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is one which few hotels duplicate, and our cooks see to it that every dish is deliciously seasoned.

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Largest and best assortment in London.
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This is the only company with its head office in London. Authorized stock capital, $500,000. 'Phone 1,611.
Head Office—59 Dundas Street, LONDON.

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Reasonable Charges; Personal Attention; First-Class Equipment. Open all the year around.
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Superfluous hairs removed by electrolysis. Massage and Electric Treatment for falling hair; also Facial Massage and Electric Treatment for restoring youth. Shampoos and Manicuring, 25c each treatment. Consultation free. Open every day and evening, by appointment.
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SHIRT COLLARS IRONED STRAIGHT so as not to hurt the neck. Stand-up collars ironed without being broken in the wing. Ties done to look like new. Give me a call. If you are not suited, no pay. Washing returned in 24 hours. All hand work. Best in the city. Parcels called for and delivered.

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Order your supply of Coke for the winter months. Can deliver it at any time.
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BIG G Trade Mark. CURES in 1 to 5 days. Guaranteed not to stricture. Prevents Contagion. THE EVANS CHEMICAL CO. CINCINNATI, O. U. S. A.
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$2
All New Autumn Styles
The nicest lot of
Women's and Men's Footwear
YOU EVER SAW, WITH ALL THE STYLE AND DESIRABILITY OF $3 BOOTS. WE EXPECT YOU TO LOOK BEFORE YOU BUY. IT IS YOUR BUSINESS TO CHOOSE, AS IT IS OURS TO SERVE YOU.
Pocock Bros.
Opposite Market Lane.
zxv

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OUR LATEST STYLE,
"Art Nouveau"
represents the highest ideal in piano construction. The tone is inspiring, while the case work is the very latest design.
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(Limited,)
188 Dundas Street.
62 years established.

Your Wife
can be made one of your executors, and this company the other. We would relieve her of the arduous part of the work and keep the estate clear of legal entanglements. No charge for consultation.
THE CANADA TRUST CO.
Managed in connection with the Huron and Erie Loan and Savings Company,
LONDON, ONTARIO.

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In any store does not equal ours. Everybody says we have the best. Why don't you try it?
40c Per Pound.
HARRY RANAHAN
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Diamond Excellence.
We excel in Diamonds.
There's a reason.
Good judgment and knowledge used in selecting and taste displayed in mounting the gems.
Our personal guarantee with every stone we sell.
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We all want to read the new books, but very few can afford the luxury. The Booklovers' Library comes to the rescue, and affords you just such an opportunity. For Five Dollars a year you can have all the latest books, always clean, and the best editions, besides the Booklovers' Magazine, the subscription price of which is $3 per year. Ask us about it.
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The Bookstore.
183 DUNDAS ST.

It Will Pay You
to see new stock of American Pins, Brooches and Cuff Links.
OPALS—Birth stone for October.
Rings from $2 50, $3 50 and upwards.
C. R. SUMNER,
Watchmaker and Jeweler,
380 Richmond Street.

FURS
Is our business. You know more about your business, but we know enough about the Furs to make our advice and our experience of more value to you than others.
Will you consult us when you want Furs or your Furs remodeled?
BELTZ,
LEADING FURRIER.

LONDON AND DISTRICT

—Miss Maude Parkinson, Pall Mall street, has returned home, after an extended visit in Detroit, Kingsville and Wilkesport.

—Mr. Gip Campbell and Miss Jennie Campbell, Denver, Col., are visiting their aunt, Mrs. D. McDonald, 510 Grosvenor street.

PROMOTED.

Mr. H. E. Sharpe, of Winnipeg, and formerly of this city, has been appointed general manager for the whole of Western Canada for the Imperial Oil Company.

DEATH OF MRS. GILSON.

Mrs. James Gilson, wife of Mr. Jas. Gilson, Granton, died in this city yesterday at the age of 36 years. The funeral was to take place this afternoon. Mrs. Gilson was until quite recently a resident of London. She leaves a family of several children.

WORK ON ROOF STARTED.

The walls of the new curling rink in course of erection at the Thistle Club have been finished, and now all that remains to be done is the roof. The latter was commenced recently, and it is expected that it will be completed in time for the opening of the curling season. The rink will be one of the best in Canada, and quite in keeping with the other excellent departments of the club.

CHINA INLAND MISSION.

Mr. H. W. Frost, director for America of the China Inland Mission, gave an address last night before a large audience in the Christian Workers' Church, where the Bible conference continues to interest many people. Yesterday afternoon's meeting was addressed by Rev. G. A. Mackenzie, of Stratford, and Rev. Walter Russell.

APPEALS WERE GRANTED.

Principal Radcliffe has received word that two appeals of Collegiate pupils against the reports of examiners have been granted. They were those of Fred M. Hicks and Caro Perry. The former consequently is entitled to a part I. senior leaving certificate, and the latter a part II. senior leaving certificate. Several more appeals of high school students are to be heard soon.

CAPT. WEST SURPRISED.

Captain West, of the Salvation Army, who was farwelled some time ago, and who leaves the city on Thursday, was surprised by the firemen of the central station the other evening. Captain West has been a regular visitor to the fire hall in her capacity as an officer of the Salvation Army, and during her stay in London the men learned to appreciate her many sterling qualities and high ideals, and when it became known that she was about to leave the city, the firemen planned a surprise. The other evening she was waited on by Mr. John Crawford and Mr. Alex Boland, representing the men of the central station, and presented with an address and a handsome valise as a mark of the respect in which she is held by the men. Captain West replied briefly, expressing the surprise and pleasure she felt at the kindness and thoughtfulness of the men, and thanked them heartily for the handsome present.

ADVANCE OF A CENTURY

Municipal Growth and Civic Improvement in This District.

Mr. G. R. Pattullo's Paper Before the London Historical Society.

The London Historical Society held its first meeting of the season last night, an interesting paper being read by Mr. G. R. Pattullo, of Woodstock, registrar of Oxford county. The paper was on "Municipal Growth and Civic Improvement," and embraced the history of municipal growth in this district for a period extending back a full century.

Whilst paying a tribute to the worth of those legislators of the past, Mr. Pattullo said it behooved municipalities to put their shoulder to the wheel and do something toward municipal improvement for which posterity would thank them. In Ontario, he said, there was much need for improvement. Civic improvements in cities, towns and villages may include better streets, more tree planting, well-kept boulevards, more and better kept parks and playgrounds, improvement of public buildings, more general use of vines, ivy or climbers, more artistic grounds about all these buildings, and a more general planting of shrubs and flowers therein. The erection of statues, the erection of fountains, public gymnasiums, lavatories, etc., cemetery improvement, improvement of railway station grounds, planting of trees and flowers about factories, the improvement of vacant lots, a greater attention to public sanitation, and competitions and awarding of prizes to stimulate home-planting among the school children and citizens generally.

After a vote of thanks, moved by Mr. C. B. Edwards, and seconded by Mr. Harry Macklin, had been tendered Mr. Pattullo, a short discussion followed in regard to the standard of the personnel of our present municipal boards. It was then decided, on motion of Mr. John Dearness, vice-principal of the Normal School, to suggest to the Minister of Education that the portion of Mr. Pattullo's paper relating to the beautifying of school grounds be printed in pamphlet form and distributed amongst the schools and read to the scholars.

LAY WORKERS' OFFICERS

Local Association of Anglicans Has Its Annual Meeting.

The Anglican Lay Workers' Association of this city met in the schoolroom of St. James' Church, South London, last night. Being the annual gathering the election of officers was among the business matters. Rev. Canon Smith, was chosen honorary president; J. K. H. Pope, president; C. H. Armitage, vice-president; W. G. R. Bartram, secretary, and R. Kennedy, treasurer.

Rev. T. B. Clark, rector of All Saints' Church, presented a paper on "The Right Use of the Prayer Book."

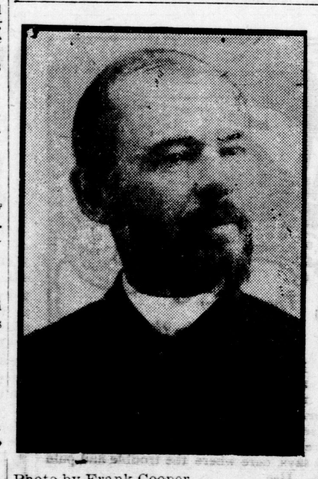

Photo by Frank Cooper.

Rev. Canon Smith,
Honorary President of the Anglican Lay Workers' Association.

Delicious Coffee
Is our particular specialty. The large and increasing sale we have for our Coffee is the best proof of its quality. Fresh ground or in the bean.
40c Pound.
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T. A. ROWAT & CO
234 Dundas St.

A new message daily —watch for it.

DON'T YOU KNOW?

There's a reason for our increasing business. Customers recommend our work to friends and they know the reason for our growing trade.
The FOREST PROCESS of laundry work pleases the most particular person.
If you like our work please say so—to us and to others.
'Phone 1,048, or postal card will bring a wagon.
FOREST CITY LAUNDRY,
72-74 KING STREET.

"THE SIGN OF THE CROSS"

Large Audience Pleased With the Production at Grand Last Night.

"The Sign of the Cross," Wilson Barrett's religious drama, attracted a large audience to the Grand last night, and as usual met with much favor. It is a story of the days of Nero and pagan Rome, when to profess Christ was to invite persecution and death. Originally it was a magnificently appointed production and with first-class people in it, was a world-famed attraction. Even now with anything but first-class talent, it proves a great success, the play being well written and well staged.

Mr. George Flood, who was seen last season in the same role, took the part of "Marcus Superbus," the prefect of Rome, who is converted to Christianity by the woman he loves and who dies with her. Mr. Flood had a cold last night, however, and did not do himself justice, his interpretation being cold and featureless. In his previous performance here he showed up to much better advantage.

As "Mercia," Miss Rose Elizabeth Tapley had a thorough appreciation of her lines, and cleverly carried out her part. She was not seen here last season, the role being played by Miss Lily Lorrell.

Miss Minnie Fielding as "Poppaea," Empress of Rome, and Miss Bessie Toner, as "Berenis," were excellent, and left nothing to be desired in their impersonation.

The scenery was magnificent, being the same as was used by the original company.

"A CLEAN SLATE."

A theatrical event of more than ordinary interest is scheduled for Friday evening, Oct. 23, at the Grand Opera House, when Miss Jessie Millward, formerly leading lady of the Empire Theater Stock Company, will appear in a new comedy, "A Clean Slate." Miss Millward is an actress of the highest attainments and the most artistic methods. The new play is a comedy from the pen of R. C. Carton, author of "Lord and Lady Algy." A strong supporting company, which includes Drina de Wolfe, famous as a stage beauty and an actress of promising talents, and J. H. Gilmour, the well-known leading man who was formerly with Julia Marlowe, will be seen with Miss Millward in "A Clean Slate."

Miss Drina De Wolfe, With Jessie Millward, in "A Clean Slate," at the Grand Next Friday.

MISS MARTINOT SATURDAY.

Miss Sadie Martinot's fame as a leading actress of the American stage is too well-known in this city to require comment. She has long been noted for her acknowledged ability, her good looks and for the beauty of her gowns. She comes here in a play of commanding interest, "The Second Mrs. Tanqueray," which has met such uninterrupted success since its first presentation. The merits of the play as well as the star is known to all London theater-goers. Miss Martinot and her company will give a very high class interpretation of this unusually clever comedy, and it promises to attract a large and fashionable audience to the new Grand next Saturday.

MAJOR LAYBORN INJURED

Met With a Runaway Accident On Dufferin Avenue Yesterday.

Horse Took Fright at an Automobile —Driver Thrown Out.

As the result of a runaway accident caused by his horse becoming frightened at an automobile, Major Layborn, of Wolseley Barracks, is now confined in Victoria Hospital, one of his ribs being broken, besides suffering from a general shaking up.

Yesterday afternoon Major Layborn accompanied by his brother, was driving in a trap on Dufferin avenue, near Wellington, when an automobile came along. The horse at once took fright and started at a furious gallop eastward.

At the corner of Dufferin avenue and Cartwright street, the animal bolted for the boulevard in an attempt to take a short cut, and after clearing the boulevard rail, finally came to a standstill between two houses at the corner.

Major Layborn and his brother were thrown out with great force, the major being injured as stated, but the brother practically escaping unhurt, save for a severely wrenched leg.

Major Layborn is reported as doing well at the hospital today.

The horse and rig did not suffer much as a result of the runaway.

WON IN EVERY INSTANCE

Success Met by the Provincial Lord's Day Alliance.

Rev. J. G. Stuart Re-Elected President of the Local Branch.

Rev. T. Albert Moore, of Toronto, general secretary of the Provincial Lord's Day Alliance, delivered an address last evening in the First Congregational Church, at the annual meeting of the Lord's Day Alliance of this city. He spoke of the work of the alliance—what it was doing, and what it had done during the past year. He referred especially to the opposition offered to the applications of over two hundred institutions for the privilege of Sunday labor. The alliance, he said, had in every case been successful.

Rev. J. G. Stuart, of Knox Church, South London, the local president, presided. Rev. Dr. Johnston also addressed the meeting, and a report of the local branch for the past year was read by the secretary, Rev. C. T. Scott.

The officers elected for the ensuing year were as follows:

President—Rev. J. G. Stuart.

Vice-Presidents — Messrs. W. E. Saunders, Alex. Fraser, George Robinson and Thomas McCormick.

Secretary—Rev. C. T. Scott.

Treasurer—Mr. G. W. Armstrong.

Executive Committee—To comprise a representative to be selected from each congregation throughout the city.

FIRST OF CAMP CLASSES

Over Five Hundred in Attendance at the Auditorium.

The first Bible class of the Camp series, to be held every Tuesday night during the winter at the Auditorium, had a very encouraging attendance. There were over 500 young people present, and this is considered a good showing for the start.

Mr. Camp, who is conducting the meetings, read and with the class discussed the first nine chapters of Genesis. The lesson was read carefully by all present, and Mr. Camp brought out many helpful thoughts in connection with it. The same lesson will be given on Tuesday evening next.

While the common house spider is harmless and renders positive service to mankind by killing flies and other insects, it is generally regarded with aversion, if not with fright. The ordinary spider does not deserve its bad reputation. From time immemorial it has been called crafty and murderous, luring the poor fly to its death and then greedily devouring it, but really it only punishes trespassers.

Figures recently published in Christiana show that the amount of money sent home from the United States by immigrants from Norway last year was $3,780,000.

ENGLISH EIDERDOWN COMFORTERS.

Special display of fine English Eiderdown Comforters, in beautiful colorings, all shades of blue, pink and green, to harmonize with any surrounding color combination. A particularly good range of the fashionable old English chintz patterns.

French Sateen Comforters, $4.00
A large assortment of Eiderdowns, made specially for our own trade; down-proof covers in fine French sateen, full size, ventilated. Special value at..... **$4.00 and $5.00**

Satin Panel Designs at $7.00
A very fine comforter, finished with English Satin, set in panel effect, surrounded with beautiful plain color and fancy borders; frilled at $8.00; plain at..... **$7.00**

Full Satin Faced Comforters, $9.00
High grade Comforters—finest selected down—full satin face, backed with the best French sateen; some specially fine at $10.00, others at..... **$9.00**

A. SCREATON & CO.
THE CARPET STORE.

WASHING MACHINES.
Comprising New Century, Re-Acting, Jubilee, New Ontario, Peerless, Dowswell, Leader, etc.
WRINGERS.
Royal King of Wringers, Ball-Bearing, Bicycle, EZE, Royal American, Royal Canadian, etc. Rubber rolls for all kinds of Wringers.
CARPET SWEEPERS.
BISSELL'S Superior, Grand Rapids, Cyco-Bearing, Standard, Champion. Rubber bands and rubber tires for same.
Purdom, Gillespie Hardware Co., 118 Dundas St.
Successors to James Reid & Co.

DEAD MAN IDENTIFIED

Person Found On Grand Trunk Tracks Was Thos. Bradley.

Belonged to Brantford—Identified by a Londoner.

The man who was killed on the Grand Trunk track on Monday morning was identified this morning by Charles Oliver, of Ridout street, as Thomas Bradley, who at one time worked for Mr. Oliver's father at Ilderton. It was known that some years ago the dead man lived at Brantford, and had a wife and child.

Lem Anger, of North Tonawanda, N. Y., gave the dead man a card a few days ago. It was thought at first that the card and envelope in the man's pocket bearing the name of Anger, indicated that the name was Anger himself, but a dispatch from Tonawanda, last night stated as follows:

Lemuel Anger, of this city, whose business card was found on the body of a man who had been killed in the Grand Trunk yards at London, Ont., is of the opinion that the dead man is Thomas Bradley, of Brantford, Ont., Anger gave one of his cards to Bradley a few days ago. He said Bradley had been out of work and intended to get home on freight trains.

An effort will now be made to locate Bradley's relatives in Brantford.

Literary Notes.

SONGS BY THE WAYSIDE. William J. Fischer. 12 mo., cloth $1 25. Boston: Richard G. Badger, the Gorham Press. Dr. Fischer is house surgeon at St. Joseph's Hospital. The book is on sale by J. I. Anderson & Co.

This comes like a cluster of wayside flowers, culled from field and forest, country by-path and city street, all fresh with dew. It is the worthy work of a young resident of the Forest City, and therefore the greater pleasure in these days of cynicism and false sentiment to find he lays before us only pure, strength and hope giving thoughts direct from a true heart and healthy mind. He sings, indeed, with such sweetness and truth, that it is to be hoped his fellow-citizens will give him a generous reception, and overlook some minor imperfections, which time and practice will remedy. This little volume will make a dainty birthday or love gift, and for Christmas these lines alone should secure for it a hearty welcome:

LOVE'S BIRTH.

In darkness deep, a sinful world lay waiting,
Her eyes, sad, filled with longing tears the while,
But, when a star shone in far Juda's heaven,
The world gave birth to its first Christmas smile.

Within a stable, cold and dark and lonely,
The Christ-Child smiled and stilled hope's deepest fears,
For Love lay captive in that strawy manger,
And love it was that dried the lone world's tears.

Pointed Paragraphs.

[Chicago News.]

Most people are good nurses when it comes to nursing animosity.

The charming young widow looks out for No. 1 by looking out for No. 2.

When it comes to stepping into a fortune no man objects to putting his foot in it.

When you hear a man speak of a baby as "it" you can safely bet that he's a bachelor.

Some men work overtime in trying to lay up something for the rainy days of their grandchildren.

The female who is homely enough to stop a clock isn't a success when it comes to stopping a street car.

Love may laugh at locksmiths, but it never even gives the poor installment collector a pleasant look.

In contemplating what he has done for others, the average man is apt to overlook what others have done for him.

While the proper study of mankind is man, there is more fun in studying woman, yet the longer man studies her the less he knows.

Nothing is calculated to jar a woman like the masculine attention bestowed upon another woman with an inferior wardrobe.

PAIN OVER THE EYES
HEADACHE AND CATARRH RELIEVED IN 10 MINUTES.
That dull, wretched pain in the head just over the eyes is one of the surest signs that the seeds of catarrh have been sown, and it's your warning to administer the quickest and surest treatment to prevent the seating of this dreaded malady. Dr. Agnew's Catarrhal Powder will stop all pain in ten minutes, and cure.
Dr. Agnew's Ointment soothes all skin diseases. 35 cents.
Sold by C. McCallum & Co. 18

EVERY day more cooks and housewives are convinced that there is ONE perfect flour, and that is the
Daisy Flour