

# Real Money-Saving Offers.

If you are unable to do your shopping with us on Friday or Saturday—well—come down Monday, or any other day you may choose. We do not ask more for our Goods because the day happens to be other than Friday or Saturday. Our Goods are marked at the lowest possible margin of profit. We invite inspection, confident in the quality of our Goods and the Low Prices at which they are marked.

## White Turkish Towels

750 pounds White Turkish Towels, large enough for Bath Towels, only 80c. per pound.

## American Sheets

1,000 pounds American Bleached Sheets, hemmed ready for use; large size, 90c. per pound.

## Stair Baize

200 pieces American Stair Baize, nice patterns, 15 inches wide, selling 16c. yard.

## MEN'S FANCY TOP SHIRTS.

10 dozen Men's Fancy Top Shirts, odd sizes.  
Regular Prices, \$1.10 to \$1.80, Now selling at 85c. each.

## MEN'S WOOL HALF HOSE.

A few dozen of men's Wool Half Hose, slightly damaged.  
Value for 60 cents, Now selling at 25c. pair.

# Marshall Bros

## Lace Curtains

800 pairs White and Cream Lace Curtains, all perfect, 3 yards long. Values up to \$4.00 per pair. Selling \$1.20, \$1.55, \$1.75, \$2.00 per pair.

## American Scrims

30 bundles Remnants of Scrim, long lengths, splendid patterns, only 20c. per yard.

## Congoleum Mats

120 dozen Congoleum Mats, all perfect, 18 x 36, selling at 20c. each.

## You Can Change.

By RUTH CAMERON.



RUTH CAMERON

way a fair trial.

They may have tried it, half-heartedly, in an I-know-I-can't-possibly-do-it spirit. They haven't tried it with a this-may-make-life-easier-I'm-going-to-do-it-if-I-possibly-can spirit.

### They Respect Their Habits.

Many people seem to respect their habits. They appear to regard them as something admirable—not for any intrinsic value, but because they are theirs. "I couldn't possibly knit the continental way," I've always done the other, or "I couldn't cook with a gas oven; I'm used to coal," or "It would be a nuisance to me to bother with a fireless cooker."

I have just had an experience with this attitude of mind in my own life. For years I have said "I cannot write directly to the typewriter. I have to write anything I want to say in pencil, first, and then copy it on the typewriter. I can't think without a pencil in my hand."

I have had that same queer pride speak about in this awkward, handicapping habit of mind.

### Written On The Typewriter.

And then one day I saw an article in a magazine on the use of the typewriter. It spoke of how much it increased one's efficiency if one could write direct to a machine. "It's too bad I can't," I thought, regretfully. Whereat, some rebellious, progressive section of my brain spoke up and said, "How do you know you can't? You never really gave the thing a good trial." "You need a pencil in your hand to help you think," the conservative lobe of my grey matter obstinately reminded me. "Well, it won't do any harm to try," persisted the radical.

I tried. I kept on trying. And I conquered.

### Looking For More Habits To Conquer.

At first I did part of my work on the typewriter, and went back to the pencil when I was struggling with some thought that was particularly anxious not to be captured and imprisoned in black and white words. Now I scarcely use the pencil at all. This change in habits has shortened my working time quite materially. And it has done more than that. It has taught me that I can change my habits. I am on the war path for more inefficient habits to conquer.

I was cured of Acute Bronchitis by MINARD'S LINIMENT.

Bay of Islands. J. M. CAMPBELL.

I was cured of Facial Neuralgia by MINARD'S LINIMENT.

Springhill, N.S. WM. DANIELS.

I was cured of Chronic Rheumatism by MINARD'S LINIMENT.

Albert Co., N. B. GEO. TINGLEY.

## Your Boys and Girls.

It is not possible to measure the harm that follows from young folks having no right provision for their amusement. The dance halls are not fit places for young boys and girls. The men who haunt these places may have money, but they always have low standards and a cheap attitude toward life, and needless to say standards are not apt to be on lines of pure and innocent amusement.

Right through life the wise mother recognizes her child's desire to find pleasure in the company of others of both sexes. Especially when adolescence is reached, do boys and girls like to be together, and if they get that companionship in a legitimate way it is all right, but if they get it in a futile and illegitimate way, it is the ruin of many before they have hardly started on the journey of life.

When they have become accustomed in association in play through early childhood, the age of adolescence is much less difficult and dangerous, for it is only natural for the opposite sexes to continue to play together in innocent pleasures when they grow older.

## GOODS NOW DUE.

Orders now booking for the following goods just to hand and to arrive to-day:

- 100 brls. 1's STARK APPLES.
- 100 brls. 2's ASSD. APPLES.
- 200 brls. 1's BEN DAVIS.
- 50 brls. 1's ASSD. APPLES.
- 25 bags PARSNIPS.
- 40 brls. WASHED PARSNIPS.
- 10 bags CARROTS.
- 10 bags BEETS.
- 30 cases RED ONIONS.
- 150 bags 100 lb. YELLOW ONIONS.
- 40 boxes TABLE APPLES.
- 10 cases CAL. LEMONS.
- 180 cases CAL. ORANGES—250, 216 and 176 sizes.

Soper & Moore

## Our Daily Story.

### TRUE TO LIFE

"An idea for a play, eh? Tell it to me," said Simon Ringfinger, the well known manager, to Truxton Scribble, the well known playwright.

"It's like this," explained the playwright. Lottie Passover, a beautiful but virtuous shop girl, is seen and longed for by Clement Gobbs, a young and unscrupulous millionaire. Lottie, struggling painfully to live on her salary of six dollars a week, finally succumbs to the gold-tinted promises of the young millionaire and goes away with him, believing implicitly that he means to fulfill his promise to marry her. But, far from home, he leaves her to her fate. A year later, with her child in her arms, she confronts him and shoots him dead."

Simon Ringfinger held up his hands in horror. "But, my dear Scribble!" he cried, "that's utterly untrue to life! Audiences want lifelike plays, plays dealing with situations and events that they know are true to life because they have experienced them themselves. Give me a play like that and your fortune is made."

"Well, how's this?" said Truxton Scribble. "Lottie Passover, the beautiful but virtuous shopgirl, repulses the advances of Lord Trumbles, young and dashing English nobleman who plots in vain to ruin her. Finally, completely won over by the girl's purity and strength of character, he disguises himself and obtains a job as delivery man at the department store where Lottie is employed. He makes ardent love to her, and she, failing to recognize the nobleman in his humble disguise, falls in love with him. He then reveals his identity and makes her Lady Trumbles and takes her home to England to preside over his ancestral estates."

Simon Ringfinger, enraptured, kissed the playwright on both cheeks. "That's a real play—that's true to life!" he cried. "Here's a check for \$5,000 advance royalty—and do you think you can write it by next Thursday?"

Selective Conscription and a Newfoundland Victory Loan will help win the war.

## Milady's Boudoir.

### ESCAPING SUMMER TAN.

It is no longer considered the thing to exert all of one's powers to acquire a leathery coat of tan, which, to say the least, is doubtfully becoming. And the poor skin. How it suffers and grows unsightly because of the owner's lack of common sense. Then, when the colder months come and low neck gowns are worn, the scars of the summer sun remain, and instead of the beholder thinking of the summer at the seashore, they are doubtless pitying Miss Blank on account of her appearance, knowing that it is no longer good form to neglect proper precautions against wind and sunburn.

One of the first precautions against sunburn is that of carrying a dainty sunshade on sunny strolls, especially after a sea bath. An old umbrella will answer the purpose, of course, if one does not wish to risk damage to a delicate parasol upon the wind-blown sands and against a wet bathing suit.

Have a sunbath if you must, but do not go to the extreme and bake yourself brown, thinking it is becoming and will show that you are a real sport. Men do not like to have a girl a real sport, if that truth were known, but prefer to have them dainty and womanly. An excellent way to prevent sunburn is to mask the face in cold cream and powder before braving the rays of the sun, the salt spray and the wind.

This mask need not be as conspicuous as it sounds. First rub a good cold cream on the face so that it enters all the pores, and then, after wiping it off with a very soft cloth, apply a layer of powder, leaving as much on the face as you can without it being too noticeable. Thus protected, the rays of the hottest sun will do but little damage.

## "Chill Chasers."

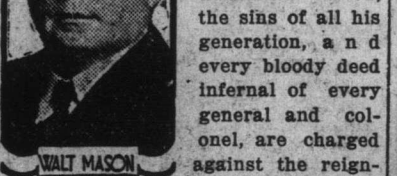
We have received another shipment of these popular portable heating stoves in three sizes which we are selling at \$6.50, \$7.50 and \$8.50.

We also call attention to our special "Humphrey" Gas Iron, in nickel finish, complete with flexible tube connection. We are selling this iron at \$5.00, and recommend it as a useful Xmas Gift.

Phone 87, or call at our Showroom, Oke Building.  
ST. JOHN'S GAS LIGHT CO.  
dec22,17

### THE ROYAL GOAT.

I would not think it too surprising to hear the Kaiser's tired of kaiserling. The crimes of all his generation, and every bloody deed of every general and colonel, are charged against the reigning Billy, which is enough to drive him silly. No other monarch's so begated, no other kings so cussed and hated. When he in times of peace was kaiserling, he gave himself much advertising as Lord of War, with fist of metal, a sort of scrapping Captain Kettle. He tried to pose as Mars incarnate, and now he pays and mutters, "darnit!" He may in truth be quite a rabbit, but since he got us in the habit of thinking he is the God of War, a crowing and a fighting rooster, we charge to him the misde-



WILLIAM MAISON

meanors of warriors and submariners. Some correspondents say that Billy has long had feet extremely chilly; he hates to see his men go further with their red carnival of murder. However that be, the blame he shoulders, and will until he dies and molder. The cry of execration rises, however modestly he raises. Before our eyes he's largely built in photographs, as Mars and Vulcan.

## Special Notice

At the end of this year we will give 5 cts. for every 12 Outside Green Wrappers obtained from "STAFFORD'S LINIMENT."

We will also give \$10.00 to the person forwarding us the largest number and \$5.00 to the 2nd largest.

We will keep a record of every person forwarding us these wrappers from time to time and at the end of the year we will publish the names of the winners.

"STAFFORD'S LINIMENT" is the Strongest and most penetrating Liniment for sale in Newfoundland and is sold in over 500 stores.

It is the best Liniment you can use for RHEUMATISM, LUMBAGO, NEURALGIA and all ACHES and PAINS. Owing to the cost of Bottles and Ingredients used in the manufacturing of this Liniment, we have had to advance the price a little, but the bottle still remains the same size.

DR. F. STAFFORD & SON,  
St. John's, Nfld.

## Fads and Fashions.

Charming parasols are made of jersey trimmed with pompons. Straight, soft and slender, describes the fashionable silhouette.

A black satin bag trimmed with oxidized beads is very attractive. A very crinkly shiny silk is used in delicate shades for separate skirts.

Some gowns suggest the shawl influence of Spain in their draperies. Black chiffon over white silk is fashioned into the prettiest of dresses. Fringed ends of ribbon drape over the brims of some very pretty sports hats.

Evening frocks are draped, but tailored frocks follow the straight line. A black serge dress is very smart when trimmed with white wooden beads.

Satin, taffeta and grosgrain are used with serge to give a gown great cachet.

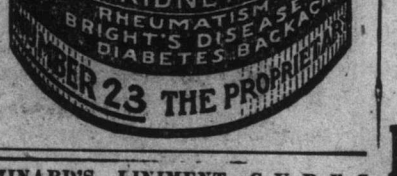
The general utility coat is a full length enveloping garment for automobile wear.

Parasols are in very novel shapes, very few follow the lines of the practical umbrella.

Golden brown tulle can be used lavishly on gowns and hats and always with much charm.

Short coats, odd waist coats, narrow skirts all follow one line—that of youthful aliveness.

When there is a touch of embroidery on the waist it should be echoed on the skirt.



MINARD'S LINIMENT CURES DISTEMPER



The sentiment represented by THE WEDDING RING suggests the selection of an article guaranteed to be Finest Gold, good colour, and made with great care—a ring to be found at—

T. JDULEY & CO.,  
Reliable Jewelers, St. John's.

## In Our Picture-Framing Department---

Orders for the Framing of Pictures will be accepted during the present month at a liberal discount off regular prices, owing to the inevitable slackness that prevails between seasons.

We have the finest stock of Mouldings in the Island for you to select from, or, if you wish, you can send your unframed Pictures to us, and feel confident that they will be perfectly framed in Mouldings that will enhance the beauty of the subject.

Send your unframed Pictures to the Picture-framing experts at the

U. S. Picture & Portrait Co.  
St. John's.

ORANGES, CABBAGE, etc.  
Oranges, Cabbage, Apples, Onions.  
BURT & LAWRENCE  
14 NEW GOWER STREET.

## P. E. I. POTATOES, American Cobbler Potatoes, Etc.

### GOLDEN PHEASANT TEA.

- 100 sacks Gluten Meal—Diamond.
- 100 sacks Corn Meal.
- 100 sacks Feed Corn Meal.
- American Table Parsnips.
- Canadian Carrots.
- Small Onions in crates.
- Florida Oranges.

SPECIAL: 150 boxes Extra Fancy Table Apples, at a very low price by box or ten box lot.

MACHINE SLICED BACON. Gives more slices to the pound than hand cut. Try some and be convinced. 80c, 45c, 60c. lb.

C. P. Eagan  
Duckworth Street and Queen's Road.

## The Pick of the

## Light Ham

70 to 80

## Select'd Sm

with to

## Select'd Sm

without

## Fancy Pot

## Choice Sm

And on th

## Fancy Spa

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F. McNA

QUEEN ST

## Haig's Special Order, No Further Retirement

### CAREY FILLED THE GAP.

LONDON, April 12.

General Landeman Carey, who, in the words of Premier Lloyd George, accomplished one of the most brilliant feats in the history of the British Army by holding the gap between the third and the fifth armies in the first days of the German blow in Picardy with a hasty organized nondescript force, is fifty-one years of age and a son of the Rev. Tupper Carey.

### THE IRISH QUESTION.

LONDON, April 12.

The Irish Convention laid the foundation for an agreement on the Irish question which is unprecedented in history. Sir Horace Plunkett, Chairman of the Convention, says in a letter accompanying the report of that body. "We had every reason to believe the Government contemplated immediate action upon the results of our labor," says Sir Horace. "The work of an Irish settlement, it is now felt, admits of no further postponement. In the Dominions and the United States as well as the Allied countries, the unsettled Irish question is a disturbing factor both as regards war effort and aims." After every possibility of an agreement had been explored, Sir Horace writes, he was instructed to draft a report, which would be a narrative of the Convention's proceedings. With a statement for Government information of the conclusions adopted unanimously by a majority. This draft of the report was adopted by a majority. Sir Horace added that the public has been provided with no ma-



The "Utmost" In Plug Sm