

SIX Sale Days EVERY WEEK.

If you purchase an article from us on Monday, and find that you require to duplicate your purchase on Tuesday or any other day in the week, you will not be asked to pay any more for the article because the day happens to be Tuesday. Our Goods are marked to sell the same every day of the week. **ROCK-BOTTOM PRICES.**

CONGOLEUM FOR THE FLOOR.

6 pieces of 2 yard wide Congoleum, nice patterns. Will wear much longer than the ordinary Canvas at the same price.

STAIR CANVAS.

15 pieces Stair Canvas, Duck back.

15 inch24c. per yard

18 inch27c. per yard

SILENCE CLOTH.

2 pieces American Silence Cloth selling at old price, \$1.50 per yard.

WHITE PIQUE.

10 pieces White Pique, splendid material, 37c. and 40c. per yard.

FANCY VOILE.

5 bundles Remnants Fancy Voile, beautiful patterns; 70c. value for 35c.

Wom's White Cotton Hose.

20 dozen Women's White Cotton Hose, 35c. value for 28c. pair.

American Stair Oil Cloth.

20 pieces American Stair Oil Cloth, nice designs, 18 inches wide, 16c. per yard.

Job Lace Curtains

ANOTHER SHIPMENT OF THESE WONDERFUL CURTAINS. Come early as they are selling fast.

Price: 80 cents, \$1.00 and \$1.20 per pair.

Marshall Bros

For Us Conserve.

By RUTH CAMERON.



RUTH CAMERON

And rightly. We must prepare, we must sacrifice, we must conserve. Everyone is anxious to know just how to prepare. On every side you hear the words "What can I do to prepare? What is my share?" Also the spirit of sacrifice is at last abroad in the land,—thank God.

Not So Dramatic As Sacrifice. But conservation is rather less popular, probably because it is less dramatic and picturesque than the other two.

And yet it is quite as vital. And fortunately this is something that you or I can help at as we go about our daily work, and wish with all our hearts that we could throw it aside and do something bigger and finer and more heroic.

"They also serve who only stand and wait."

I do not mean necessarily that we will deprive ourselves of what we need.

I only mean that we will use what we have more wisely and efficiently.

Little Things But Big In The End. We will study food values. We will keep a closer guard on what goes into the crumb bucket.

We will try to buy everything wisely and thoughtfully, passing by what is cheap and shoddy for what is simple and really good.

Nor is conservation only a matter of material things.

We will conserve our health. We will say, "My health is part of my equipment if my country needs me. I must be more careful of it."

We will try to conserve our time. We want to become more efficient about our daily tasks so that our surplus of time for any public duty may be as large as possible.

And Above All Things. And above all things we must learn to conserve our courage.

The war time pessimist comes perilously near being a coward. We mustn't go about looking lugubrious and enlarging on rumours of fears.

We must not worry until we absolutely have need to. And then we mustn't worry,—only make up our minds that if sacrifice is necessary we shall be capable of it.

The courage of its people is the backbone of a nation.

You and I are the people.

St. Isidore, P.Q., Aug. 18, 1894.

Minard's Liniment Co., Limited.

Gentlemen,—I have frequently used MINARD'S LINIMENT and also prescribe it for my patients always with the most gratifying results, and I consider it the best all-round Liniment extant.

Yours truly,

DR. JOS. AUG. SMOIS.

More women than ever are now wearing bloomers instead of petticoats.

Women's white buckskin pumps with perforations continue to be good style.

Embroidered robes of white voile make charming and inexpensive costumes.

NOW DUE BY STEAMER:

60 brls. New York Potatoes

25 brls. Nova Scotia Potatoes.

40 brls. Nova Scotia Cabbage.

30 crates New Onions.

50 100 lb. bags New Onions

10 cases Ripe Tomatoes.

60 bunches Bananas.

80 boxes Grav. Apples.

80 cases 250 Oranges.

40 cases 216 Oranges.

40 cases 176 Oranges.

Soper & Moore,

Importers & Jobbers.

Phone 450.

Rann-dom Reels.

THE CRANK.

The crank is somebody we don't agree with. Every crank is operated by a self-starter which works by compressed air and never has to be pumped up, which makes his conversation tiresome to people who are accustomed to think in the same channel from the cradle to the grave.

The crank is nearly always the victim of some idea which has not struck anybody else and is therefore about as popular as a Mexican in Texas. The world is full of examples of earnest, well meaning citizens who have gone along for years without entertaining a bright idea of any kind, only to be impaled upon some fad of the day and become as noisy as a windmill. Some of our strongest-lunged enemies of the tobacco habit are men who consumed enough pure Havana cigars to pave the Lincoln highway and who never swore off until their wives inserted something into their coffee which caused them deep remorse.



The crank is nearly always the victim of some idea which has not struck anybody else.

The crank is never satisfied with the way things are going in church or state. If there is a new bass singer in the choir the crank always objects to his necktie or his technique and moves that the music committee be discharged and fined \$10 and costs. This has resulted in a great scarcity of

bass singers who are willing to sing for nothing and furnish their own music. The crank does not hesitate to inform the minister that his Sunday evening sermon would have been more of a success if it had contained less language and more thought, and if there is a Ladies' Aid supper he will hear to complain of the texture of the oyster soup without allowing his remarks to interfere with his appetite.

The crank is a great aid and solace to Congress, which he bombards with petitions on every subject ever invented, ranging from free dentistry for the Filipinos to more clothes on the Goddess of Liberty. One well-oiled, determined crank who has plenty of leisure time can stir up more trouble for his congressman than nine candidates for internal revenue collector. Every congressman who has been in Washington for any length of time becomes stoop-shouldered, dodging the petitions fired at him from every point of the compass by people who are in favor of reform in fifteen minutes.

We will be more patient with the crank if we remember that all of the great inventions of all ages have had their start in his dome.

SEPTEMBER AGAIN.



WALT MASON

Once again September's smiling in a manner most beguiling, once she brings refreshment to the faded human jays, who have suffered through a season that was not beyond all reason, that was but a combination of a lot of stizzling days. As when one who's lost, forsaken, suffering for bed and bacon, sees a lighted cottage window that invites him to repose, so a delegate or member looks upon the mild September, which, with her refreshing coolness, is a balm for all his woes. By the heat of summer smitten, by the flies and skunk-like bites, man is, at the end of August, near the limit of his nerve; then September comes serenely, after months that soaked him meanly; he would load her down with posties, he admires her every curve. She is like a drink of water to the wanderers who totter on life's long and dusty highway, with their feet and bosoms sore; she is like a slice of slumber to the tolling guys whose number is as hard of computation as the sands upon the shore. She's a solace to a gurgeon to all skates who bear their burden, she's a balsam for their bruises, she's a tonic for their souls; every feature of her pleases, autumn tints and frosty breezes—let us boost the calm September while the knell of summer tolls.

Fads and Fashions.

Parisienne are not wearing high boots.

Furs are combined with chiffon or satin.

Gingham skirts have waists of organdy.

Stitching as a trimming has a great vogue.

Many of the new capes are lined with foulard.

The military collar is very much used on coats.

Vivid Indian yellow is the fashionable shade.

Reservist Believed Lost

H. M. S. "Briton,"

at St. John's, Nfld.

31st August, 1917.

Sir,—I regret to inform you that I have received a telegram from the Admiralty notifying that it is feared that Timothy S. Delaney, Seaman Newfoundland Royal Naval Reserve, lost his life when the Armed Merchant Ship "Sycamore" was torpedoed on the 25th August, 1917.

His next of kin is his mother Mrs. Alice Delaney, of St. George's, N.F.

Yours truly,

A. MACDERMOTT,

Commander.

McMurdo's Store News

MONDAY, Sept. 3, 1917.

If you want a good reliable ointment for general family use, possessing a wide range of action—good for almost anything for which an ointment may be employed—a liberal sized box at a very moderate price, try a box of McMurdo's Carbolic Salve which fulfills all these requirements to the letter. Price 25c. a box. Menthol and Eucalyptus Pastilles are not only a stimulating lozenge in cases of slight cough, bronchial congestion, etc., but a valuable antiseptic which will go far to prevent infection through the mouth. The use of these lozenges during dusty weather—one sucked occasionally—might be very well worth while. Price 20c. a box.

Wedding Bells.

A very quiet but pretty wedding took place on Saturday morning, August 29th, at St. Patrick's Church by Rev. Fr. Renouf, the contracting parties being Miss Jessie M. Powell and Mr. Jas. L. O'Grady.

The bride was neatly attired in a dress of sage blue taffeta silk with hat to match, and was given away by her brother, Mr. Charles Powell. Miss K. O'Grady, sister of the groom was bridesmaid, whilst the groom was supported by Mr. P. J. Edstrom. After the ceremony the wedding party drove to the residence of the bride's mother where breakfast was partaken of, after which the happy couple drove to Waterford Bridge and joined the train for Topsail where the honeymoon will be spent. Many useful presents were received by the happy couple. The groom's present to the bride was a gold brooch, to the bridesmaid a gold ring, to the father-giver a stick pin, and the best man gold cuff links.

The many friends of Mr. and Mrs. O'Grady join in wishing them many years of happy wedded life.

From Cape Race.

CAPE RACE, To-day.

Wind S.W., blowing strong, weather clear; the scho. Eva finished landing and left for home this a.m. Bar. 29.70; ther. 64.

KNIGHTS OF COLUMBUS.

The Regular Monthly Meeting of Terra Nova Council, No. 1452, Knights of Columbus, will be held on Tuesday evening, September 4th, at 8.30 p.m. C. J. CAHILL, Fin. Secy.—sep3,21

Overmantels!

¶ No room seems really complete unless special attention is given to the arrangement of fireplace and mantel, the latter particularly needing careful planning.

¶ To-day this difficulty is easily overcome by using an Overmantel, which article of furniture is becoming more popular every year.

¶ New and attractive designs in Overmantels, in Mahogany and other woods, fitted with finely bevelled mirrors, are now to be seen in our Rooms at a figure that will please anyone who is seeking Quality Goods at Moderate Prices.

U. S. Picture & Portrait Co.



NO MATTER HOW THE FIRE IS CAUSED

if you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

PIRCIE JOHNSON,

Insurance Agent.

SLATTERY'S Wholesale Dry Goods House.

TO THE TRADE.

A large stock of

GENERAL MERCHANDISE

just arrived. Also a large assortment of

JOB LINES.

Est. W. A. Slattery.

Phone 522.

P. O. Box 236.

Green Tomatoes & Preserving Plums

To arrive early next week.

Orders now being taken, delivery next week, for

Burbank Plums

in pony baskets, about 4 lbs. each, and 6 quart baskets, about 12 lbs. ea.

— ALSO —

Green Tomatoes

for pickling purposes. Can supply the most reliable brand of Pickling Spices in 4 oz. packages.

NEW GOODS!

CRYSTALLIZED CHERRIES, DRAINED CHERRIES, DOMINO SUGAR, 2 lb. pkgs. CUBE SUGAR, by lb. or bri. PRAY BENTOS OX TONGUE SINGLES.

"FIDELITY" HAMS.

To arrive by steamer next week:

EARLY YUNE PEAS, SWEET CORN,

COTTAGE BRAND PEARS, CATELL'S MACARONI,

SPAGHETTI, VERNICELLI,

AND FRESH VEGETABLES.

C. P. Eagan

DUCKWORTH STREET & QUEEN'S ROAD.

Ad

public opened

Me

All size

War

Messages Previous

GERMAN "HINE"

STO

Four German ships destroyed by British the coast of Jutland ally officially.

SUBS CAUGHT

COPENHAGEN

In connection with British raid on German trawler fleet the man trawlers, according accounts, continued ing refuge inside waters. The British have caught not only but several submarines were compelled to fly that some of the were unable to escape were left swimming.

Nothing is pre

knitted sweaters