

Just Received by

GEO. KNOWLING.

125 boxes choice New Prunes, retailing from 8c. lb.

170 boxes choice Californian Blue Raisins,

75 boxes choice Seeded Raisins. 1 lb. pkts., 11c. each.

110 cases Pineapple Chunks, from 12c. tin.

50 Kegs Grapes, spl. n lid quality, 11c. lb.

60 cases New Valencia Onions, 10 lbs. for 23c.

George Knowling

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BOVRIL

Comprises all that is good in beef, and that only. It has for very many years been used as a beverage or pick-me-up by the traveller, the athlete, the business man and the housewife, on the principle that it is wise to take it and keep well rather than to wait until you are ill.

T. J. EDENS, Sole Agent for Newfoundland.

The Cooler Weather

Will interest you in

Warmer Underwear Hosiery and Gloves.

We know our prices for these goods will also interest you, and we make mention here of some few lines in this department. We have a large variety from which to make a choice. Women's Cream Ribbed Fleece Vests and Pants, very special. Regular 45c. value at 45c. garment Women's Cream Ribbed Fleece Pants (seconds). Regular 45c. value at 33c. garment Women's White Ribbed Fleece Lined Corset Covers, long sleeves, extra special value 40c. each Women's Stanfield Unshrinkable Wool Vests, 75c. to \$1.40 each Women's Stanfield Unshrinkable Wool Pants, 85c., 95c. & \$1.00 ea. Women's Stanfield Unshrinkable Wool Combinations, \$3.00 and \$3.20 each. Full range in stock of Women's White and Natural Cashmere and Shetland Lamb's Wool Underwear. Women's Heavy Grey Fleece Knickers (or Divided Skirts), at 50c., 60c., 75c., 85c., 90c., 95c. and \$1.00 garment Children's Cream Ribbed Fleece Vests and Knickers, good quality; size 16 in., price 16c.; 18 in., 18c.; 20 in., 20c.; 22 in., 22c.; 24 in., 24c.; 26 in., 26c.; 28 in., 28c.; 30 in., 30c.; 32 in., 32c.; 34 in., 34c. Boys' Jaeger Fleece Shirts and Drawers, first quality, heavy white fleeced; size 20 in., price 30c.; 22 in., 32c.; 24 in., 30c.; 26 in., 32c.; 28 in., 34c.; 30 in., 36c.; 32 in., 38c.; 34 in., 40c. Note—Sizes 20 in. and 22 in. Pants are buttoned at sides. Men's Jaeger Fleece Shirts and Drawers (seconds), in very special quality of heavy white fleeced; sizes 34 in. to 44 in. Regular 55c. value, only 45c. garment Men's Stanfield Ribbed Wool Underwear; all the sizes at various prices. Men's Natural, Cashmere and Lamb's Wool Underwear, in large variety. Women's Black Ribbed Fingering Hose; good values at 15c., 17c., 20c., 25c., 30c., 35c., 40c., 45c. and 55c. pair Men's Black Ribbed Fingering Half Hose; special values at 30c., 35c., 40c., 45c. and 55c. pair Clearing lot of Boys' Knicker Hose, fancy tops; sizes 3 and 4 only. Regular 65c. to 85c. pair. Now only 45c. pair Lot of Women's Ringwood Wool Gloves, assorted job. Worth 30c. to 40c. pair, only 20c. pair Lot of Children's Ringwood Wool Gloves, job, only 15c. pair Lot of Boys' Ringwood Wool Gloves, job, only 18c. pair Lot of Men's Ringwood Wool Gloves, job, only 35c. and 40c. pair

HENRY BLAIR.

People Who Antagonize.

BY RUTH CAMERON.



A woman who had been very successful as one of the subordinates in a window-trimming department was hired away by another shop to head their department. She had been extremely valuable to her first employer because she was so full of original ideas and suggestions. In the second shop she was a complete failure and was soon discharged. Why? Because, while she knew almost everything there was to know about window-trimming, she didn't know one thing about tact. She went to her new position bristling with impatience to revolutionize the department. She hadn't been in office an hour before she told a man who had been in the business twice as long as she had that his ideas were all nonsense. "Undoubtedly she was right in a good many of her criticisms, but little good it did her. She couldn't do all the work herself, she couldn't get her subordinates' co-operation; she simply succeeded in thoroughly antagonizing them, and soon so demoralized the department that it was necessary to let her go and to find someone who might not know so much about window-trimming, but did know something about tact. How often one sees people like this woman, who are undeniably more competent than their neighbors and

who are eager to share their superior intelligence with them, but whose kindness is always ungratefully declined because of their infuriating manner of offering it. A neighbour of mine is a capable woman of superior intelligence and endowed with a really genuine desire to help her friends by sharing what experience and native intelligence have taught her. If she had a little more tact and a little more respect for other people's opinion she might do a world of good. But as it is she simply sets people by the ears the minute she tries to help them. She comes to me sometimes and tells me how sad she feels because Mrs. R., who is a young matron, new at the business both of motherhood and home-making, will not profit by some of her experience. "I am so fond of her," she says sadly, "and I really want to help her, but she seems to take pleasure in going contrary to all my advice."

As it happens Mrs. R. also sometimes confides in me, and this is her way of putting it: "She comes in here and tells me that I don't know a thing about babies, and that I make my beds wrong, and I don't hold the broom right, and don't know how to run a sewing machine. Sometimes I know she is right, but she makes me so mad that I wouldn't do her way for anything on earth. So there!"

It is unfortunate to antagonize people when you want to help them, isn't it? But it is what the person who has no respect for other folks' intelligence always does.

Red Cameron

WOMAN'S TRIALS.

The burdens a woman has to carry through life are many but they can be lightened if she will turn to Dr. Pierce's Favorite Prescription. A soothing and strengthening nerve—subduing nervous excitability, prostration, hysteria, hot flashes and the many symptoms which may be caused by distressing ills peculiar to women. For those "dragging-down" pains or distress and for the derangements and irregularities of the "Favorite Prescription" has had many thousands of testimonials from people living in every part of America. Another important thing to every woman is that this medicine is made from efficient medicinal roots, without the use of alcohol, narcotics, or any injurious agents. Full list of ingredients given on bottle-wrapper and sworn to by Dr. R. V. Pierce—who is President of the Invalids' Hotel and Surgical Institute, at Buffalo, N. Y. Every woman is invited to write to this Institute and receive confidential and sound medical advice, entirely without cost from one who makes the diseases of women his specialty.



MRS. MORRELL.

"I can cheerfully recommend your remedies, especially your 'Favorite Prescription,' for all female disorders," writes Mrs. M. Morrell of Bluff City, Tenn., Route 2. "During the past seven years I suffered from pains in the back and ovaries. Tried many remedies but found only transient relief until I was persuaded by a friend to try Dr. Pierce's Favorite Prescription. After giving this remedy a fair trial I found that it would do just what it is recommended to do. I used in all seven bottles. I cannot speak too highly of Dr. Pierce's remedies for all female derangements."

Dr. Pierce's Pleasant Pellets regulate liver ills.

Fashions and Fads.

All white mourning seems to have come to stay. White fox is a strong rival to the favorite ermine. Fans are more in demand than for a long while. Among veils, leading colors are biscuit and cream. Some of the new laces have jeweled medallions set in. There seems to be no end to the rage for corduroy skirts. Now and then leg-o-mutton sleeves are seen in coats. Tiny rhinestone buckles are worn and they give good service. The new low types of Robespierre collars are especial favorites. Cream and butter shades are favorites among shadow laces. Paris is giving special favor to yellow tones in dress and millinery. The newest winter negligees of challis have accordian-pleated, skirts.

A Happier To-Morrow

will be yours if to-night you will seek the beneficial aid of the famous and ideal family remedy Beecham's Pills. Nervous depression, or the "blues," is one of the symptoms of a condition quickly corrected by the reliable and quick-acting

BEECHAM'S PILLS

When the system is clogged—the bowels and liver and kidneys inactive—then the digestion is sure to be impaired and the nerves to lose their tone. Beecham's Pills induce the organs of digestion to work properly and thus this unrivaled medicine has a tonic effect upon the whole system. Beecham's Pills do not vary—they act always in accordance with their great reputation; mildly and safely but quickly. In every way—in feelings, looks and vigor—a better condition Beecham's Pills

Assure You

Sold everywhere. 25c. The directions with every box are very helpful.

Blouse Flannelettes!

REMEMBER SOPER & MOORE when you decide to purchase some Wrapper or Blouse FLANNELETTES. Just added to our large stock 12 dozen pieces of SPARTAN FLANNELETTES, with fancy silk stripes and border of fancy silk work for trimming. 25c. yard. A

Soper & Moore

The hatching is at work on all Felt Hat prices. Result on Saturday. S. & M.

The Tongue.

BY H. L. RANN.



The tongue is a small, restless article that is conveyed through which otherwise would evaporate. Some people use their tongues so much that there is no chance of evaporation or for anybody else to get a word in edgeways. As generally located, the tongue is swung on a pivot in a handy place to catch the currents of thought from the vents of thought, it picks up anything that comes along and converts it into the kind of conversation heard in the smoking apartment. The tongue is fastened at one end only, and this enables it to vibrate rapidly both pro and con and wiggle in a violent manner when turned loose upon some subject with which it is not familiar. Some of the most rapid gestures made by the human tongue are caused by a surplus of mis-information.

There are two types of tongues—feminine and masculine. On account of its length and tenacity of purpose the feminine tongue is spoken of in terms of severe condemnation by broken-spirited husbands, but it is an out-classed by the ministerial tongue, which can be started at 11.00 a.m. and run right through the Sunday school hour without stopping for cal or water. The masculine tongue is a short, blunt article, used mainly for political purposes, and is seldom dismayed by the facts. The tongue is useful to man for other purposes than that of speech. It is handy to have during an argument over the back fence, as a woman can express some very soulful thoughts by merely running it out in the direction of a vindictive neighbour. It is also used as an organ of taste, but when it has been burned to a mellow crisp on hot soup it loses all interest in the menu and becomes an innocent onlooker.

The most expensive form of tongue is the opera singer type, which will not move out of its tracks for less than \$2,000 per move. The best kind is that which forgets the gossip it hears and refuses to peddle anything but sunshine and good cheer. S. S. BETHIC—The S. S. Bethic is expected to reach Sydney to-night. After landing her exploring party she will load coal for this port.

AN ENDORSEMENT FROM SOUTH AFRICA

Mr. B. J. Hassett, Sanitary Manager of the Bloemfontein Corporation, South Africa, seems to have formed a very high opinion of that well known Canadian remedy, Douglas' Egyptian Liniment. This is what he writes: "Douglas' Egyptian Liniment has worked wonders in our stables, hence our repeated orders for same. I have never used a medicine to stop bleeding, cure foot rot, sprains or any other sores, with such good results. I find it equally good for human beings, and am writing this as I consider it is everyone's duty to acknowledge a good article."

In every home and in every stable there is frequently an urgent need for a liniment to stop bleeding, relieve pain, heal wounds and clean-out sores. What's the use of prolonging the agony and wasting time with any other liniment but the best—Douglas' Egyptian Liniment? It acts quickly and surely, and its benefits are permanent. 65c. at all dealers'. Free sample on request. Douglas & Co., Napanee, Ont.

Whaling News.

Word was received yesterday stating that the whaler Hump had not caught a single fish for three weeks past. Operations have been retarded by continuous stormy weather. The Hump's catch to date is thirty-three, twenty-one at Dublin Cove and twelve at Trinity. The voyage will be discontinued about a fortnight hence.

WINARD'S LINIMENT CURES DANDY-BUFF.

Bonds with all the features of a Good Investment

Well secured, Ample and increasing earnings of Company, Company's business an absolute necessity. Bonds easily marketed. Bonds yield a good interest return considering class. The bonds we have in mind are the

Maritime Telegraph & Telephone Co. 6's.

F. B. McCURDY & CO., Members Montreal Stock Exchange.

C. A. C. BRUCE, Manager, St. John's.

IN THE YEAR 1932

how much will you have accumulated at your present rate of saving? Most men will have little or nothing saved if conditions are at all similar to those of to-day.

Every prominent young man appreciates the wisdom of accumulating for his own benefit at least, and looks forward to an old age of comfort and enjoyment relieved from want and worry. And every thoughtful man endowed with manhood feels that a duty rests upon him to make some provision for others dependent upon him.

The safest, simplest and most profitable way to accomplish all this, and to be sure of a snug competency by the year 1932, is by investing in a Canada Life Endowment Policy for \$5,000 or \$10,000, according to your means and requirements. The policy can be bought on easy instalments and facilities are provided to assist in carrying and enjoying the insurance.

Send in your name and age and let us submit to you a good proposition.

Canada Life Assurance Co.

C. A. C. BRUCE, Manager. St. John's.

P. O. Box 236 SLATTERY'S PHONE 522

Dry Goods House

OF ST. JOHN'S. WE STOCK: All kinds of Men's and Boys' Fleece Lined Underwear. All kinds of Regular Piece Goods & Pound Remnants. All kinds of Men's Cotton Tweed and Denim Overalls & Jackets.

SLATTERY BUILDING, Duckworth and George's Streets St. John's.

Handsome Coats and Suits

Just received from the best of the present day makers. The Coats and Suits in the shipment just opened up are quite out of the ordinary.

Stroll through our Suit and Skirt Department; note the new Fall styles. The department is fairly sparkling with pretty new designs. The display is the most complete and quite the best we have ever shown.

U. S. PICTURE and PORTRAIT CO.



Ladies, Attention!

Now is the time to buy that New Fall or Winter Costume. We have a special job line, made of Navy and Black Cloth and Tweed, neatly trimmed and embracing all the leading styles, for \$4.50 while they last.

WILLIAM FREW, Water Street.