmonton.

"Return Trip East," \$18.00 to Winnipeg, plus half-cent per mile from all points east of MacLeod, Calgary or Edmonton, to Winnipeg.

Going Dates—August 18th—From all stations Kingston to Renfrew inclusive and east thereof in Ontario.

August 22nd—From Toronto and West on Grand Trunk Main Line to Sarnia inclusive and south thereof.

August 25th—From Toronto and North Western Ontario, north of but not including Grand Trunk Line Toronto to Sarnia and east of Toronto to Kingston, Sharbot Lake and Renfrew; including these points.

September 3rd—From Toronto and all stations in Ontario East of but not including Grand Trunk Line Toronto to North Bay.

September 5th—From all stations on Grand Trunk Line Toronto to North Bay, inclusive and west thereof in Ontario including C. P. R. Line Sudbury to Sault Ste. Marie, Ontario, but not including Arizona and West.

For full particulars see J. S. Hume, C. P. R. Agent, Watford, or write M. G. Murphy, District Passenger Agent, Toronto.

WATFORD COUNCIL.

Watford, July 29th, 1913. Special meeting of Council at call for 8:30 p.m.

Meeting called to consider aid from the corporation for reception of Hon. Col. Samuel Hughes, Minister of Militia, who is coming to lay the corner stone of the new armory. McKercher—Fowler, that the village of Watford grant the citizen's committee to aid in the reception of the Hon. Col. Samuel Hughes, who has kindly offered to lay the corner stone of armory, the sum of one hundred and twenty-five dollars.—Carried.

Fowler—Hawn, that we adjourn.—Carried.

W. S. FULLER, Clerk. Watford, August 4th, 1913. Regular meeting of Council, all the members present. Minutes of last regular meeting read and approved. There being no objections Reeve confirmed same.

Mr. W. H. Shrapnell presented report of special audit re error in taxes collected.

Dr. McGillicuddy and Dr. Brandon, committee from Driving Association, presented their request for use of Park for race meeting on the 15th inst.

McKercher—Fowler, that we do not entertain claim made by Mr. Fitzgerald on behalf of John Dobbins for injury to horse, as corporation is not in any way responsible for said injury.—Carried.

Fowler—Hawn, that we accept Mr. Shrapnell's report re error in taxes collected.—Carried.

Stapleford—Fowler, that this council grant request of driving association for use of Park for their race meeting on Aug. 15th. That the association undertake with the council not to allow any book-making or gambling on the grounds, and that the Reeve assist in this regard against gambling and book-making on that day.—Carried.

Finance committee examined accounts and recommended payment. Clifford Leigh, 2nd gr. ring, bell, \$10.00. Wm. Phair repairs to Wire Works \$10.00. Jno. T. Kersey labor Fowler's div. 1.00. Geo. Chambers electric light ac. 72.17. Ed. Clark cutting weeds Hawn's 8.75. R. C. McFeay lumber ac. 9.90. Thos. Malone labor Main St. 25.25. J. S. Williams cutting weeds. 7.00. B. H. Parker labor Main St. 1.00. D. A. M. labor Main St. 1.00. J. H. Shaw salary July. 15.00. W. H. Shrapnell special audit. 6.00. Wm. Lamb, labor, cutting weeds. 14.75. Harry Williamson tanks, crossings. 254.80. Treas. Citizens Committee grant re reception Col. Hughes. 125.00.

Fowler—McKercher, that accounts be passed and Reeve grant his order.—Carried.

Hawn—Doan, that we adjourn.—Carried.

W. S. FULLER, Clerk.

SUMMER COMPLAINTS KILL LITTLE ONES

At first sign of illness during the hot weather give the little ones Baby's Own Tablets, or in a few hours he may be beyond cure. These Tablets will prevent summer complaints if given occasionally to the well child and will promptly cure these troubles if they come on suddenly. Baby's Own Tablets should always be kept in every home where there are young children. There is no other medicine as good, and the mother has the guarantee of a government analyst that they are absolutely safe. The Tablets are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

THE WESTERN FAIR

September 5th to 13th

The Western Fair of London, Ontario, will this year without doubt surpass anything ever before attempted by the Association. For months past preparations have been going quietly on for the great Exhibition, and when the time arrives it will be found that everything is in first-class condition. Enquiries of all kinds are coming into the general offices and the indications are that the buildings, although enlarged this year, will be filled to overflowing. The space in the Main Building is already about allotted. It is expected that the Agricultural and Horticultural Buildings will be crowded, as the Fruit exhibits from the different counties will be quite large and very attractive. The Women's Institute throughout Middlesex County will no doubt make a very attractive display in their competition. Prize lists, entry forms and information of all kinds regarding the Exhibition will be given on application to the Secretary, A. M. Hunt, General offices, Room 302 Dominion Savings Building, London, Ontario.

McCormick—Johnston

A very quiet wedding was solemnized in the Anglican Church, Inwood, Tuesday, July 29, when Bertha, the oldest daughter of Mr. and Mrs. Geo. Johnston, became the bride of Joseph P. McCormick.

The bride entered the church on the arm of her father, to the strains of Lohengrin's Wedding March, played by Miss Lou McCornick, while the Rev. N. Farney, of London, officiated in tying the nuptial knot.

The bride was attired in a gown of white duchesse satin trimmed with heavy lace and pearls. Her only ornament was a pearl and olive necklace, the gift of the groom.

Luncheon was served at the bride's

home and the bridal party left on the evening train for Sarnia en route for Medicine Hat, where they will make their new home. The bride travelled in a suit of navy blue whip-corn and a smart tuscany hat.

The many handsome gifts, from far and wide, of which the bride was the recipient, shows the esteem in which she is held, and the young couple's many friends join in wishing them a long and prosperous married life.

COMPARE THEM

Best English and American Bands at Canadian National Exhibition

With the Irish Guards Band and Patrick Conway's Band both giving three concerts daily at the Canadian National Exhibition, lovers of band music will be able to compare the best English and American bands. The Irish Guards are undoubtedly the most popular of the Guards' bands and that means the most popular of European military bands, while Conway's band has succeeded Gilmore's band as the popular favorite in the republic to the south of us. These two bands make the greatest musical attraction the Canadian National has ever offered its patrons.

The Seacabee

The Great Ship "SEACABEE," now running daily between Cleveland and Buffalo, has created a sensation with the traveling public, and is attracting to that popular lake route, a vast number of travelers who break their railroad journey at either city to take the delightful lake trip and at the same time inspect her mighty engines, her magnificent interior decorations, her complete wireless telegraph system, wonderful electric illumination scheme and other interesting features.

The "SEACABEE" is largest and most costly passenger steamer on inland waters of the world—length 500 feet, breadth 88 feet 6 inches, 510 staterooms and parlors, accommodating 1500 passengers, equalling in sleeping capacity the largest hotels in the country. She can carry 6,000 people—the population of a good sized town. Her Main Saloon, Lounge, Atrium, Main Dining Room and Buffet are all in the highest type of decorative art.

All railroads tickets reading between Cleveland and Buffalo are good for transportation on C & B Line Steamers, and those traveling either east or west, should not miss the opportunity of taking the restful lake ride afforded by the splendid service of this line.

A stiff fine was levied on a Filbury man last week for attempting to dispose of rotten eggs. The law is very strict in regard to the sale of impure food, and imprisonment can be added to the more flagrant abuses.

WALL PAPERS. SEE OUR SAMPLES BEFORE MAKING YOUR SELECTION.

Many of our patterns which are getting low are reduced in price to clear out in short order.

If it's not convenient for you to come down phone or send for one of our sample books.

J. W. McLAREN DRUGGIST, STATIONER, Issuer of Marriage Licenses. The Rexall Store.

LOCAL HAPPENINGS

NEW GOODS.—SWIFTS'. THE Thurs are again in it pretty trying this hot weather.

THE brick work of the new church will be completed in a few days. NEXT Wednesday will be the mid-week half holidays.

COAL prices have advanced, which means that the drawing to a close.

THE September meeting men's Institute will be account of the London Fair.

ALL summer shoes and so on shed off—some at cost—till is clearly out.—P. DODDS & SON.

NEXT Sunday the service in church will be held in at 11 o'clock instead of the SEVENTEEN years ago in (was one telephone to every family. To-day there is a every eight.

MR. SCOTT LUCKMAN is in W. McLaren's business director's absence at the Reunion at Boston.

THE new "Art Clothes" here.—SWIFT, SONS & CO. BARGAINS for a few days in women's exfolians, pumps and shoes. Must be cleared, arriving.—J. WHITE.

THE members of the Watford Band will be publicly thanked for the liberal patronage to them on their excursion.

WORD has been received Howard G. Brown, son of Mr. A. G. Brown, is laid up with typhoid fever in a Regina hospital. The first farm laborers' strike West from this district, Watford station at 12.03 on 12.22nd, connecting at London 12.22nd to Winnipeg.

PRESTLEY'S dress goods, fabrics are now in stock.—S. A SILVER TROWEL, and a set of the photos taken by Artist of the corner stone laying of were sent to the Minister of work as a memento of the occasion.

WHILE help is so hard to country in the cities there applicants for nearly every job onto this week 250 men apply on the St. Clair avenue line.

You can easily stand on shoes or exfolians this summer now at P. Dodds & Son's and saving.

THE ladies of the Watford church will serve a lap tea at 1 o'clock on Aug. 22nd, at Mrs. S. Harper's corner of McGregor streets. All are Admission 15c.

DR. WARNER CORNELL Huron, died Thursday evening after an illness of more than 6 duration. He was well known, having visited here for many years.

THE Ailsa Craig Banner appeared in a new dress of type, following the prevailing mode, the ladies of contracting the garment, the Banner's dress is fuller and bolder than before.

TENDERS for the roofing Works will be received by the city up to Friday, Aug. 22nd. Roof must be guaranteed for. For particulars apply to the city or John McKercher, commissary S. FULLER, Town Clerk.

THE imported men's suits open this week.—SWIFTS, SONS & CO.

A. R. BROWN, Birch Hill renewing his subscription to Guide-Advocate is like a tri every week doing some new at ship, some of which are "shirts of performing for one."

LABOR DAY tickets will be sold at 5c, as follows:—5c class fare good going Aug. and Sept. 1st, returning Sept. and one-third going Aug. 25th Sept. 1st, good to return Sept. 1st.

MR. D. A. MAXWELL will this week attending the High Court of I. O. F. at Watford Court. Mr. W. E. chairman of distribution committee attended the meeting, he is High Councillor.

FALL coats are arriving at clear out all summer shoes. We must have them every pair of summer goods is cost.—P. DODDS & SON.

THE engagement is announced May L. Armitage, of Edmonton, to the late Alexander A. Sturth, Ont., to Reginald Smith, also of Edmonton, of Bristol, England. The marriage will take place early in September.

WEAR a suit of "Art Clothes" and be right.—SWIFTS, SONS & CO.