# to APRIL 10, 1911

Rendell, Mrs. Carolina,
Goodview Street
Rielly, Miss Maggie, Ridout, Miss Mary,
Ridout, Miss Mary,
Ridout, Miss Mary,
Alalndale Road Ross, Mrs. M., Torring St.

Road Rogers, Mrs. Roland,
New Gower Street

Roache, Thomas,
Iate Cobalt, Ont. Rodgers, Enos
Office Rose, W. D., West End Rose, W. D., Ryan, Anthony, Playmouth Road

Smallpage, C., care Gen'l P. Office Street Stewart, Mrs. D. J. Simmons, Mrs. Ernest, Water Street Smith, Mrs. Isabella, Circular Road Sinclair, Miss Mary, Freshwater Road

Skiffington, John, or family Sainsbury, Samuel. late Grand Falls Smith, George, retd. Squires, Mrs. George Squires, John S. Squires. B. H.

Taylor Charles, Casey's St. Tracey, A., retd. Tilley, Miss L. M., card, Pierre Tobin, John, slin

Street Tolk, Noah, New Gower Street Tucker, Mrs. E. D., (of Halifax) City Road Tucker, Mrs. Wm. G., care Gen'l Delivery

Office Verge, Miss Mary, Water St. Waterman, William, care Thos. Lidstone Wall, Miss H., Military Rd. Walsh, John, Long Pond Rd. Falls Walters, James, card Whalen, Mrs., care Colonial Cordage Co.

Walker, Thomas Office Wallbank, Mrs., care Gen'l P. Office Westbrook, George Hill Walsh, Miss Katei Wickem, May, retd.

Winsor, Wm White, Mrs. John, Lane Wright, Allan, care Post Office Wills, John, Brazil's Field t Whalen, Joseph,

Walsh, Mrs. Margaret, Roda White, Arthur, retd. Woodlock, Mary, retd.

Youden, Rebecca, retd. Zinear, Mrs. Maud, George's Street

oach, joseph, schr. Josephine

Murphy, Wm., schr. Mary A. Whalen Fiander, Samuel, schr. Montrase

barqt. Maggie WOODS, Postmaster General.

#### JUST ARRIVED.

California Oranges, Grape Fruit, Pears, Dessert Apples Tomatoes, Celery, Carrots, Parsnips, N. Y. Turkeys, N. Y. Chicken,

Finnan Haddies, Kippers and Bloaters, New York Corned Beef, Blue Point Oysters.

## JAMES STOTT.

ONDON DIRECTORY

(Published Annually) NABLES traders throughout

MANUFACTURERS & DEALERS plete commercial guide to London its suburbs, the Directory contains EXPORT MERCHAN

the goods they ship, and the Colonial Foreign Markets they supper, STEAMSHIP LINES and indicating the approximate

PROVINCIAL TRADE NOTICES eading Manufacturers, Merchants, in the principal provincial towns industrial centres of the United

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E.W. GILLETT CO. LTD. TORONTO, ONT.

NOT CONTAIN ALUM

# EASTER Offerings

SURE

A Factory clearance enables us to sell

AMERICAN

## White Lawn Blouses,

Worth \$1.00, for 75 cts. Worth \$1.50, for \$1.00.

Neck Cords & Ladies' Collars.

Collar Supports at 4c. per set.

## P. F. COLLINS,

340, 342, 344 Water Street

### EXCEPTIONAL VALUE

Ladies' SILK BLOUSES,

# R. Templeton's, 333 Water St. The Herring Fisheries on

SEE WINDOW.

# BLOUSES!

Cream Jap Silk Blouses, from \$1.70 to \$4.50 each Black Jap Silk Blouses, at same price. Also, A splendid assortment in White Lawn Blouses, from 80c. up. Come and compare prices.

REMEMBER. 333 Water Street.

Just Received

200 SACKS MOLASSINE MEAL,

100 lbs. Each.

500 SACKS YELLOW CORN, 112 lbs. Each.

400 SACKS CORN MEAL,

100 lbs. Each.

HARVEY& CO.

l'elegram Ads. Pay

### The Evening Chit-Chat By RUTH CAMERON



rend of thought to suggest to you? I'll answer for you. Yes. If you re my old friend, "The average peron," of course, you have.

Do you ever attempt to seek out what has been the train of thought or the aeroplane of suggestion that

have not. But you really ought to try, for truly it is a most interesting experiment. Someone suggested it to ne and the other evening I tried it. I was walking down the street alone, after a visit to the dress-

maker's. I was thinking of a new spring gown and of nothing else when suddenly, quite to my own surprise, realized that the thought of a man hadn't seen for a year or thought of for the same length of time had pop-

you ever to me that the coming of this thought have the experi- at just that moment was absolutely finding unaccountable, and then I searched yourself sudden- about in my mind and found that I germs and remove Dandruff in ten ed employment along the shore durly thinking of had just passed the house where his days, or money back. some person or first wife's people had once lived. My some place which eye had undoubtedly lit upon the will grow hair, stop itching scalp, you h a d n' t house and far below the surface of my falling hair, and make the hair thick thought of for conscious mind the train of thought and abundant. It prevents hair from which there was image to me. The process of sugthere just the same, and I suppose it

> to identify it. en during a conversation, after a mowill suddenly speak out on a subject quite alien to what you had been talk-

esting experiment to frace, or ask him to trace, the train of thought that carried you or him so far away from the previous topic.

And not only are such experiments interesting, but they are also excellent mental training.

After you have traced a train of thought a few times you will be surrised how much easier the process comes and how much knowledge you are acquiring of one of the most fascinating of studies, the psychology of

#### WELCOME WORDS TO WOMEN

Women who suffer with disorders peculiar to their sax should write to Dr. Pierce and receive free the advice of a physician of over 40 years' experience—a skilled and successful specialist in the diseases of women. Every letter of this sort has the most careful consideration and is regarded as sacredly consideration. consideration and is regarded as sacredly confidential. Many sensitively modest women write fully to Dr. Pierce what they would shrink from telling to their local physician. The local physician is pretty sure to say that he cannot do anything without "an examination." Dr. Pierce holds that these distasteful examinations are generally need-



Dr. Pierce's treatment will cure you right in the privacy of your own home. His "Favorite Prescription" has cured hundreds of thousands, some of them the worst of cases. physician. The only one good enough that its makers dare to print its every ingredient on its outside wrapper. There's no secrecy. It will bear examination. No alcohol and no habit-forming drugs are found in it. Some unscruption. No alcohol and no habit-forming drugs are found in it. Some unscruptuous medicine dealers may offer you a substitute. Don't take it. Don't trifle with your health. Write to World's Dispensary Medical Association, Dr. R. V. Pierce, President, Buffalo, N. Y.,—take the advice received and be well.

# the West Coast of Europe.

There Are Two Seasons For Catching | of Britain and at Orkney and Shet-Herring in Europe, One Being From | land. May to the East of June, and the Other in September-Where the Fish are Caught-French, Danish and German Fleets Competing With

There are two seasons for catching herring on the western coast of Europe. One begins late in May or early in June at the Orkney Islands and follows the shoals of herring down the east coast of Scotland and England until it reaches Yarmouth, where it ends late in September or early

poor season the reverse happens.

The season of 1909 was an example of the former, as the following shows: Allowing the average of \$6 a cran for total catch of 1,218,000 crans, the earnings of the fishermen in that year mate of \$1 for labor ashore on every cran landed we have \$1,479,416, chiefly for fish workers' wages. This sum of anding is \$2,754,439 better than that the catch in 1909 was 149,000 crans on engagement. short of that landed in the 1908 sea-The average price in 1908 was only \$3.40 a cran, or \$4,657,240 for the 1,367,000 crans landed. The foregoing figures, it must be understood, reer only to the herring trade between

Herring Business is Risky. It is evident, however, that the herring fishing business is one of consid-

erable risk with uncertain profits. The heavy owners and crews might have done fairly well, but the "inside fishing" (that is, fishing possible for small sailing vessels returning daily to port) has been the lightest of recent years. The herring shoal in its passage south from the Shetlands has kent so well to the eastward, beyond the range of the inshore craft, and in-The fishermen go out in trawlers stead of as last year, boats daily reand land their catch at the numerous turning with from 40 to 100 crans ports along the coast. The fish are | they have returned with from four to sold in "crans," containing 1,000 her- 30 crans. Here and there a boat has ring each. In a good season the returned with 100 crans on board, but trawler owners and the fishermen and these instances have been very exfisherwomen make good profits, but in ceptional and, moreover, while last \$1.216, this year \$778 has proved their

top figure. One feature of the herring season at the different ports on the east coast is the arrival of the "Scotch lassies," were \$7,411,679, and taking the esti- who follow the fishing fleets down and "gut" and "pickle" the fish on the piers as they are brought in by the trawlers. In a good season these \$7,411,679 for the herrings at first "lassies" will earn from \$8 to \$10, but in a poor season, like the present one, realized from the catch of 1908 at the they will receive little more than corresponding date, notwithstanding their board, which is guaranteed them

Steam Trawlers Worked Change.

worked a great change in the fishing by sess and so rapid has been ite me and September on the east coast change from sail to steam that a pop-

For 60 years we have had perfect confidence in Ayer's Pills. We Best Pill dence also. First of all, ask your doctor. Obtain his endorsement. He knows best. Then go ahead.

J. O. Ayer Co., Lowell, Man.

#### ladies of Culture and Refine- Southern Shore Notes. ment Use Salvia Hair Tonic. It Makes the Hair Beautiful

At last a remedy has been discovered that will positively destroy this

is accepted by every sensible person.

McMurdo & Co. guarantees it. It

m on th s, and had started that brought that man's turning gray, and adds life and lustre SALVIA is a hair dressing that has apparently noth- gestion had been so swift that I had become the favorite with women of been entirely unaware of it, but it was taste and culture, who know the so- A new vestry has also been added to cial value of beautiful hair. A large, versation or your always is even when we utterly fail generous bottle costs only 50c., at leading druggists everywhere, and in In a somewhat similar fashion, aft- St. John's by McMurdo & Co. The venture's College, is taking a prepara word "SALVIA" (Latin for sage) is ment's silence, you or your companion on every bottle, and sold at all firstclass Drug Stores.

> ular herring harbor will at one time which came near costing him his life during the season contain 200 steam He gave his leg a terrible gash with a ton. Another change is now im- it might have gone badly with him. nending in the substitution of steel motor lighters for the old-fashioned

> herring" are known as kippers in gical course preparatory to entering England. They are herring split open the priesthood and smoked from two hours to half a day in the smoke-house. These kippers will keep only three to five days. The smoked herring which are exported are known as "Yarmouth Reds" or "Digbys." These are herring which time taken to smoke these is from one to three days. Herring salted this length of time will keep several months. This process of smoking is termed "redding." The "redding" is

done almost wholly in Yarmouth. In the past the British have been the fishers for Europe, but within Dutch, German and Danish fleets have ncreased rapidly, and not only so in the number of their crafts but in the size of their vessels, the best of which outclass in tonnage and power anything which Scotland or England have engaged in the traffic. The more the the fewer fish will they require from England. The competition has had a firect effect upon English prices aleven greater and growing influence

The second herring season, known Death of Mrs. Roberts. enerally as the Norwegian season, begins in November and ends in the ranging from \$2.25 to \$2.50 per case. known as "shot" herring, or herring with no roe or milt.

#### Here and There.

STOWAWAS ON BEOTHIC:number of stowaways went North on year 1910 is an example of a poor sea- the Beothic and were brought back son. Had the fishery been moderately on her. They thoroughly enjoyed the good deal of damage to fences, trees

> MAYOR ELLIS ILL .- A cablegram saying that Mayor Ellis is very ill at Montreal, from the effects of the operation lately performed.

A FIREMAN ILL.-One of the fire men of the Bellaventure, a man named Dobbin, who is ill of rheumatism was taken from the ship yesterday and sent to Hospital for treatment.

Only One "BROMO QUININE," that is Laxative Bromo Quinine year such catches would have sold for Cures a Coldin One Day, Grip in 2 Days

Susu is now being made ready for her service on Fortune Bay and will leave here Saturday. She will take a quantity of freight and several

REMOVED FOR OBSERVATION .-To-day a young girl, aged 17, a domestic, in a residence on Freshwater Road, was removed to the Hospital for observation for diphtheria. She was seized with the illness yesterday. The introduction of steam trawlers All the other patients in hospital are doing well.

C. E. ORPHANAGE SALE. Through an oversight the name of Mrs. Brehm, who ably assisted at the fancy sale held at Richmond in aid of the Church of England Orphanage, was omitted, as well as those of Mesdames. Geo. Knowling, Bruce and Clapp who had charge of the tea

ing excellent progress. The mer comprising it have been tutored by Professor Power. Recently the band

The R. C. Church at Riverhead

trawlers, consuming 15 to 20 tons of the axe he used, cutting the main coal a week each. This is a large artery, and but for the skilful attenitem in the expense of the fishing tion of Dr. Sheehan who stanched the business, as the coal costs \$3 to \$4.50 flow of blood and treated the wound

Nfld. Co., has entered St. Bonaven-What are sometimes called "smoked ture's College to enter upon a theolo

#### Wedding Bells.

Mundy Pond Road. The bride looked charming in a suit of cream silk with veil and orange blossoms. The bridesmaids, Misses Maggie and Jennie Connors, wore cream serge dresses and black picture hats. The groom employee. The many friends of Mr. ready, and it is bound to have an and Mrs. Connors wish them every happiness over the sea of life, in which the Telegram joins.

The death occurred yesterday of following May. Sweden contributes Mrs. Roberts, wife of Mr. Edgar a moderate quantity also. The car- Roberts, of Twillingate, at the Gengoes arrive irregularly, as the North eral Hospital. Mrs. Roberts arrived Sea is a stormy body of water to here about a week ago and went to the navigate during the winter and spring | Institution for treatment, but the nonths. A full cargo from Norway disease from which she suffered made consists of about 2,500 cases, the price such rapid progress that it terminated fatally. The body will be sent The herring coming from Sweden are to Twillingate by this evening's express for interment. We tender our sympathy to Mr. Roberts and family n their bereavement.

### Last Night's Storm.

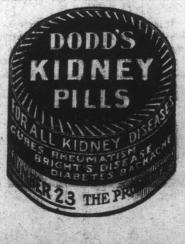
A north east snow storm swept over the city last night causing and houses on the city heights. It did not extend west of the Topsails. This morning the telegraph lines of was received in town this morning, the Postal and Reid Nfid. Co. were out of order but were made O.K. at

> REID NFLD. CO. The Argyle is leaving St. John's to The Dundee left Lawn at 4.40 p.m resterday going east.
>
> The Ethie left Port aux Basques at

11.30 p.m. yesterday. The Glencoe left Louisburg at 5 a m. to-day and is due at St. John's at 5 p.m. to-morrow. She will leave

A GENEROUS ACTION .- Mr. C. E. White, of Bowring Bros. Hardware Store, exhibited his kindness of heart towards the negro sailor Chicks who was stranded here, and before he left supplied him with groceries, etc., which will keep him from feeling the pangs of hunger. The poor sailor was very thankful to his kind bene-

Hon. J. C. Crosbie will leave for England on the S. S. Mongolian.



# Telegram Fashion Plates.

Catalogue Scrap Book of our Pattern Cuts. These will be found very



This one is easily made and is very The Princess front adds greatly to and the frills that form the trimming give the wide shoulder effect so esalso be suitable as a maid's apron. Crossbar muslin, linen, gingham and percale are all suitable to the design. Medium and Large. The Medium size A pattern of this illustration ed to any address on receipt of 10c.

patterns can be procured from AYRE & SONS, Ltd. Samples on request. Mention pattern number. Mail orders promptly attended to.

8913.-A SIMPLE BUT BECOMING



Blue gingham, with blue and white striped gingham for trimming, is shown in this model. The fronts are crossed below the yoke, which may be of contrasting material. Deep Gibsizes: 6, 8, 10 and 12 years. It requires 3½ yards of 27 inch material for the 8 year size.

A pattern of this illustration mailed to any address on recipt of 10c. in

Please send the above-mentioned pattern as per directions given below.

		7 Dr. S.
ize		
lame		
ddress in full:	18, 150, 17	
	10.04	

The Portia left Burgeo at 4.20 p.m.

vesterday and is due here Sunday. COMING SOUTH .- The s.s. Stella Maris arrived at Twillingate at 12.40 p.m. yesterday and remained there all night out of the storm.