

Rowat's Teas
From the Better Gardens.
70c, 80c, 90c, \$1.00, \$1.10 and
\$2.00 Pound.
T. A. Rowat & Co.
250 Dundas St. W. Phone 3051-3052

Quality Vulcanizing
Only
ART WILKES
London Tire Repair Dept.
354 WELLINGTON STREET.
Opposite McCleary's.

CLARK'S
Economy Stores
CASH AND CARRY
This Week's Money-Savers For
Thrifty Buyers:

INGERSOLL CREAM CHEESE
Plain or Flavored
2 PACKAGES FOR **25c**
Friday and Saturday only.

CARADOC POTATOES
Pecks of 15 pounds.
each **33c**

California Seedless Raisins
2 POUNDS FOR **25c**

CREAMERY BUTTER
Fresh made of guaranteed
quality. Per
pound **39c**

H. P. SAUCE
Friday and Saturday,
per bottle **25c**

Special Blended Pickling Vinegar
Per
gallon **49c**

MIXED PICKLING SPICE
3 Large Packages **25c**
For

BULK MUSTARD
For your choice chow
pickles, per pound **60c**

GRANULATED SUGAR
10 POUNDS **69c**

CLARK'S SPECIAL TEA
Black or Mixed, per
pound **63c**

Borden's Evaporated Milk
St. Charles Brand, small size,
12 cans for **19c**
St. Charles Brand, large size,
6 cans for **25c**

SPANISH QUEEN OLIVES
Mason jars holding
about 42 Olives, per jar **34c**
Friday and Saturday only.

JAR RINGS
Heavy rubber, red or white—
3 DOZEN **25c**

SHREDDED WHEAT BISCUITS
2 PACKAGES FOR **25c**

PEP
The popular breakfast
cereal, per package **14c**

CLARK'S
Economy Stores
"Where You Buy Cheaper."
719 RICHMOND STREET
754 DUNDAS STREET

GEO. E. LOGAN
FUNERAL HOME
371-373 DUNDAS STREET.
PHONE 1965.

N. J. GRIFFITH & CO.
FUNERAL DIRECTOR AND
EMBALMER
104 Dundas Street, London.
Residence on premises. Phone 459.

J. FERGUSON'S SONS
R. R. Ferguson, Manager.
174 TO 180 KING STREET.
**FUNERAL DIRECTORS
AND EMBALMERS**
24-Hour Service.
Phone: Office 543; Res. 2056W.

WHILE THEY LAST
\$3.75 SLABS \$7.00
Load Delivery Until Sept. 5th.
GILLIES Cor. Adelaide
and Bathurst.
PHONE 1312.

Carlyle
TREBILCOCK
OPTICIAN
233 Dundas St. Phone 2351.
Two Doors East of Majestic.

Our fitters are
experts. \$1.50 to
\$3.00. We have
Trusses to fit
all needs.
ANDERSON & NELLE
Dundas St.
Cut shows one of our
many lines.

**MILITARY RIBBONS,
BADGES AND BUTTONS.**
Peel's! Peel's!
10 MARKET LANE
NOW AT RED STAR NEWS CO.

STARVED HEARTS

By MILDRED BARBOUR.

CONCERNING THE ACTION AND THE CHARACTERS.

STEPHEN LANE, wealthy, middle-aged, despotic, rules with a tyrant hand his young wife, BARBARA, who sold herself into a loveless marriage, and MADELOON, his beautiful orphaned niece, whose father's marriage he had opposed some twenty years before and whose guardianship now devolves upon him. He broke up her boy-and-girl affair with DUANE FARLEY. Farley turned for sympathy to Barbara, who, unknown to Farley, fell in love with him. Lane, sent abroad, with business and professional ruin as the only alternative.

JULIAN BARTON, Madeleine's real love, whose suit was sponsored by ANN ORDWAY, lifelong family friend, who loved Lane deeply, despite his faults, but whose lack of Lane sends Barbara and Madeleine to California, where the latter meets

HOWARD CHANDLER, fascinating drifter, and marries him to escape Lane's tyranny.

CHAPTER LIII.
A Door Closes.

Madelon reread Barbara's last letter to her, while her heart sank lower and lower in her breast. In one sweep, the fabric of her future was shattered. For Barbara had asked, indeed had pleaded, that Lane undertake the upbringing of her child.

She felt a presence of evil, Barbara wrote. She feared that something would happen to her and leave the child, Stephen Junior, to the grim mercy of his father.

"Save him," she had written, "save him from the stern, relentless will by which you and I have both suffered. I am not strong enough to do it. Day by day, I have seen him cringing to Stephen's will, as I have cringed. And it must not be! You are strong enough to withstand him. You proved that when you married. Use your splendid strength now for my son."

Perhaps I have no right to ask this of you. Indeed, I believe that I have not. But once you told me that, since your one real love was denied you, you would live vicariously through the happiness of others. As Ann so often says, we belong to the company of starved hearts, "ou and I."

We stand helplessly by the wayside and watch the procession of life go by. I am tired, Madelon, so tired. Let me sleep with the comforting knowledge that my boy is in your keeping. He is so young, so happy, so sweet and generous. I want him to remain so. I want him to have his childhood, to play in the sunshine. Don't—oh, I beg of you—don't let Stephen crush every human, natural impulse out of him."

Madelon folded the letter gravely and thrust it back into its envelope. She could fairly feel the darkening of her sky, could sense the receding sunlight. She could hear the low murmur of the door that led to freedom. She shivered in the chill.

It was impossible to ignore this plea from the dead. She had loved Barbara, and Barbara had suffered many times for her when her open championship had brought down Stephen Lane's wrath upon her head. She could not, with ease to her own heart and conscience, refuse the thing that Barbara had asked of her. She recalled a night far back in the past when she and Barbara had made a pact, when she had promised the lovely, unhappy creature that she would not fall her, if ever the need of her arose.

She must make good that promise now. Once again she must become Linda, that charmed girl, the young Stephen might have freedom. Once again, she must bow her head to the yoke of indomitable will. And this time there would be no escape. Until Stephen Junior was grown to manhood, she would be his guardian.

Port Greville, N. S.—"I took your medicine for a terrible pain in my side and for weakness and headaches. I seemed to float all over, too, and my feet and hands were the worst. I am the mother of four children and I am nursing my baby—the first one of four I could nurse. I took Lydia E. Pinkham's Vegetable Compound before the baby's birth, so you can see how much it helped me. I cannot praise it too highly for what it has done for me. I took all kinds of medicine, but the Vegetable Compound is the only one that has helped me for any length of time. I recommend it to any one with troubles like mine and you may use my letter for a testimonial."—Mrs. ROBERT McCULLY, Port Greville, Nova Scotia.

Before and after childbirth the mother will find Lydia E. Pinkham's Vegetable Compound a blessing.

Many, many letters are received giving the same sort of experience as is given in this letter. Not only is the mother benefited, but these good results pass on to the child.

No harmful drugs are used in the preparation of this medicine—just roots and herbs—and it can be taken in safety by the nursing mother.

98 out of every 100 women reported benefit from its use in a recent canvass among women users of this medicine.

Asthma and Hay Fever
QUICKLY RELIEVED
BY THE OLD RELIABLE REMEDY
D. J. KELLOGG'S—
ASTHMA
—REMEDY
RECOGNIZED FOR YEARS AS A STANDARD REMEDY FOR THIS AFFLICTION. QUICKLY RELIEVES AND OVERCOMES IRRITATION.

STORIES OF QUEBEC START NEW PARTY

Memory of Nationalist Move of 1911 Distasteful To French.

By E. C. BUCHANAN.
Special to The Advertiser
by a Staff Correspondent.

Ottawa, Aug. 26.—The sustained secrecy of the government regarding plans and intentions is productive of a volume of speculation. Liberals as well as Conservatives connected with federal politics are awaiting anxiously announcement of a decision regarding an election, and while waiting are exchanging guesses as to what it will be. Those who should be best informed entertain no doubt that an election has been determined on, and that it remains only for the date to be settled.

It is reported that the likely date it will be before the end of October unless delay in the completion of the necessary preparations should make it necessary to defer it till November.

Meantime, the Conservatives are busy trying to strengthen their position, and despite their clamor for an announcement are glad of the time the government is allowing them. Particular effort is being devoted to Quebec. For months an endeavor has been going forward to have Hon. E. L. Patenaude, provincial leader, ally himself with Mr. Meighen in the federal field. He is regarded as the strongest French Conservative in Quebec, and it is believed that his affiliation with Mr. Meighen on a protection issue would swing a part of the French protectionist vote to the Conservatives.

So far these negotiations have been unsuccessful. It is reported from Montreal now that the effort has taken a new turn. An attempt is on foot to have Mr. Patenaude enter the federal arena as the leader of an independent Conservative party. The plan is to have him make the appeal to his province on a protectionist platform, leaving any union with Mr. Meighen till after the election.

Memory of the outcome of the Nationalist movement in 1911, when the Conservatives who opposed Sir Wilfrid Laurier on an anti-imperial policy entered the Borden government when the election was over, it is believed, would make such a plan distasteful to French-Canadians.

Both parties are hastening their preparations in anticipation of an announcement within the next ten days.

S. PERTH LIBERALS FIRST IN CONTEST

Will Back Forrester in Nomination at Mitchell Next Tuesday.

Special to The Advertiser
by a Staff Correspondent.

Stratford, Aug. 26.—The political pot in Perth will officially commence to simmer on Tuesday next when there will be a Liberal nomination convention at Mitchell to choose a candidate for South Perth. Hon. T. A. Low and Hon. Duncan Marshall, federal Liberal organizers, will be the chief speakers.

This is to be the opening gun in the campaign, but if a general election is called for the fall, as is generally expected, it is highly probable that further conventions will be held in the near future.

In South Perth it is quite likely that William Forrester, the present member, will again be tendered the Liberal nomination if he wants it.

Tories Ambitious.
There is a strong Conservative association in the riding, an organization that successfully contested the last provincial election, and it is very likely that a candidate will be put in the field. Dr. M. Steele, former Conservative member for this riding, is now practicing in Stratford, and has not given any indication of his feelings on the question of contesting the riding again.

There is a strong possibility of there being a three-cornered fight in South Perth, since the organization which formerly backed the provincial member, D. A. Dempsey, Dr. James Moore, J. C. Makins, K.C., Alex. Abraham, and W. J. McCully.

Rankin for Senate.
Action being deferred for that reason also, and for another even more important one. Rumor has it that Dr. J. E. Rankin, the present member, is likely to be appointed to the senate. If he is not, it is likely that he will again be the candidate. Should he become a senator, however, the question of selecting a candidate becomes more difficult. Mayor Tom Brown, F. Wellington Hay and others are prominently mentioned as possible men for the position.

BURNS PROVE FATAL FOR PHYLLIS GLANIS
Granddaughter of St. Thomas Woman Succumbs in Detroit.

Special to The Advertiser.
St. Thomas, Aug. 26.—Phyllis Glanis, six-year-old granddaughter of Mrs. C. Murphy, 2 Gravel road, has succumbed to burns received when she was playing around a bonfire near her home in Detroit, Tuesday, it was learned today. The little girl got too close to the fire, and her clothing caught fire. She was severely burned about the chest and face before help arrived. Joseph Bujalek, father of her playmates, and who built the fire, is being held by the police for questioning.

NEW GOITRE REMEDY

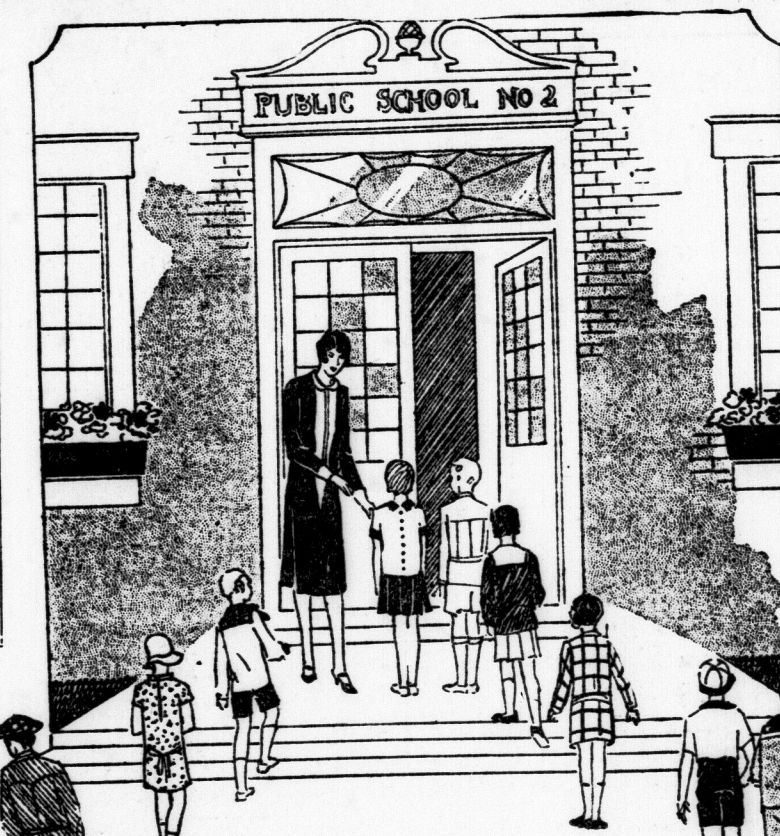
Great interest attaches to reports of a remarkable method for treating goitre recently demonstrated at the W. T. B. Laboratory, 5032 Minty Block, Battle Creek, Mich. It is used by the patient herself in her own home and it is said that the largest and most hideous goitres begin to recede almost in a day. They gradually get smaller until in three or four weeks they are often gone entirely. The remedy is perfectly safe for anyone to use and many believe it will prove the long sought specific for all goitres. A little book issued by the laboratory explains the method fully and will be mailed free for the asking to anyone interested.

BACK TO SCHOOL!

MIDDIES

Smart Middies are always something that every child desires and looks her best in. These are the regulation Middle with long and short sleeves, and in colors of blue and white, with detachable and undetachable collars. Ages 6 to 14. **\$1.25 to \$2.25**

Second Floor.



MIDDIE SKIRTS

The popular Pleated Skirts in serviceable blue serge that stands a lot of scuffing, the correct thing for the school girl to wear with a middle or the popular overblouse. Detachable and undetachable waists of white cotton. **\$3.00**

Second Floor.

CHIC SWEATERS

We have Sweaters for the kiddie with the new turtle neck, cleverly fashioned and fine in weave. Also plain Pullovers in red, blue, fawn and brown, with Peter Pan collars of contrasting colors and other styles that are attractive. Prices range from **\$1.25 to \$4.50**

Second Floor.

For Early Fall Wear

Now that the early fall days are drawing so near, mothers are thinking of a reasonable coat for her young daughter to wear in the cool mornings to school.

In our Ready-To-Wear Department they have the very thing in the form of the serviceable double-breasted Reffer Coats, which have the inset pockets, shield on sleeve, and are very nicely lined with good quality satin. Sizes 4 to 12 years. Priced at **\$4.95, \$6.95, \$7.50 and \$9.50**

CHILDREN'S HOSE

Fancy Ribbed Fine Lisle Hose, ribbed to the toe; colors fawn, black and white, **75c pair**
Boys' 1-1 Rib School Stockings of fine cotton texture; black only; sizes 7 to 11. **50c pair**
Boys' 1-1 Rib Union Cashmere; sizes 6½ to 11; black only. Price **45c to 95c**
These Hose are all sturdy and strong, suitable for school children.

Flannel Dresses

Dainty flannel dresses yet quite plain and simple, they rely on lines and simple smart trimming to make them effective. In colors of blue, green and rose, they range in sizes from 6 to 14. Prices from **\$6.50 to \$8.50**

Children's School Sets

Cases containing Drinking Cup, Ruler, Eraser, Penholder and five Pencils, in a neat box. Price **75c**
Small Cases, containing Ruler, 2 Pencils, Penholder and small Eraser. Price **18c**
Writing Set in leather case, with little attached pocket for car tickets or money; exceptionally handy and they are made in different colors. Price **85c**

Main Floor.

HATS FOR THE CHILDREN

Small English Felts that will just finish a smart little costume. Some are trimmed with tailored bands of ribbon while others are embroidered. There are a few velvets as well and these can be worn all winter for Sunday as well as school. Prices range from **\$2.50 to \$7.50**

BOYS' SCHOOL CLOTHING
Men's Shop—Main Floor

SMALLMAN & INGRAM
LIMITED

CHILDREN'S UMBRELLAS
Priced **\$1.50, \$2.00, \$2.50**

ATTORNEY-GENERAL NICKLE MUST GO, SAY COLLEAGUES

Tory District Leaders Deliver Tentative Ultimatum To Premier.
BEER PERMITS CAUSE

Special to The Advertiser
by a Staff Correspondent.
Windsor, Aug. 26.—Hon. W. F. Nickle's services as attorney-general of Ontario are no longer required by a formidable section of the Conservative party, according to reports from those high in the councils of the party in Western Ontario.

He must go, whether to fill the vacant chairmanship of the Ontario hydro-electric power commission created by the recent death of Sir Adam Beck, of London, or whether to fill another position of trust, remains for consideration, they say. But he must go. That is the tentative ultimatum to Premier Howard Ferguson and his colleagues of the cabinet, unless a serious disruption of the party is desired, particularly west of Toronto, a number of district leaders have said in no uncertain manner at recent caucuses throughout the province. Coupled with this disquieting report from the Tory encampments has come the report from Toronto that the situation between the attorney-general and a number of government members is so serious a

W. ABRAY DROPS DEAD IN EMPLOYER'S OFFICE

William Abray Stricken With Fatal Heart Attack in Chatham.

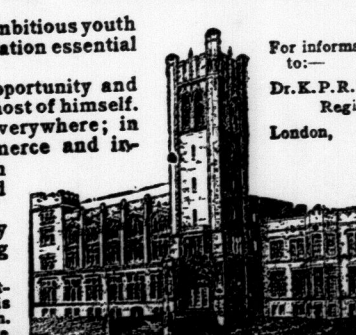
Special to The Advertiser
by a Staff Correspondent.
Chatham, Aug. 26.—William H. Abray, an employee of the P. G. Pig-gott company, died suddenly yesterday afternoon. He appeared to be in his usual good health, and had entered the firm's office a few minutes before quitting time, when he

ST. MICHAEL'S SUPERIOR RETIRES FROM OFFICE

Canadian Press Despatch.
Toronto, Aug. 26.—Announcement was made this afternoon of the retirement of Fr. Henry Carr from the office of superior of St. Michael's college. He will be succeeded by Father E. J. McCorkell, who for the past few years has been registrar at the college.

UNIVERSITY OF WESTERN ONTARIO

IN this complex age the ambitious youth deems a university education essential to his career. It opens the door to opportunity and helps a man to make the most of himself. Leaders are needed everywhere; in the professions, in commerce and industry, in agriculture, in politics, in community and social life. The cost of a university course is small considering the benefits received. The most profitable investment possible for a young man is to this money into an education. Have you considered this?



For information write to:
Dr. K. P. NEVILLE,
Registrar,
London, Canada.