

WIVES TO FLIRT WITH HUSBANDS

That's the Way to Keep Love
Alive, Says Lady McLaren.

MANY GIVE THEIR VIEWS

London Cynic, However, Says Practice Would Bore a Married Pair to Death.

London April 25.—Lady McLaren asserts that wives should flirt with their husbands. And as Lady McLaren is the author of the "Women's Charter," as they term the nine bills bearing on the liberties and rights of women which Sir Charles McLaren sponsored in the House of Commons, her affirmation that this home flirtation proposition is the secret of domestic bliss has attracted more than passing attention and discussion.

"Every man," said she, "wants a wife who is never too overburdened to hook her frock straight and wear a clean collar and laugh and flirt with her husband."

Lives Become Colorless.
"Many husbands and wives, after a few years of matrimony, settle down into a sort of dull, colorless respectability," said Lady McLaren, the well-known novelist, in approving Lady McLaren's contention. "Frankly, they lose interest in each other; they need waking up. A clever wife could prevent just such a catastrophe by judiciously flirting with her husband. But by flirting I do not mean the reviving of the kittenish airs and graces of 'sweet seventeen.' An attempt of that kind might have exactly an opposite effect."

"I mean she should flatter him occasionally, tell him that he is a very good fellow, show him plainly that her love and affection for him are even stronger than in their courtship days. It is a well-known fact to love is much better than to be in love. The former is a full-grown tree, the latter a little sapling planted in the earth. Happy husbands and wives realize this truth, and flirtation keeps them young, bright and gay. Indeed, I believe in wives flirting with their husbands."

Says It Would Bore Them.
"Flirting between husband and wife would bore them both to death," insisted a prominent non-vivante, one of the cynics of a West End Club, but who exacted a pledge that his name would not appear in print. "I don't think it is fair to expect the roses and raptures of love to outlive the first years of married life. After a few years of matrimony no woman's heart beats quickly when she hears her husband's foot upon the stairs. And I don't see what good is going to be gained by her pretending that it does. Thus, flirting would bore both husband and wife. It would be a lamb without mint sauce."

"I certainly believe with Lady McLaren that wives should flirt with their husbands," said a well-known authoress. "But there should be a stipulation that such flirtations should be held in private. Husbands and wives who persist in carrying out flirtations at 'at homes' and at dinners should be tabooed from society. Such people sit and talk with each other, dance together and generally ignore every one else."

"There are many ways of flirting. For instance a man may bring his wife a bunch of flowers and thus do more good toward restoring domestic happiness than hours of conversation. I do not advocate the silly 'kissing and cuddling' of courtship days but an occasional caress between husband and wife banishes the worries and discontents of life."

A PLEASING EVENT

AT ST. JOHN'S CHURCH

Election of Officers, and a Presentation to H. D. Somerville.

A special meeting of the vestry of the Church of St. John the Evangelist was held on Monday evening for the purpose of electing a people's warden, owing to the resignation of Mr. H. D. Somerville, who is about to remove to Toronto. Mr. E. L. Guillemont, who has acted as vestry clerk for a number of years, was unanimously chosen for the position, and Mr. Claude Brown was named as clerk. There was a large attendance of members.

The vestrymen afterwards adjourned to the residence of Mr. Somerville, and presented him with a handsome club bag as a mark of their appreciation of his valuable services during the past year. The address was made by the rector, Rev. W. T. Hill, and Judge Elliott, in a speech teeming with good wishes for Mr. Somerville's future, made the presentation. The recipient responded briefly.

American investments in Mexico are now estimated at \$700,000,000, and in Cuba at \$135,000,000.

Shooting Pains in Side, Arms, Back

PROVE THE PRESENCE OF RHEUMATIC VIRUS, WHICH IS CURED
QUICKEST BY NERVINE—RUB IT IN.

Pains in the muscles, in the sides, the back, the neck or the chest, if they always carry with them great discomfort. If the inflammation is severe the pain will be intense. If allowed to continue they are dangerous. Nothing so quickly cures local inflammation as NERVINE does this because it penetrates so deeply. NERVINE is not only powerful, but soothing. By relieving congestion it cures pain. It does this. It cannot fail because it is a true antidote for pain. You can scarcely find anybody that will not tell you wonderful things about the pain-curing power of NERVINE. Remember that there is not an ache or pain that NERVINE will not cure immediately. NERVINE is an anchor of health in every household.

Refuse anything that may be offered you instead of NERVINE, which is guaranteed for rheumatism, neuralgia, sciatica, lumbago, and all muscular aches and pains.

Large bottles 50 cents, trial size 25 cents, at all dealers, or The Cataract Company, Kingston, Ont.

THE NEW CENSUS

OF NEW YORK CITY

Population of Five Boroughs Is

Estimated at 5,000,000—

Manhattan Fading.

New York, April 26.—This city has increased more than a million in population in ten years. "Little Old New York" is fading away in population, while her sister boroughs are growing marvelously. This is the tale the census enumeration is beginning to tell.

Of course, all that can be done is to estimate the changes that will be found in the population of the entire city, and even this cannot be done with certainty. What has been learned so far is that the swarming, congested sections of New York have been thinned out by the opening up of suburbs, bridges and tunnels that have been completed since the last census, and that other boroughs are increasing in population in a manner that could not have been foreseen five years ago.

The consistent policy of the board of health in reducing the population in the cheap east side tenements and the lower rents offered in other boroughs, have had their effect, in conjunction with the opening up of means of getting to and from the heart of New York quickly, but until the census men began making their tables of comparison the size of the exodus from the crowded centres could be only vaguely estimated. As soon as all the tables have been compiled and compared, however, it will be possible to know just what the suburbs, bridges and tunnels have cost New York in the way of population.

It has been believed heretofore that at least 500,000 residents of Manhattan have moved across into New Jersey in the last five years, and that a larger number have taken advantage of the new bridges and the subway and moved to Brooklyn, Brownsville and the Bronx.

The more optimistic of the enumerators set 500,000 as the mark New York city will reach when the enumeration is complete, but the more conservative place the total at 4,500,000.

Even this is an increase of more than a million in ten years, as the census of 1900 showed the population of the five boroughs to be 3,477,202.

Should the complete reports of the present census show a population of 5,000,000, it will mean that the five boroughs of the city have doubled in population in twenty years. The population in 1890 was 2,307,414; in 1900, 3,477,202; and in 1910, 5,000,000. The population of New York city, now Manhattan borough, in 1890 was 1,441,216; in 1900, 1,850,063; in 1905, 2,112,597. The population of the Bronx increased from 88,188 in 1890 to 273,228 in 1905; that of Brooklyn from 828,547 in 1890 to 1,553,891 in 1905; Queens, from 87,050 in 1890, to 198,241 in 1905; and Richmond from 51,932 in 1890 to 72,846 in 1905.

The greatest percentage of increase has been in the Bronx, where the growth from 1890 to 1905 was 25.5 per cent, and from 1900 to 1905, 35.5 per cent. Brooklyn in the years between 1890 and 1905 increased in population 39.1 per cent, and from 1900 to 1905, 16.5 per cent. Queens increased in population 75.3 per cent between 1890 and 1905, and 29.6 per cent between 1900 and 1905. The increase in Manhattan has run steadily 28 per cent for ten years, being 28.4 for the period from 1890 to 1905, and 14.2 for the period from 1900 to 1905.

A hundred picked enumerators have begun the work of rounding up and tabulating the details of New York who sleep in the parks and eat in the bread lines. The work will be done thoroughly, and it is expected that a large proportion of New York's floating and homeless population will be placed in the census records for the first time.

CORRESPONDENCE

Mr. Wright to The Mayor.

To the Editor of The Advertiser:—Your report on a personal attack made by your worship the mayor on a citizen and an organization at Thursday last, in which he explained his reason for opposing the appointment of an industrial commissioner for the city. He does not take the ground that such an office would not be desirable, or necessary, but simply imagines in his master mind that the council were desirous of appointing Mr. T. G. Boles, secretary of the Citizens' Municipal League, to this position on the municipal salary of \$500 a year. Now, sir, it is barely possible that any citizen of London could lend the approval to this unstatesmanlike assault on a man and an organization, which it is just possible occupies as broad and high a place in the esteem of London citizens as does the position of the mayor. Certainly, there are those in the city who feel that if it came to a measurement of brains, intellect or business ability, or in fact, of the manly chest, Mr. Boles would not have to take second place to even London's chief magistrate for 1910. As a matter of fact, Mr. Boles has never been an applicant for this phantom position, and whatever the salary of the mayor should be today, the time has not come when Mr. Boles need accept any position on \$500 a year. We are not sure that the mayor has any right to abbreviate Mr. Boles' citizenship or eligibility for the position in question, or that the council have the right to do so. The council for the creation of this office, because Mr. Boles was secretary of the Citizens' Municipal League, which seems to be his only sin. That organization has only one apology to make to the citizens of London, and that is that it did not put a candidate in the field for mayor in the last municipal election, and his worship, Mr. J. H. A. Beattie, may begin grinding his little axe right away to get busy for the next campaign. For the Citizens' Municipal League will see to it that the citizens have a choice of candidates for 1911, and one of the planks of their platform will be, as in the last election, a greater London than has been, and a mayor large enough for the city. It goes without saying that they will stand by the necessity of appointing a commissioner, and not a man not passing the hat around like municipal mendicants to collect money from private sources to pay the municipal officer in the capacity of a beggar.

Yours, B. G. H. WRIGHT.

London, April 26.

AGED 110 YEARS.

Natchez, Miss., April 26.—Ed. Keaton, 110 years old, who has been named for a natural death. Last night he was bitten by a rattlesnake, but the doctors say he will get well.

GEORGIA'S CROP SAVED.

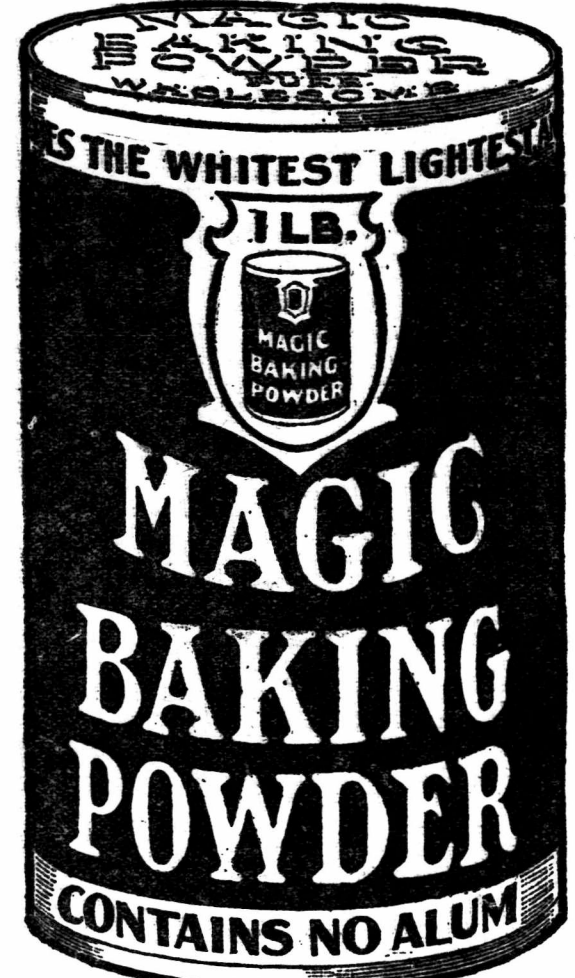
Atlanta, Ga., April 26.—Cloudy weather last night saved Georgia from a killing frost, which undoubtedly have completed the destruction of the fruit and vegetables which have been damaged to the amount of hundreds of thousands of dollars. The weather continues cold, the thermometer hanging around forty degrees.

TALK
No 6

MAGIC BAKING POWDER

Does not contain Alum

NO baking powder that contains alum is fit to put in your home baked food. Alum lessens the flow of the gastric juices, causing indigestion and irritation. The heart and nervous system are also affected by alum, and it is pronounced unfit for any food by all food experts.



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FREE COOK BOOK

If you have not received a copy of Magic Cook Book, send name and address on postal card and this valuable little book will be mailed free of charge.

MAGIC insures pure food for your household. MAGIC makes delicious, healthful bread, biscuits and pastry. You have the assurance that your baking is sweet and wholesome when it is used.

MAGIC is a medium priced baking powder and the only well-known one made in Canada that does NOT contain alum.

Full Pound Cans, 25c.

Insist upon MAGIC—Nothing is "just as good."

BAN PUT ON KING LUD

Legendary Founder of London Will Not Be Represented in Pageant.

London, April 26.—Another old historic, or one might rather say, legendary, illusion has gone the way of many others. The claims of King Lud, who, according to ancient chronicles and present tradition, gave his name to London, have been weighed and found wanting by the committee of experts who are responsible for the historical accuracy of the pageant of London.

All arrangements have been made for King Lud's inclusion in the pageant. Accompanied by his queen, he was to have been the leading character in the opening episode, a picturesque scene showing the ancient Britons in their settlement on the River Fleet before Roman foot had trod British soil. King Lud, in the person of Sir Melville Beachcroft, erstwhile chairman of the London County Council, who is an indefatigable worker on behalf of the pageant, was to have been presented in the very act of laying the foundation stone of the gate which is still popularly supposed to bear his name—Ludgate.

All Plans Were Made.
The very date had been fixed, June 21, the day of the great Druidical Festival of the Summer Solstice, the White of Holy Sundrie, when, according to a Welsh tradition, the Gorsedd circle was by means of a metal mirror flooded with the beams of the life giver.

From the first, however, the historians of the pageant committee were dubious as to the wisdom of giving official countenance to King Lud: That mighty Lud, in whose eternal name Great London still lives.

And, to satisfy their scruples, a

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Nerve-Building Influence of Dr.
A. W. CHASE'S NERVE FOOD.

Picture to yourself the thousands of cases of nervous prostration, of locomotor ataxia and of partial paralysis that have been cured by Dr. Chase's Nerve Food.

Then doubt if you can feel the effectiveness of this treatment in the cure of minor nervous troubles, such as headache, sleeplessness, nervous indigestion, and tired, worn-out feelings of brain and body. Don't look for mere relief from this treatment, for it does not work on that principle.

Its benefits are both thorough and lasting, because it supplies to the blood the elements which are needed to rebuild the worn-out human system.

The appetite is strengthened, digestion is improved, all the organs are quickened into action by the restored nerves and you feel yourself regaining the old-time vigor and strength. Fifty cents a box, all dealers, or Edmondson, Beiss & Co., Toronto. Write for Free Copy of Dr. Chase's Recipe.

STEELE-BRIGGS SEEDS



FOR THE GOOD
FARMER'S GOOD STOCK

A GOOD FARM

Should Grow Good Stock, hence Should
Never be Abused with Poor Seed.

A GOOD FARMER

Sows the BEST SEEDS, hence a Clean
Farm, Largest Crops, and Maximum
Profits.

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HAMILTON TORONTO WINNIPEG

note was printed in the programme stating that King Lud was the only character in the pageant for whose authority the historians would not be responsible. Ludgate, according to them, was not even opened until the twelfth century, well as to the name "Ludgate," some etymologists claim that it is good old English for a postern, and others that it comes from "leode," which is Saxon for people.

Many letters pointing out the flaws in Lud's claim reached the committee, and King Lud, picturesque personality though he might be, began to weigh heavily on the collective conference of the historians. There was a struggle—a peaceful one—between the forces of historical fact and the influence of romance and tradition. Victory fell to the former, and the historians passed a half-reluctant and wholly friendly sentence of banishment against London's legendary founder.

NORWAY'S POET ENDS CAREER

Bjornson, Famous Dramatist and
Novelist, Is Dead at Paris.

Paris, April 26.—Bjornstjerne Bjornson, the Norwegian poet, dramatist and novelist, died in this city last night.

The dead novelist was born at at Kviteseid, Norway, Dec. 8, 1832, the son of a clergyman. He was educated in the Grammar School at Osterdal, and the universities of Christiania, Upsala and Copenhagen.

He became first director of the theatre in Bergen, and later of the Christiania Theatre. His first novel, "Synnøve Solbakken," appeared in 1857. Most of his books were of Norwegian peasant life. He was the author of many dramatic and lyrical poems. He visited America in 1880.

REFUSE TO ACT.

Ottawa, April 26.—The police commissioners have refused to take action on the recommendation of a jury that a man named O'Brien came to his death by rough usage at the hands of a police officer named McDonald. O'Brien was taken from a street

ATLANTIC CITY, N. J.

Marlborough-Blenheim

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Capacity 1100. Over 400 private baths, each with sea and fresh water. White Service in all 4 dining rooms, both American and a la carte. New fireproof garage with private locked stalls. Horseback Riding, Roller Chairs, Theatres, etc.

APRIL, THE ACME OF ATLANTIC'S
THE ACME OF SPRING SEASON
In this year free from the Easter interruption.
Atlantic City is 3 hours from New York.

Ownership Management.
JOSIAH WHITE & SONS COMPANY

where he was fighting, and died shortly afterwards in a hospital.

CALLED TO COLORS.

Lima, Peru, April 26.—The second call of the Government for troops today was responded to by several hundred men at both Lima and Callao. These were distributed among the infantry, cavalry and artillery.

HURT IN RUNAWAY.

Smith's Falls, April 26.—Trevor Moag, a prominent young Smith's Falls man, is lying at his home in a very critical condition as the result of injuries he received by a horse he was driving running away. The horse collided with a telegraph pole, and Moag was hurled to the pavement, both legs being crushed and internal injuries being inflicted. A companion named Campbell jumped from the rig and escaped injury.

Catspaw Rubber Heels

Wear better and last longer than the others. Insist upon having none but Catspaws—They don't slip.

Atlantic City, N. J.

THE GREATEST RESORT IN THE WORLD

This ideal spot to spend April and May. This seaside metropolis offers every diversion and every comfort known to seashore life.

HOTEL DENNIS

Situated directly on the ocean front, surrounded by its own spacious lawn, which joins the beach and boardwalk. Most liberally appointed and liberally conducted hotel on the New Jersey coast.

WALTER J. BUZBY.

TRAVELERS' GUIDE

GRAND TRUNK RAILWAY.

SARNIA TUNNEL TO SUSPENSION
BRIDGE AND TORONTO.

Arrive from the east—7:30 a.m., 10:50 a.m., 11:15 a.m., 11:35 a.m., 6:30 p.m., 8:30 p.m., 10:10 p.m.
Arrive from the west—12:30 a.m., 3:35 a.m., 11:30 a.m., 1:30 p.m., 4:10 p.m., 6:15 p.m.
Depart for the east—12:14 a.m., 3:48 a.m., 7:30 a.m., 9:00 a.m., 11:40 a.m., 2:30 p.m., 4:25 p.m., 6:55 p.m.
Depart for the west—9:55 a.m., 7:40 a.m., 11:15 a.m., 1:40 p.m., 8:15 p.m., 11:20 a.m., 1:40 p.m., 4:30 p.m., 6:50 p.m., 11:25 p.m.

STRATFORD BRANCH.

Arrive—7:25 a.m., 11:35 a.m., 1:33 p.m., 6:45 p.m., 11:35 p.m.
Depart—6:30 a.m., 10:25 a.m., 2:45 p.m., 4:35 p.m.

LONDON, HURON AND BRUCE

Arrive—10:00 a.m., 6:10 p.m.
Depart—8:30 a.m., 4:50 p.m.

CANADIAN PACIFIC RAILWAY.

Trains marked "C.P." daily. Those not marked daily, except Sunday.

Arrive from the east—11:25 a.m., 10:30 p.m., 12:30 a.m., 10:52 p.m.

Arrive from the west—4:45 a.m., 12:30 p.m., 6:35 p.m.

Depart for the east—4:45 a.m., 12:45 p.m., 5:42 p.m.

Depart for the west—11:33 a.m., 7:10 p.m., 11:00 p.m.

PERE MARQUETTE RAILWAY.

Depart—5:05 a.m., 7:10 a.m., 9:40 a.m., 2:30 p.m., 12:40 p.m., 4:50 p.m., 1:50 p.m., 4:40 p.m., 12:30 p.m.

To St. Thomas only. To Walkerville. Trains not started on and from Port Stanley. From Walkerville.

MICHIGAN CENTRAL RAILWAY.

Arrive—5:55 a.m., 11:10 a.m., 6:10 p.m., 9:35 p.m.

Depart—7:20 a.m., 2:30 p.m., 5:35 p.m., 10:25 p.m.

Homeseekers' Excursions

May 3, 17 and 31

and every alternate Tuesday, leaving London via all-rail route at 7:45 a.m.

LOW ROUND TRIP RATES

to Winnipeg and points in Canadian Northwest.

On going journey tickets can be arranged via the steamer of "Alberta," sailing from Owen Sound Wednesday, May 4, 18 and June 1.

UPPER LAKE SERVICE

The C. P. R. Clyde-built steamers are the finest and fastest on fresh waters. Leave London daily, except Friday and Sunday.

Phone 127, or call at city ticket office, 161 Dundas street, corner Richmond, London.

WABASH

SPECIAL EXCURSIONS

TO NORTHERN PACIFIC COAST

POINTS

From May 25 to June 3 inclusive, the Wabash will sell round trip tickets from St. Thomas to Portland, Ore., Seattle and Tacoma, Wash., Victoria and Vancouver, B. C., at the low rate of \$74.60, one way; via California, \$89.00. Tickets good for thirty days, without stop-over privilege.

For full particulars see your nearest Wabash agent, or address J. A. RICHARDSON, district passenger agent, 25 Yonge street, Toronto, and St. Thomas, Ont. M. J. BAKER, C. P. A.; J. W. FEART, depot agent, St. Thomas.

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HOURLY SERVICE TO PORT STANLEY EVERY 15 MINUTES. South-bound cars leave London and St. Thomas on the even hour. North-bound cars leave Port Stanley on the even hour, and St. Thomas 40 minutes after the hour.

GRAND TRUNK RAILWAY SYSTEM

Homeseekers' Excursions to

WESTERN CANADA

Through the metropolis of Chicago, thence via Duluth and Fort Frances, or through Chicago and the twin cities of Minneapolis and St. Paul.

MAY 3, 17, 31

Via Sarnia and Northern Navigator. On Thursday, May 12, 1910, South-bound cars leave London and St. Thomas on the even hour. North-bound cars leave Port Stanley on the even hour, and St. Thomas 40 minutes after the hour.

Winnipeg and return.....\$22.00
Edmonton and return.....\$32.00
Proportionate rate to other western points.

Tickets good for 60 days.

Secure tickets and full information from E. DE LA HOCHE, city passenger and ticket agent, E. RUSE, depot ticket agent.

Michigan Central

carries passengers quickly and comfortably in most modern through sleeping cars to

NEW YORK, BOSTON and Eastern points—the "Wolverine" Limited leaving London 5:35 p.m., arriving NEW YORK CITY 9:03 a.m., not only makes the trip in two hours quicker than any other line, but also lands passengers in Grand Central Depot, the heart of the city, the only line which carries passengers through into the city.

Full information gladly furnished upon application regarding the unequalled service offered by this line.

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