FISHERMEN

COLUMBUS

When you are buying RUBBER FOOTWEAR insist on

COLUMBUS BRAND

Because it means
HIGH GRADE RUBBER—
BETTER LININGS—
LONGER WEAR—
GREATER COMFORT—

For all round general satisfaction COLUMBUS RUBBER BOOTS are undisputed leaders.

J. B. ORR COMPANY, Limited
166 Water Street - St. John's
Sole Selling Agents

SIDE TALKS.

By Ruth Cameron.

VOICES.

What individual things values are!

Millions and millions of them, and no two just alike!

And how cram jam full of personality a voice can be, or how with the lack of it!

I called up a man who is the head of a large business the other day. He is a man I have never met, only heard of, but for business reasons I had to call him up. A voice came over the wire, "Is this Mr. Jackson?" I asked. "Yes," said the voice. I stated my errand, and the voice answered at intervals. As I talked I wondered how a person of force enough to hold the position Mr. Jackson held, and presumably charm enough to be able to meet people as he must meet them, could have a voice like that.

The Real Mr. Jackson.

When I had finished stating my errand I asked a question. "Wait a minute," said the voice. And then a new voice came on the wire. This time it really was Mr. Jackson. I had only been talking to his secretary before. Evidently, following the custom of big offices, the secretary handles what telephone business he can without explaining that he is not the chief.) And what a different voice this one was! Forceful, full of individuality and life and color. You could feel the personality behind it. You felt a sense of confidence and liking. You wished you might meet its owner.

And all that from a voice!

Straight From Heart to Heart.

Oftentimes the tone of a voice speaks more truly than the words it carries. Voices are like music, they communicate straight from heart to heart without having to pass through a medium, sometimes distorting and deceiving.

And voices sometimes are more trustworthy than faces. A smile on a face is often just a deliberate twisting of muscles without any feeling behind it; it is much rarer to find anyone who can put the warmth of good feeling into his voice unless he really feels it.

The Voice Tells.

Voices sometimes tell us things about people that people do not know they are telling, or even that they do not know about themselves. A doctor who had to be able to judge how much pain people were really suffering, without depending on what they told him, explained that he did it by the voice. "You can hear pain in the voice," he said, "even when people try to hide it by a smile on their faces. And you can tell when pain is getting better by the different tone in the voice even when the person will not admit he is better."

It is a wonderful thing to have such pictures of those whom we have loved long since and lost awhile, as the modern camera gives us. I do not know but what it will be even more wonderful when the custom of having our loved ones make voice records becomes common, as I think it will some day.

Unless it is almost too poignant to bear.

RICHARD HUDNUT
THREE FLOWERS FACE POWDER
The Face Powder that is Different
Having the Particularly Desirable Quality of Adhesiveness and Perfumed with the Distinctive and Appealing odor of Three Flowers
In All Popular Shades

Building in Britain

London Times: The limiting factor in the output of houses has hitherto been the lack of skilled building operatives. The most disastrous result of committing the fortunes of the building industry to the chances of party politics has been that labor has left the industry; new labor has hesitated to come in, and the number of skilled workmen has declined ever since the Armistice. The extension of the Chamberlain subsidy may do something to overcome Labor's fears, and to promote again a natural flow into the industry. In addition, if the building industry accepts the Act as the guarantee for which its spokesmen stipulated, it is pledged to accelerate their influx to the extent of maintaining a proportion of one apprentice to every three skilled men, and also of raising the age limit and abbreviating the term of apprenticeship. Even more important is the undertaking, vague in its terms but vital in its potentialities, to revive the traditional method of recruiting the ranks of skilled men by the upgrading of laborers.

Cleanliness is one of the chief secrets of charm, and perfect cleanliness results from the use of Ivory Soap.—advt.,tf

THE WEEPING BRIDE.

WALT MASON

In thoughtless ways new-married jays who truly love each other cause tears and gloom—sometimes the groom will brag about his mother. The fair young bride perhaps has fried a mess of Hubbard squashes; the husband eats while he repeats a string of chees and goshes. He makes long spiels of gorgeous meals, with sighing and gadzooking; "No, modern dames," he says, "by James, can equal mother's cooking. There were no flies on mother's pies, her buckwheat cakes were winners; my teardrops fall when I recall her good old-fashioned dinners. My mother's tarts healed broken hearts, her waffles made men younger; for mother's jam and potted ham throughout the day I hunger." The lovely bride has nobly tried to please him with her squashes, and hoped meanwhile that he would smile and spring admiring joshes. A word of praise, a cheerful phrase, and she'd be happy looking; but he regales his bride with tales of mother's record cooking. "My mother's kraut," she hears him shout, "all merit was accorded; my mother's wurst was always first when medals were awarded." The fair young bride is heavy-eyed, her cheeks are growing haggard; in words of praise that brighten days, her husband is a laggard.

Clusters of fruit are embroidered in silver on a gown of rich purple Georgette.

English and American women of refinement long have known the secret of a smooth velvety skin. You, too, may gain this much desired effect with
POMPEIAN BEAUTY PREPARATIONS

Pompeian Beauty Powder

Owing to its xceptional adhering qualities and its bewitching perfume, is fast becoming the choice of discriminating women.

The various shades, Flesh, Naturelle, Rachel and White—the result of years of experiment on different complexions—assure a perfect blend for your particular type of beauty.

These Three For Instant Beauty

First, a touch of *Pompeian Day Cream* (vanishing) to make the skin smoother and softer and to hold the powder. Then apply *Pompeian Beauty Powder* in the shade best suited to your complexion. If you need a little extra colouring add a touch of *Pompeian Bloom* and over all a light dusting of the Powder.

THE POMPEIAN COMPANY
CLEVELAND, O., U. S. A.
Wholesale Agents:
HAROLD F. RITCHIE, Company Ltd., Toronto.

Keeping Abreast of Science

What the Newest Discoveries Are Worth to You.

Engineering science is the modern covered wagon, opening up trails to new countries, pushing the frontiers of civilization to new limits, fitting for habitation untrodden lands where Nature stands, a stubborn sentinel, recalling the advance of those who would wrest from her the territory where she always has reigned in complete supremacy.

The amazing accomplishment by this present-day pioneer are typified in the work of the United States Reclamation Service, the efforts of which are dramatically set forth in a survey recently completed by a committee appointed by Secretary of the Interior Work.

In 20 years, working in 15 Western States, with Washington, Arizona, Texas, and Nebraska at the remote ends, the service has made habitable and fertile more than 1,200 acres of desert lands, that now yield an annual crop value of between $50,000,000 and $75,000,000.

It has supplied home sites for more than half a million people. Only Maine, of all the New England states, can report a larger number of farms than those contained on these once arid lands. Flourishing communities with all the activities of the typical American town, have sprung up in the sections that irrigation has reclaimed. More than 90 per cent of the settlers are native-born Americans; hardy, venturesome souls of the type that crossed the plains in the days of '49 and won the West to civilization.

It is interesting that all of this work has been acomplished at no expense to the American taxpayer. The initial funds of the Reclamation Service were supplied by the scale of public lands and contributions from the States benefited have supported the service through the years.

A MECHANICAL KIDNEY.

Removing every drop of blood from a human body, cleansing it of impurities and then returning it to the circulation may seem like an impossibility, yet that is exactly what German scientists purpose to do, utilising the "artificial kidney," an amazing device invented by Dr. John J. Abel, professor at Johns Hopkins University.

The "artificial kidney" was developed by Doctor Abel to be used in treating victims of bichloride-of-mercury poisoning, scarlet fever, acute nephritis, and similar toxic states. Its name is derived from the fact that it stimulates the action of the natural kidneys. Doctor Abel has used it successfully on animals, but if the German scientists carry out their announced intentions, their experiments will mark the first use of the device on human beings.

The artificial kidney may be described as a sort of filter. One end is attached outside the body to an artery, and another connection is made to a vein. Thus the blood passes through, and the impurities are strained out by tubes of a substance called "celloidin," which, however, does not remove the vital corpuscles and proteins. An extract called "hirudin," obtained from Hungarian leeches, prevents the blood from clotting as it passes through.

Doctor Abel was prevented from continuing his early experiments with the apparatus when the war made it impossible to obtain hirudin. If the artificial kidney is successfully used on human patients, it is likely to prove one of the most sucessful weapons ever given to medical science for treatment of disease.

RAYS FROM THE ANIMALS!

Living plants and animals are radioactive, sending forth rays like radium, according to a report made recently by Albert Nodon, French scientist.

As proof he exhibited three photographic plates on each of which were unmistakable light impressions, caused, he asserted, by the rays emitted by a radioactive mineral, an insect, and a green leaf, which were placed on the emulsion side of the plates in a dark-room.

A similar experiment in which a dead insect and a dead leaf were used resulted in no ray impressions on the plates. Monsieur Nodon offered as his conclusion that radio-activity is an inevitable accompaniment of living processes, and stated that the strength of photographic impressions produced in experiments such as his are an accurate measure of vitality.

SUPER-GENERATOR.

An electro generator capable of developing 15,000 volts of direct current—from four to five times more than any direct-current generator previously built—recently was completed by S. R. Bergman, consulting engineer of the General Electric Company at Schenectady, N.Y. The machine is expected to influence remarkably many phases of electrical work, notably radio broadcasting.

At present long-distance broadcasting is accomplished by means of a rectified high-voltage alternating current, which produces ripples that affect the clearness of the transmission. But the use of direct current, supplied by generators of the new type, this defect will be eliminated.

H.P. sauce
surprisingly good
—its delicious flavour is irresistible.

THE NEW FRENCH REMEDY.
THERAPION No. 1
THERAPION No. 2
THERAPION No. 3
No. 1 for Bladder Catarrh. No. 2 for Male & Skin Diseases. No. 3 for Chronic Weaknesses.
SOLD BY ALL LEADING CHEMISTS. PRICE IN ENGLAND 3/-
DR. LECLERC Med. Co., Haverstock Rd., N.W.5 London.
SEE TRADE MARKED WORD "THERAPION" IN GOVT. STAMP AFFIXED TO GENUINE PACKETS.

France Returns to Single Budget System

The Finance Commission of the French Chamber of Deputies has been informed by its President, Mr. Auriol, that the French Government hopes to be able to furnish it with the budget proposals for 1925 before the end of next September.

One of the most interesting features in next year's budget, according to advices received by the Bankers Trust Company of New York from its French Information Service, will be the elimination of the so-called Special Budget of Recoverable Expenditure and the return for the first time since the armistice, to the single budge system. The items usually included in the special budget will form part of the ordinary budget which will also be credited with the sum, estimated for the first year at 900 million francs, recoverable from Germany under the Dawes plan.

Further modifications contemplated in next year's budget are a revision of the tax on business turnover and a general reduction of administrative expenditure. The Finance Commission of the Chamber of Deputies will make a special effort to place its report and recommendations before the Chamber for discussion not later than November.

Famous Recipes for Home Cooking

CONCORD POUND CAKE.

(This New England town, famed for its authors, sent us this recipe).

1 scant cupful Crisco.
1½ cupfuls flour.
½ teaspoonful baking powder.
¼ teaspoonful salt.
5 eggs beaten light.
1½ cupfuls sugar.
½ teaspoonful ground mace.
1 teaspoonful vanilla.
1 tablespoonful milk.

Cream well together Crisco, flour, baking powder and salt. Beat eggs light, add sugar and beat until very light. Add ground mace and vanilla. Add a little at a time to first mixture beating well, and add tablespoonful milk and beat well. Bake in a slow oven at a temperature of 325 degrees. Citron may be added if desired.

Many frocks are simply long, narrow tubes of crepe, richly embroidered

Tunics are generally long, and slender, although they may flare slightly.

Black-and-white is as smart as ever, although not quite as stressed.

"There Were Many Things Which I Could Not Eat"

Mrs. H. Robert Wells, English Harbour, Trinity Bay, Nfld., writes:

"I was troubled with nervous dyspepsia—so much so that there were a great many things I could not eat at all on account of the distressed feeling afterwards. I used many different remedies, but they did me little good. Finally I tried Dr. Chase's Nerve Food and Kidney-Liver Pills, and was surprised at the relief this combined treatment gave me in such a short time."

DR. CHASE'S NERVE FOOD
GERALD S. DOYLE, Distributor.

Important Notice
in connection with our
Box Front Competitoin

—All Cigarette Box Fronts must be carefully torn or cut off from every package.

—All Box Fronts have the same value and must be put up in bundles of 100 plainly marked with the competitor's name and address.

—No entry will be eligible for a Prize which is not sent in over the real Christian name and surname of the Competitor.

—We will not be responsible for Box Fronts received in broken parcels or without proper name and address.

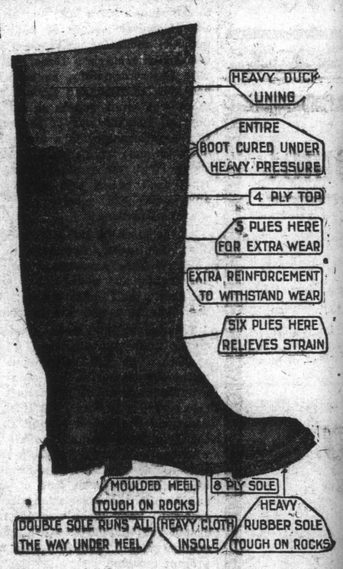
—We reserve full right to reject an entry or entries, which do not comply with the above conditions.

Closing Date
Tuesday, September 30th, 6 p.m.

Box Fronts received after the above date and time WILL NOT be given consideration under any circumstances.

Imperial Tobacco Co.

sept18,30



EXCEL Long Rubbers

THE FISHERMAN'S FRIEND
FOR MEN & BOYS

are made on a particular shape of last, which gives the foot more room and prevents slipping at the heel and instep.

A heavy cloth insole made under a new process which absorbs all moisture, is nicely fitted in to add extra comfort for the wearer.

ASK YOUR DEALER FOR "EXCEL" BOOTS.

Sold by all reliable dealers from coast to coast.

Distributed by

Parker & Monroe,
Limited
SHOE STORES.
195 - - - Water St. East.
365 & 363 - - - Water St. West.

aug18,eod

IT TAKES THE "AKING" OUT OF BAKING!

WINDSOR PATENT
"Canada's Best Flour"

Unpunctual Portuguese

GIVEN NEEDED LESSONS IN MANNERS.

LISBON, Aug. 22. (A.P.)—The president of Portugal, Teixeria Gomes, is punctual to the second at all engagements, and has found a way to show his ministers that he will not be kept waiting.

A few days ago Senhor Gomes had an appointment at the municipal chamber. He arrived exactly on time, but not a single member of the council was present. The president waited just five minutes and then leaving his card on the council table, drove back to the palace.

A meeting was arranged for the next day at the same hour, and the president was the last man to arrive.

Fads and Fashions.

Metallic laces are especially good for evening.

Plaits and the afternoon frock are inseparable.

Fall and winter frocks fit more snugly at the hips.

Almost every tailored frock has its pet scarf attached!