

Exceptional Value in Boys' Underwear.

5 HUGE CASES OF BOYS' UNDERWEAR. Fearing further advance in prices we have stocked heavily in many lines, particularly in Boys' Fleece Lined Underwear. This is the first offering from this shipment, every garment well made and well shaped, heavy fleece lining and made in correct snug fitting sizes for boys of all ages. Special, per garment, Friday and Saturday

27c



INCLUDE US ON YOUR SHOPPING LIST
Friday, Saturday and Monday.
More Arguments Than One in Our Favor for Preference.

Bed Coverings at Prices You'll Like.

QUILTED BED SPREADS.

These are a new lot, they come in pink and pale blue, two-tone quilts, heavy flannelite coverings, quilted and wadded, piped with white, size: 60 x 72; would make an ideal 'go-between' blankets and top quilt. Reg. \$2.00. Friday, Saturday and Monday.

\$1.68

WADDED QUILTS.

Just arrived a bunch of beauties in assorted art coverings relieved with band of plain sateen, these are plump, well filled and quilted, nice colour blindings; large enough for double bed. Reg. up to \$2.00. Friday, Saturday & Monday.

\$2.78

EIDERDOWN QUILTS.

This quilt inviting and we have endeavoured to make the price the same, exquisite art patterns in the best quilt coverings, satin borders in assorted shades; sizes: 5 x 6 feet. Reg. up to \$9.00. Friday, Saturday and Monday.

\$7.98

Handsome Velveteens, 48c

800 yards of pretty Velveteens in all the most wanted shades of Brown, Navy, Saxe, Cardinal, Greens, Purple and Black. Velveteens are more popular than ever, they always look well and make up prettily; this is a very superior lot, see them early as possible. Special, Friday, Saturday and Monday, per yard 48c

TABLE DAMASK

The best value you can get to-day in pure White Table Damask, pretty check patterns and striped border, an exceptional weight, 60 inches wide; good value at 55c. per yard. Friday, Saturday and Monday, 43c

SHELVINGS.

A lot of pretty Oil Cloth shelvings, in widths up to 12 inches, plain with fancy border, scalloped edge. Special, Friday, Saturday & Monday, per yard 5c

Hosiery of Merit, Underpriced for Friday, Sat. & Monday

WOMEN'S CASHMERE-HOSE.

40 dozen of English and American makes in plain and ribbed, fast Black, seamless finish. Reg. 35c. Friday, Saturday and Monday 29c

MORE VALUES IN LADIES' HOSIERY.

A very fine line in all Black, plain and ribbed finish; no better time to buy your Hosiery than now; this line affords an opportunity you should avail of. Reg. 50c. Hose, Friday, Saturday and Monday 44c

Children's Hose

A new line of Fast Black Worsted Hose, heavy ribbed, seamless finish; a good wearing Stocking for growing children. Friday, Saturday and Monday, Small sizes 27c | Large sizes 37c



Just What a Man Needs You'll Find Here

MEN'S SCARFS.

A big assortment showing wide end style, in a variety of fancy effects; others in knot scarfs with patent stud attachment, plain and fancy mixtures; really good value at 20. Friday, Saturday and Monday 15c

BIG JOB IN OF MEN'S FALL GLOVES.

Exceptional great values in Astrachan back; Black and Brown, fleece-lined Jersey; others in Wool, in shades of Khaki, Navy and Black; values to 50c. Friday, Saturday and Monday 34c

MEN'S NEGLIGEE SHIRTS.

These come in a variety of pretty Vertical stripes on White ground; laundered cuffs and neck band; all soft bosoms, snug fitting shirts for every-day wear; Boys sizes to be had here also. Special Friday, Saturday & Monday 49c

Men's Handkerchiefs.

Extra good wearing Handkerchiefs, fine mercerized finish, fancy border, narrow hemstitched edge; medium size. Reg. 10c. each. Friday, Saturday and Monday

MEN'S NIGHT SHIRTS.

A very fine range of these, all brand new stock, in good washing material, nicely striped night shirt cloth, turned down collar, patch pocket, roomy sizes, well finished. Reg. \$1.80. Friday, Saturday and Monday 1.65

MEN'S SWEATER COATS.

Really good value; they come in light Grey and slate shades; others in Navy, snug fitting collar, plain facings, 2 pockets; ideal garment for the out-of-door man. Reg. \$2.30. Friday, Saturday & Monday 2.00

MEN'S OVERSHIRTS.

A splendid line of Men's Jersey overshirts for the man working out of doors; heavily fleeced, turned down collar, pleated front, roomy sizes; assorted. Reg. 75c. Friday, Saturday & Monday 68c



3 for 25c.

Hair Brushes.

Your choice of Black or all White, Enamel handles; a new feature in the black handle, showing all bristles metal set; either of these makes would be sold regularly for 40c. Friday, Saturday & Monday 34c

Cream Bearskin.

For children's coats; a nice heavy curl; 48 inches wide; this makes up prettily and gives satisfactory wear. Reg. \$2.50 per yard. Friday, Saturday & Monday 2.20

Blouse Flannels.

8 pieces of beautiful French flannels; ideal blouse materials for cold weather wear; pretty stripe effects on grounds of Navy, Crimson, Green, Black and Brown; others in nice light effects; 23 inches wide. Reg. 45c. Friday, Saturday & Monday, per yd. 40c

BATH MATS.

2 dozen of pretty little Bath Mats; size 19 x 29, in Pink and White, Pale Blue and White, and Navy and White; made of heavy Terry Cloth, figured border and lettered centre. Reg. 35c. Friday, Saturday and Monday 29c

PLUSH DOOR MATS.

A small assortment, about 2 dozen altogether; size 11 x 28; crushed centre, mostly green shade; a few others in black; all made on good stout backing. Regular up to 80c. Friday, Saturday & Monday 68c

DOOR MATS.

Pretty patterns and rich colorings in Axminster Door Mats, bordered; size 11 x 20; an extra weight, with plain ends; usually sold at 70c. Friday, Saturday and Monday 62c

TEA COSIES.

Buy one now, 'twill last for years. We have a lot of pretty art covered Cosies, plain linings, silk cord edging, plump and well finished. Reg. 80c. Friday, Saturday and Monday 65c

WHITE SHEETING.

72 inches wide, twill finish, reliable make; we have no hesitation in saying this is the best value available in White Sheet- ing to-day. Reg. 50 cts. Friday, Saturday and Monday 45c

BLIND LACE.

A great chance to re-new your blind lace economically, you can get it 4 or 6 inches wide, in deep Cream shade, strong patterns, usually sold at 20 cents per yard. Friday, Saturday & Monday 14c

Underskirting.

2 pieces of English Under Skirting, 36 inches wide, Navy and Grey grounds, showing vertical stripes. Reg. 30c. per yard. Friday, Saturday and Monday 27c

COT QUILTS.

A clearing line, 12 only coloring of pretty art sateen, others in plain, nicely quilted, well filled; size: 24 x 36. Apart from P. Lacey, they will give all the heat necessary during cold nights to the little sleeper. Reg. \$1.00. Friday, Saturday & Monday 69c

PIANO SQUARES.

A brand new assortment in pretty mixed shades, handsome patterns in Green, Crimson and Fawn, etc., others in Turkish design. These Squares are considerably higher grade than our last shipment; a heavier make, and will prove a great save on your carpet. Note the extra large size, 53 x 78; would make an ideal bedroom square. Reg. \$6.50. Friday, Saturday & Monday \$6.25

80c. Sash Curtains

Very handsome Curtains in Cream Onax Cloth, with pretty band of broad insertion at sides and bottom of curtain, 26 inches wide, and 45 inches long. Reg. 85c. pair. Friday, Saturday and Monday 65c

Carvers.

2 piece Sets in single boxes, Sheffield manufacture, improved protector on fork, made of tempered clear steel, brown horn handles, with steel butt. Reg. \$1.80 per set. Friday, Saturday & Monday \$1.25

Boys' Jerseys.

Just the season when snug fitting Jerseys are most wanted; this lot comes in Navy Worsted, they're tidy and not at all objectionable for school wear. Reg. 50c. Friday, Saturday & Monday 43c

INFANTS' BIBS.

All White Cotton Covering and Filling, nicely trimmed with lace; full sizes. Reg. 5c. Friday, Saturday & Monday 2 for 8c



Lace Curtains.

36 pairs of Pure White Lace Curtains, 3 1/2 yards long; pretty patterns from the Old Country. You are always sure of good values in Lace Curtains here. This lot fully sustains our reputation. Reg. \$1.70 pair. Friday, Saturday and Monday 1.58

Green Window Shades.

The best Blind value to be had to-day, each Blind on dependable 36 inch roller, lace and insertion finish; a limited quantity only, fixtures complete. Friday, Saturday and Monday 47c

Reasonable Reductions on Showroom Seasonable Items in the

UNDERSKIRTS.

Worthy Underskirts in heavy flannelite, Cream and Striped wide flounce finished with button hole edge, others trimmed with linen Torchon Lace, full size. Regular, \$1.00. Friday, Saturday and Monday 84c

\$2.50 DRESSING JACKETS for \$1.39

These are cosy looking, made of fine Eider in warm shades of Crimson and Gray, turned down collar, long sleeves, ample sizes; they will simply vanish at this price. Friday, Saturday, and Monday \$1.39

LADIES' COLLARS.

A rather pleasing lot in Muslin and Voile, others in Lace and Embroidery, popular styles, in Medical, Military, roll and others. Reg. 20c. each. Friday, Saturday and Monday 13c

HANDKERCHIEFS
A SPECIAL LOT OF DAINTY HANDKERCHIEFS FROM THE OLD COUNTRY.
Single Handkerchiefs in fine Cambric, daintily embroidered and lace trimmed. Really good value at 15c. Friday, Saturday and Monday, each 8c

COMBINATIONS.

Pure White Jersey, finely ribbed, high neck, long sleeves, ankle length pants. If you have not worn combinations before try these for comfort, perfection of fit and general wear. Reg. 80c. Friday, Saturday and Monday 69c

DIRECTORY KNICKERS.

These are timely, they come in medium and heavy weights, and in shades of Navy, Grey, Saxe, Purple, and Brown, elastic gathered at knee; cool, defying undergarments unusually low priced. Reg. 70c. Friday, Saturday & Monday 59c

Job Line of FALL BLOUSES, Value to \$4.00, for \$1.19.

Don't pass these if you want a serviceable and seasonable Blouse for fall wear; all dark shades and in materials such as French Flannels, Challes, Corduroy Velvet, Cloths and Serges, etc.; winsome styles, high and low neck, long and 3/4 sleeves, trimmings of fancy buttons, braidings and fur, etc.; the season's best Blouse offer. \$4.00 values. Friday, Sat. & Monday 1.19

SAMPLE LINE.

Another lot of high grade Handkerchiefs in half dozens; materials of extra fine Lawns and Linens, handsomely embroidered, and others with pretty lace edging; all samples. Half dozen lots Friday, Saturday and Monday 45c

2 dozen of Men's Cardigan Jackets.

Black only, snug fitting and a warm garment during the cold weather. Reg. \$2.00. Friday, Saturday and Monday 1.79

HAT PINS.

Put up, a pair in each box, strong steel pins, with gold filled rims and pretty pearl centres, they're good value at 25c. per set. Friday, Saturday and Monday 22c

Wool Leggings.

In all White Wool, these are pants shaped, fit snugly around the waist, and cover over the entire foot; for outdoor wear during the cold weather you can't find anything more comfortable. Regular 35 cents. Friday, Saturday and Monday 29c

BEDROOM SLIPPERS.

Cosy looking footwear, in felt and knit wool; as this is a line of broken sizes great values will be found running through it. Mostly 70c. regulars. Friday, Saturday and Monday 59c

WOMEN'S HOUSE SLIPPERS.

60 pairs of patent leather slippers, elastic front, leather sole and heel; they wear soft and are easy fitting, straight; sizes: 3 to 7. Reg. 30 cts. Friday, Saturday and Monday 68c

LADIES' HOUSE SHOES.

A nice comfortable house shoe, in good Dongola Kid, low heel, bow front, a snug fitting shape. 1/2 sizes from 2 to 6. Reg. \$1.60. Friday, Saturday and Monday \$1.49

INFANTS' BOOTS.

Dainty little soft sole boots in Tan and White, others in Crimson, Pink, Tan and White; just the kind of snug footwear for tiny feet, assorted sizes. Reg. 40c. Friday, Saturday and Monday 35c

3 Boxed Soap Specials.

12c. PER BOX.

3 cakes in each box, in odors of Witch Hazel, Buttermilk, Cold Cream and Oatmeal, worth trying. Friday, Saturday and Monday, per box 12c

18c. PER BOX.

Another 3 cake box; these are large cakes, nicely perfumed in odors of Buttermilk, Honey, Brown Windsor, Glycerine, and Oatmeal; great value. Friday, Saturday and Monday, per box 18c

15c. PER BOX.

3 cakes in each box, highly perfumed, Buttermilk, with Witch Hazel, Glycerine and Olive Oil properties. Friday, Saturday and Monday, per box 15c

More Soap Specials.

Probably Our Best Seller is the 2 for 9c. Special.

The best efforts of big soap manufacturers to offer a soap of merit at a low price, large cakes of hard soap in Oatmeal, Buttermilk, Hazel Cream, Etc., all these are reliable soaps, no better value obtainable. Friday, Saturday and Monday, 2 cakes for 9c.

Suit Cases.

A line of these in convenient size, large enough for the ordinary traveler, dark brown body, brass bound, metal corners, double clasp, brass and spring lock; your initials put on free on every suit case you buy. Special, Friday, Saturday and Monday 1.23

Boys' Felt Hats.

The balance of our American Felt Hats for Boys. Smart shapes in assorted shades, they're good sellers, and more than ordinary value, beautiful fine felt, suitable for small boys, and a few dozen for the bigger boys. Special, Friday, Saturday and Monday 34c

This Date in History.

OCTOBER 22.

Full Moon—23rd

Days Past—294 To Come—70
FRANZ LISZT born 1811. A pianist and composer of splendid powers. As a pianist he was unequalled for many years. His best known compositions are his "Hungarian Rhapsodies."

LOUIS SPOHR died 1859, aged 75. A famous German violinist and composer who gave to the world numerous compositions of high merit, including some of the finest violin music ever written.

FRANCE FRANCIS OF TECK died 1910. Brother of Queen Mary. GREAT WAR 1914. Notification issued by the British Government of the removal by the Egyptian Government of all enemy ships using the ports of the Suez Canal as port of refuge.

Naval despatches published dealing with the action of Heligoland on August 28.

N.P.A.

TRAFALGAR DAY HOSPITAL FUND.

Amount acknowledged	\$3235 70
Gordon Oke	5 00
S. T. Harrington	5 00
J. M. Kent, K.C.	10 00
Miss Jennings	5 00
R. G. Rendell	50 00
Dr. Murphy	20 00
Briggs, per J. P. Thompson, Estd. S.M.	106 50
Mr. & Mrs. Geo. R. Williams	10 00
Miss May Furlong	25 00
Mr. & Mrs. N. A. Outerbridge	20 00
P. Lacey	10 00
Dr. Fraser	25 00
Hon. J. D. Ryan	50 00
Geo. Snow	2 00
M. W. Furlong, K.C.	25 00
U.S. Picture & Portrait Co.	25 00
Hon. G. Knowling	150 00
James Baird, Ltd.	200 00
M. J. J.	5 00
Miss Winnie Martin	2 00
Capt. Ed. English	10 00
Capt. Ed. English, Jr.	10 00
W. J. Edgar	5 00
Mrs. F. C. Willis	5 00
H. V. Simms	5 00
E. S. Pimsett	5 00
Edgar Rendell	5 00
S. E. Ebsary	5 00
Mrs. J. M. Butler	10 00
I. F. Perlin & Co.	25 00
C. A. Bruce	20 00
C. H. Butt	5 00
Mrs. Jones	2 00
P. H. Cowan	5 00
E. Doyle	5 00
C. Blackburn	50 00
W. E. Wood, K.C.	20 00
J. H. Edgar	1 50
T. J. Duley	20 00
Miss Duncan	3 00
A. Friend	5 00
R. H. Trapnell	20 00
W. Fred Carter	5 00
J. R. Stick	10 00
Moore & Co.	10 00
Frank Nesworthy, Clarke's Beach, per J. P. Thompson, S.M.	5 00
George Hampton, Clarke's Beach, per J. P. Thompson, S.M.	5 00
Mrs. H. A. Crossman	2 00
John Henderson	50 00
Ayre & Sons, Ltd.	100 00
Koko, per Ayre & Sons, Ltd.	10 00
Oderin Branch N. P. A. per R. T. McGrath, S.M., 2nd instalment	91 00
D. B.	1 00
Hon. J. R. Bennett	20 00
Conception Hr., per M. F. O'Toole, S.M.	64 63
Harbor Breton, per C. Way, S.M.	256 62
Advised by telegraph, Grand Bank	500 00
Placentia	300 00
	\$5,657.95

J. A. CLIFT, Hon. Treas. St. John's, Oct. 21.

Hr. Grace Notes.

Messrs. R. D. McRae & Sons are expecting another big cargo of coal in a few days. The McRae Bros. have now a large store built this season and are going to keep in stock good coal—both hard and soft.

The three-masted schooner Miss Morris arrived from Labrador this morning.

The schrs. Ruby, Mary F. Harris, Constance and Coronation are among the arrivals from Labrador the past few days.

Mr. Ron. McGrath, station master at Clarendville, is now in town on a visit to his grand-parents, Mr. and Mrs. John Thomey.

Rev. C. A. Ritchie went to St. John's on the early train yesterday, on a short visit. He will likely return to-day, and spend another Sunday in town before returning to college to continue his studies. All his friends will unite in wishing for him a most successful career in his sacred calling.

Mr. T. G. Ford, the genial station master here, is now enjoying a well earned holiday. He is leaving by this evening's train for Bay de Verde where he will spend a couple of days. Mr. Murphy is in charge of the station during Mr. Ford's absence.

Mr. A. Collis, who had been on a visit to Trinity Bay, returned on Saturday.

Dr. Goodwin (dentist), and his assistant, Master E. Whiteway, left on the Sagana on Sunday for Catalina and Bonavista, where they will do dental work for a couple of weeks.

Hr. Grace, Oct. 21, 1915.

MOSS SHIPMENT.—By the s.s. Durango, the St. John Ambulance Association shipped to the Old Country a barrel of moss, gathered by some of the children of St. John's. The moss is intended to be used in connection with wounded soldiers.