

The Planet.

Business Office 52
Editorial Room 102
S. STEPHENSON - Proprietor.
MONDAY, AUGUST 7, 1905.

STORY WITH A MORAL.

A man who gave his name as White accompanied by his wife, or by a woman purporting to be his wife, struck town recently, says the Walkerton Telescope, and lost no time in getting to work. Their mission there was to supply the people of the town with soap that would remove ink or stains. The soap was offered for sale in little sticks, nicely done up in scented paper. They did a thriving business for a day or two, but were then interviewed by Constable Russell, who had the man brought before the magistrate, on a charge of peddling without a license. He was fined \$20 and costs. The woman gave the whole thing away. What they did was to buy a bar of ordinary soap at a grocery store. Taking it into their room, by means of a punch, they manufactured from this one bar, 75 little sticks, to be offered for sale to the public. The next step in the process was to wrap each of these little sticks in a printed label, and then to sprinkle a little highly-scented powder over it. It seems that they sold quite a lot of it in Walkerton. This soap is an old one. Some years ago, when the late James Rothwell kept store there, he sold a bar of common Sunlight soap to one of these fakirs. When he went home for dinner, he found that his wife had bought three little packages from the fellow, and at three times the price that Mr. Rothwell had charged him for the whole bar. The moral of the incident is that citizens should patronize those who have a business reputation to maintain, and avoid buying from wandering peddlars and irresponsible canvassers. The people who patronize home merchants are the ones who live the cheapest and fare the best; and the merchant who has enough confidence in his wares to advertise them and enough enterprise to place them before the public in this way, is the man who is going to give his patrons the best service.

HUGH CLARK'S EUNCH.

Kincaid Review.
Having been reformed, the senators consider themselves worth more money.

That man Choquette did well to leave the bench. He can do less harm in the chloroforming atmosphere of the senate.

If the increase in the indemnity is justifiable there is no reason why the recipient should feel disposed to give it all to an hospital or divy up with agricultural societies.

When Cliff, Sif, came back to the support of the modified autonomy bill after going out against the original do you suppose he had an inkling of a pension scheme which would include him for the rest of his days?

JOURNALISM IN DUNDAS.

Wentworth Light.

Like the mongrel cur that bites the hand that feeds him, the Star last week again turned the vials of its wrath against the West Flamboro Agricultural Society directors. For years the Star fattened at the expense of the fair. Last year, owing to his madness, he was out of the printing, hence he now attempts to get even by calling the directors grafters, and trying to injure the success of the show.

The Star man also wants to know who the secretary-treasurer is. Well, his name is N. H. Boden. He is, we believe, what the Star man never was and never will be—a gentleman—one whom the directors of the fair have confidence will not "hold-up" them or the public.

NOT TO BE ENVIED.

An honorable point of difference between the maker of "local color" and the vendor of it comes from the Kentucky mountains by the way of the pages of the Reader. On a trip which a well-known writer made in pursuit of material for one of his stories he stayed over night at a cabin, where he slept next to the shingles and went down a ladder to breakfast.

He washed his face in a creek below the house, and dried it on the side of a piece of coffee sacking which hung against the logs for family use. Then he combed his hair with his own comb before a piece of broken glass stuck between the "chinking" and "daubing" of the cabin.

As he was making his toilet he was closely watched by a boy of the family, who was clothed in a pair of cottonade trousers hitched to a "hickory" skirt, with one suspender fastened by a nail. Shoes and hat were lacking, and his hair had not been combed for six weeks.

He watched the visitor so closely that the writer thought he was making an excellent impression on the young barbarian. As he put on the last tooth, the boy unable to contain himself any longer, broke in: "Say, mister," he said, "ain't you a good deal of trouble to yourself."

TELEPHONE TALKS.

TO TELEPHONE USERS AND THE GENERAL PUBLIC.

At the opening of the enquiry by the Parliamentary Special Committee on Telephone Systems it was charged that the existing Telephone Companies in Canada had absolutely neglected and discouraged the extension of the Telephone to rural communities. The person who made this charge was either ignorant of the facts, or he made a sweeping misstatement wilfully.

The sworn testimony of the officials of THE BELL TELEPHONE COMPANY OF CANADA shows that this Company has been giving constant attention to this branch of Telephone development since 1887—that we have been fifteen years in advance of the times in exploiting rural service. The Company has spent thousands of dollars in promoting and constructing rural Telephone Lines, many of which had afterwards to be abandoned for lack of support, and others have been maintained for years at a loss as an educative example. This has been supplemented by frequent and expensive personal canvasses over many districts to induce development of this class of service. Where rural communities have preferred to supply their own Telephone service on the co-operative plan, the Bell Telephone Company has aided and encouraged them by loaning experienced men to supervise their line construction and installation of instruments, and afterwards by making further expert inspection and repairs. This Company has then given connection to such lines with its Local and Long Distance Systems where the equipment of the local concern was in condition to give satisfactory service, and where they were not in direct competition with this Company's own business. The Bell Telephone Company has in addition to its own extensive and rapidly extending rural line system, working arrangements and an exchange of service with about forty such local systems.

It is only within the past three years that farmers have come generally to realize the practical advantage to them of Telephone service. Previous to that, farmers regarded the Telephone as a luxury which a few were prepared to pay for a time, but in most cases soon to be abandoned. Even yet a great many farmers see an advantage only in being connected with their neighbours. But they are commencing to realize the necessity to them as well as to those in towns and cities of being connected with one general system, constructed in such a thorough manner as will insure permanency and a constant and efficient service.

The Bell Telephone Company of Canada has been doing pioneer work in this as in other branches of Telephone development for twenty years, and is to-day in advance of the movement. We have now over two thousand rural Telephone subscribers and nearly eight hundred Toll Offices supplying service to rural communities. As we have pointed out, development of this class of service has only fairly begun. The season of 1905 will add more farmers' Telephones to the Company's system than all the years before, and already hundreds of extensions for 1906 have been approved or are now being exploited.

The policy of the Bell Telephone Company of Canada, declared before the Special Committee, has been, and will continue to be, to develop Telephone service for every interest and every section of Canada in which it operates, and in this respect to keep pace with the public requirements. We may add that we deserve the continued support and confidence of the people by giving an efficient service at reasonable rates.

THE BELL TELEPHONE COMPANY OF CANADA.

DISTRICT DOINGS.

TILBURY

August 7.—Mrs. Holland, of Cleveland, was the guest of her mother, Mrs. Coutts, a few days last week. Mrs. John Wall, of Cleveland, is visiting her parents, Mr. and Mrs. James Stewart. Miss Mabel Birch, who has been visiting friends here the past two weeks, returned to her home in Chatham on Saturday. Mrs. MacLean returned on Friday from a visit with her sister, Mrs. Andrew Smith, of Kingsville. Miss Annie Brophy, who has been visiting her sisters, Mrs. H. Lewis and Mrs. J. Laird, has returned to her home in London. John Wall, who has been the guest of Mr. and Mrs. James Stewart, returned to Cleveland on Saturday.

COLIC AND DIARRHOEA—A REMEDY THAT IS PROMPT AND PLEASANT.

The prompt results produced by Chamberlain's Colic, Cholera and Diarrhoea Remedy together with its pleasant taste have won for it a place in many households. Mr. W. T. Taylor, a merchant of Winslow, Ala., writes: "I have used Chamberlain's Colic, Cholera and Diarrhoea Remedy myself and also with men on my place for diarrhoea and colic, and it always gives relief promptly and pleasantly." For sale by all druggists.

He Spoke Thoughtlessly.
"He said he'd never marry a woman for her money."
"That was before he knew what it was to need it."—Cleveland Plain Dealer.

Alas, Poor Girl!
There was a young lady from Worcester Who was chased by a Shanghai rooster, So frightened was she, She climbed a tall tree— There being no one present to barter.—Detroit Tribune.

A Publisher's Little Joke.

In Twenty Years Ago it is related that when one of Dowling's Christmas tales had sold very well Tinsley, the publisher, thought he might be pardoned for "taking a rise" out of the author. He introduced Dowling to a stranger at the Gayety and then whispered to him: "Dick, my boy, do your best to make yourself agreeable to our friend. He is the largest buyer of those Christmas stories of yours. I must be off."

Dowling spoke for awhile on general topics to the stranger, and at last he ventured on the subject of books. "I suppose you know," he said, "that I am the unfortunate man who wrote Tinsley's last annual?" "Yes, I recognize your name, Mr. Dowling," said the stranger. "Mr. Tinsley tells me you are a large buyer of books," said Dowling. "Yes, I buy a lot of stuff of one kind or another. I am a waste paper merchant."

Discredited.

There is a man in Westchester county, N. Y., who is known as the most untrustworthy person in the place. He has never been caught in a malicious lie or in circulating even an unkind fact, only it seems an impossibility for him to distinguish between fact and fiction once his tongue is loosed. He is humbly aware of this shortcoming. Not long since a small outbuilding caught fire. He hurried for the water bucket and called to his wife, "Run out to the road and holler 'Fire!'."

"Holler yourself!" she shouted back, while she ran with another pail. "Me!" he returned. "Who'd come if I hollered 'Fire!' I'd like to know? If they did they'd bring matches and kindling!"

The man who writes an oil prospectus is generally a gusher.

Boy wanted for The Planet job room who has had about two years experience.

Minard's Liniment for Sale Everywhere.

The Northway Co., Ltd.

The Busy Cash Store

The Northway Co., Ltd.



The First Week of Our Clean-Up Sale

Has been a grand success—the biggest August business we have ever done. TO-DAY we start off the second week, and if downright bargains count for anything we will have bigger crowds than ever. Here's how we start the ball-rolling



MORE WASH GOODS BARGAINS—

15 pieces fine imported Gingham, Zephyrs and fancy suitings, this season's best styles and colorings, regular 15c yard.

SALE PRICE

34 pieces Muslins, Dimities, Lawns, etc., handsome designs, fast colors, regular 12 1-2 to 20c yard.

SALE PRICE

25c AND 35c WASH GOODS AT 13c YARD—

19 pieces fine Crash Linen Suitings, Organdies, Lace, Lawns, Voiles, etc., best styles and colorings, regular up to 35c yard.

SALE PRICE

WASH GOODS 5c YARD— Prints and Muslins in fast wash colors, light and dark, regular 7c and 8c yard.

SALE PRICE

BUY SHIRT WAISTS NOW— It will pay you, even for next season at these prices—

\$1.25 WAISTS AT 88c— Fine white lawn waists, very pretty styles, trimmed with Embroidery, tucks, lace, insertion, etc., regular \$1.25 to \$1.50, each.

SALE PRICE

\$2.00 WAISTS AT \$1.39— India lawn waists, fine quality, beautifully made and trimmed, regular \$1.75 to \$2.25.

SALE PRICE

\$2.50 TO \$3.25 WAISTS AT \$1.89— Your pick of all our fine white lawn and Swiss waists, very handsome styles, regular \$2.50, \$2.75, \$3, \$3.25 each.

SALE PRICE

A SILK BARGAIN— 200 yards fine pure quality Japan Taffeta silk, 28 inches wide, ivory only, regular 50c yard.

SALE PRICE

DRESS GOODS REMNANTS—

A big lot at Sale Prices.

20c SHEETING AT 16c YARD— 2 yards wide fine heavy unbleached sheeting, even weave, clean finish, regular 20c yard.

SALE PRICE

30c SHEETING AT 25c YARD— 2 1-4 yards wide superior quality unbleached twill sheeting, extra good value at 30c yard.

SALE PRICE

MILLINERY SNAPS— All our New York trimmed outing hats, regular up to \$3.50 each.

SALE PRICE

TRIMMED HATS— Regular up to \$5.00.

SALE PRICE

Regular up to \$8.50.

SALE PRICE

Seven Stores The Northway Company, Ltd. Two Factories

WORLD OF SPORT

FOOTBALL

The Cack-Na-Wanga team and that of the O'Brien cigar factory play tomorrow night.

THE TURF

CHATHAM BRED HORSE HAS WON A WORLD'S RECORD.

In the Horse Review of July 25th there appears the following: "College Maid, owned by the Kuster-Erwin Horse Company of Laramie, Wyoming, paced an exhibition half at the recent Denver meeting in 58 3-4 seconds all by herself. The first quarter was in 27 3-4 seconds and the half is the world's record for a guideless pacer, the best previous mark being 1:01 3-4 by Cate." She was bred by D. McLachlan, of the Canada Business College of this city. Before he sold her as a 3-year-old she could show a mile better than 2:15. This mare with two others named Jennie Mac and Attar were sold to Charles Bunnell, of Winnipeg, and later on Bunnell sold all three to Wm. Fleming, of Portage la Prairie, Man., who owns a stock farm at Elston, Montana, and Fleming sold her to her present owners this spring. Last fall she started her as a guideless pacer and she stopped a mile at the State Fair at Billings, Montana, in 2:09 3-4, and her owner then claimed that she could have stepped the mile in 2:02 on any good track that day as the track was a very poor one and in no shape for a fast mile.

Mr. Fleming raced the other mare, Jennie Mac, by High Noon, a son of Red Wilkes, through the Western Circuit last fall, where she won seven straight races, all, or nearly all, of them in straight heats. In twelve races in which she started she was seven times first, three times second, once third and once behind the money, and in many of the places where she raced she won two races at the same meeting. She went into winter quarters with a record of 2:18 1-4 made on a half mile track.

Mr. McLachlan is to be congratulated on having bred such extreme speed, and he is still further to be congratulated on having the dam of this mare which is named "Certainly," and also having a full brother and sister. The full brother is the handsome brown stallion "Collegian," that may be seen on our streets any day of the week. He also has a 3-year-old stallion out of the same mare by High Noon, a yearling, full sister to College Maid, and a sucking colt out of the same mare by the one time world's champion, Nonbars, 2:11 3-4, as a 3-year-old.

This mare, "Certainly," is in the Great Breed Mare List, and is also the dam of Merrett Wilkes, 2:13 1-4; Wild Crusus, with the two-year-old trotting record for Canada, 2:25 3-4; College Girl, who drove Moe S. out as a two-year-old in 2:29 3-4; Bullet, that as a green pacer and with no training, stepped Chatham track a half in 1:04 1-2, the last 3-8 of the 1-2 in 44 1-2 sec. Unfortunately, this horse had to be destroyed through the severing of a tendon. College Maid is the world's champion for a half-mile guideless pacer, is the next of the family in their regular order, there being no colts between, every member of the family having better than two-minute speed. The remainder of the family are still owned by Mr. McLachlan and are as follows:—The 4-year-old stallion Collegian, a sure 2:10 trotter and a magnificent type of American trotter, a three-year-old



Western Fair

THE EXHIBITION THAT MADE ALL AGRICULTURAL FAIRS POPULAR

When Governor Simcoe laid the foundation of London, Ontario, one hundred years ago he knew it would grow to be a great city, but had no thought of the Western Fair.

The Western Fair gives the people of this country an excellent opportunity for a pleasant outing at a minimum of cost, and at the same time develops their store of practical and useful knowledge.

Its educational features have always been carefully fostered by the Directors. This year several important improvements of an instructive nature have been added. The celebrated post Highland Regiment Band will give three concerts daily during the exhibition. The entertainment department will be better than ever, and will include leaping the gap in mid air on a steam automobile.

FOR INFORMATION WRITE W. J. REID, PRESIDENT, OR J. A. WELLES, SECRETARY

LONDON

Sept. 8 - 16, 1905

stallion by High Noon, a son of Red Wilkes, that has just been broken, and promises to be one of the very best of the family. These, with the yearling filly, a full sister to College Maid, and the sucking colt by Nonbars, 2:11 3-4, constitute the members of the "Certainly" family, except two suckers she lost, and a third which was sold as a two-year-old for \$300 before she was broken or had even had a halter on, and to a man who had never seen her. During a seven days' shipment in the delivery of her she developed a severe case of distemper and died the day she was to be delivered.

We are told that the County of Kent holds a unique position on the continent in producing extreme speed. As the report goes, this county, apart from College Maid's performance, has produced three horses with marks of 2:04 or better, namely: Gallagher, 2:03 1-2; Harold, H., 2:03 1-4; Free Bond, 2:04; and it is said that no other group of five counties anywhere on the continent has produced a like number. This surely speaks volumes for the class of horses we are raising in Kent County, and due publicity should be given to the fact.

NOTHING ON THE MARKET THAT IS EQUAL TO CHAMBERLAIN'S COLIC, CHOLERA AND DIARRHOEA REMEDY.

This fact is well known to druggists everywhere, and nine out of ten will give their customers this preparation when the best is asked for. Mr. Obe Witmer, a prominent druggist of Joplin, Mo., in a circular to his customers, says: "There is nothing on the market in the way of patent medicine which equals Chamberlain's Colic, Cholera and Diarrhoea Remedy for bowel complaints. We sell and recommend this preparation." For sale by all druggists.

It never is a waste of time to take time to do a thing well.

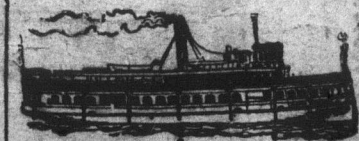
Showers of blessings seldom fall on the weather man.

STOP TAKING DRUGS

All diseases successfully treated by Osteopathy, Chiropractic and Psycho-Therapy. Particular attention given to nervous and mental troubles with both men and women. Consultation free.

R. C. WEBER, D.S.T., Wellington Street West CHATHAM, ONT.

Chatham, Windsor and Detroit



TIME TABLE

CHANGE OF TIME THE STEAMER CITY OF CHATHAM

Will make her regular round trip from Chatham to Detroit every MONDAY and WEDNESDAY, leaving Rensselaer Dock Street at 8 a.m. Detroit time or 9 a.m. Chatham time, returning will leave Chatham 2 p.m., Detroit time or 4 p.m. Chatham time, arriving in Detroit about 8 p.m.

FARES—Round Trip 60c, Single Trip 30c. AGENTS—Stranger & Co., Chatham, W. H. Wherry, Windsor, John S. Thomson, Detroit. JOHN FORKE, Captain WILLIAM CORNISH, Purser.

Keep Minard's Liniment in the House.

Diarrh

MAY attack you at the year, but it is valent during the sun. When this trouble at does not pay you to ex untried remedies, but a one that has stood th Such a one is Dr. Fov of Wild Strawberry the market for 60 ye sidered by thousands the best cure for al plants.

MRS. WILFRED TORIA Harbor, Ont., writes: "I keep Dr. Fowler's Wild Strawberry in the house from past experience and efficient remedy in kindred bowel complaints."

MEDICAL

DR. AGAR & AGAR, Surgeons, successors to King Street West, Dr. J. S. Agar, D.

LODGE

WELL, No. 4, G. R., first month, Hall, p.m.

heartily welcomed.

ALEX. GR. JEWELL, W.

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THOMAS SCULLAR, Solicitor, Victoria Ont.

SMITH, HERBERT, Crown Attorney, tor, etc. Harrison

E. B. O'LYNN—B. office, Conveyancer, etc., King street, ehants' Bank, Ch

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