



CHRISTMAS! WHAT JOY THE VERY WORD BRINGS. 'TIS AT CHRISTMAS TIME THAT WE TURN FROM SELFISHNESS AND TRY TO MAKE OTHERS HAPPY. AND HOW THIS BRINGS HAPPINESS UNTO OUR SELVES! WHAT SHALL THE PRESENTS BE? USEFUL THINGS--USEFUL THINGS. MEN LIKE TO GET NECKTIES, SILK SUSPENDERS, NICE HOSE, HANDKERCHIEFS, MUFFLERS, GLOVES, SLIPPERS, SMOKING JACKETS--THINGS TO WEAR. CAN'T YOU FIND SOMETHING IN THIS LIST YOU THINK WOULD MAKE A NICE PRESENT FOR A GENTLEMAN?

NECKTIES FOR 25c., 50c., 75c. AND \$1.00. SUSPENDERS COMBINATION BOXES, \$1.25, \$1.75; MUFFLERS FOR 50c. TO \$1.50; SLIPPERS FOR \$1.50 TO \$3.25; SMOKING JACKETS FOR \$6.00 UP.

AND LITTLE MEN? WHAT WOULD BETTER PLEASE A LITTLE MAN THAN A NICE OVERCOAT OR A SUIT OF CLOTHES.

WE SHALL GLADLY HELP YOU TO MAKE OTHERS HAPPY.

In the DRUG SECTION

Whisk Holders—Burnt Leather Whisk Holders with pretty designs of ladies' beads, 75c.

The poets, in rich binding of burnt leather, neat size, volumes enclosed in cardboard case—Evangeline, Courtship of Miles Standish, Hiawatha, Lady of the Lake, etc. Special value at \$1.75.

Kitley's Child Rhymes, a splendid volume, \$1.50.

Child's Story and Picture Books
If you are a grown-up these books wouldn't interest you, but they please the children greatly. Handsome lithographed picture and story books.

At 10c.—White Swans, St. Nicholas, Bruno the Bear, the Fox, etc.

At 15c and 20c.—The Rooster, The A.B.C. of Pretty Birds, Hide and Seek and many other lines.

THIS IS EVERYBODY'S CHRISTMAS STORE

Radiant with the Choicest Holiday Wares

Dolls, Games, Books, Jewellery, Leather Novelties, Silverware, Handkerchiefs, Stationery, Fancy Goods, etc., at REGINA'S LOWEST PRICES.

The entire store responds alertly, enthusiastically to the call of the season. It is a splendid, dazzling Christmas store—one that appeals at once to the buying public.

The main floor is a gorgeous bazaar of Holiday temptations. The second floor features choice offerings in Rugs, Carpets, Portieres and Millinery. The drug section exploits one of the trimmest Holiday Book and Fancy Stationery Stores seen in years.

It is all whirl, bustle, excitement and eager buying. A myriad of surprises for children and grown-ups.

The whole store will bristle with CHRISTMAS ATTRACTIONS TUESDAY

Gifts of Choice Odors of the FLOWERS

Dainty Perfumes Make Very Fine Christmas Gifts

Delicate perfumes, suggesting the fragrance of the flowers, after which many are named. Choice selections of Parisian, London and domestic perfumes.

"La Montansier"

A choice box of Soap, Powder, 2 bottles of choice Extract. Silk and rich lace-trimmed case, \$3.

Triple Extract

Parisian D'odeur, Poudre de Rix, Ego Cologne, Seven Fin. Choice boxes for Milady's boudoir, \$3.25.

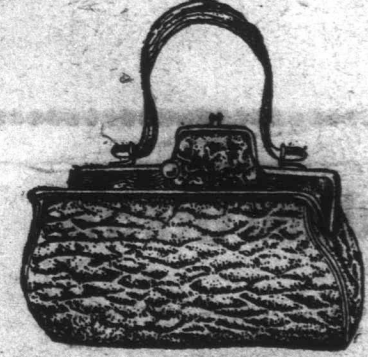
Fancy Work Boxes, filled with Perfumes and Powders, \$2.25.

Blouse-Hadincourt, Paris

Many choice boxes from the famous maker, \$1.50, \$1.25.

Single Boxes

Sweet-Pea, Helio, Jockey, etc., in highly elaborate boxes, very choice odors, \$1.25, \$1.50, \$2.25.



Fancy Shopping Bags

Squaw Bags, Chatelaines. What an array of Shopping Bags, Squaw Bags and Chatelaines, etc. Every conceivable leather and material, etc.

Ladies' Belts

The showing now includes all the new styles in Silk, Elastic and Leather Belts, also the "Armour" and "Amazon" patent unbreakable belts.

Leather Belts in Great Diversity of Styles

White Leather Belts, neatly embossed designs, \$1.35.

White Leather Belts, striped colored stripes, also embossed designs, \$1.75.

White Leather Belts, embossed designs in colors, \$1.75.

White Leather Belts, striped in colors, \$2.25.

The "Amazon"

A patent metal flat chain belt, absolutely unbreakable. Can be fitted with new leather or material at will. \$2.25.

The "Armour"

Chain Belt, unbreakable, silver-plated, \$2.50.

The Good Cheer of Xmas is "Catching"

Have you caught the Christmas cheer?—that feeling of happiness in one's own sphere in life, and a kindly feeling towards others. Christmas comes but once in twelve months—it is considered essential to give gifts to our friends and loved ones.

Our Big Grocery is a Tempting Place to Enter These Days

The grocery announces the arrival of all the new Fruits, new Essences, fresh supplies of all kinds and all manner of food stuffs and Christmas necessities.

New Fruits
Valencia Raisins; table Muscatels, in bunches and boxes.
Sultana Raisins, Seed Raisins in 1 lb. packets.

Currants
Cleaned Currants in bulk and one and two pound packets.

Choice Peels
Citron, Orange, Lemon. Butcher's peel in 1/2 and 1 pound boxes.

New Dates
Fresh arrivals of generous lots of Dates and Figs for cooking and table use.

Japanese Oranges
Also Navel Oranges and Lemons and Bananas.

Plum Puddings
Crosse & Blackwell's English Plum Puddings, also Christie Brown's.

Baking Powders we can recommend
Gold Standard, Blue Ribbon, No. 1 Hard, and D 2 Prices.
Bird's Egg Powder, Bird's Custard Powder.

Crosse & Blackwell's Jams
Black and Red Currant Jellies, Calvados' Foot Jelly, Orange Jelly, Lemon Jelly, Maderia, Pomade, Port Wine, Sherry, Cognac.

We Excel in Teas
Special Blends—No. 1, 50c a lb.; No. 2, 40c a lb.
Prominence should also be given our No. 1 hard, 3 lbs. for \$1.

Teas in Packets
Tetley's, 40c, 50c, 60c, \$1, \$2.
Salada, 40c and 50c a lb.
Gold Standard, 40c; 3 lb. tin, \$1.
Blue Ribbon, Red Label, 40c; White Label, 50c.
Japan, 50c; 3 lbs. for \$1.
Red Rose Tea, 35c a lb.; 3 lb. tin for \$1.
Ram Lal's, 1 lb. 50c.

Bensdorp's Dutch Cocoa
Also Van Houten's, in 1/2 and 3/4 lbs.

Largest Assortment of Cheeses
Ontario Farm Cheese, McLaren's Cream, Primrose Cheese, Canada Cream, Edom Cheese, Rogniford, Tilsitin, Goyonsola, Limburger, etc.

Vigorous Sales of Lace and Net Waists Values up to \$10.00.

Nothing Better for Xmas Presents. There are many models to select from. Each waist is a marvel in itself. The collection represents all the new ideas in this season's models imported direct from New York. They are made of Net and combinations of Laces and Insertions. Some have the ruffled sleeve; some the Kimono sleeve, and others are made entirely of the ruffled lace, in Green or White. Finest of silk linings. All sizes.

Values up to \$8.50 and \$10.00.

Moccasin Slipper

For Men, Women and Children



An elegant line of Moccasin Slippers in Swede and genuine Elk leathers. Ladies' Swede Slippers with genuine elk sole, beaded toe, \$1.50. Ladies' Swede Moccasin Slipper beaded vamp, fur trimmed, wool lined, \$1.50. Ladies' Elk Moccasin Slippers, beaded toe, \$1.75. Boys' and Men's Swede Tie Moccasins, wool-lined, turn-over fancy vamp, \$1.50.

The Fitwell Hat



"The Hat of Hats"

The great success of our \$3 Hats during past years encourages us to believe that another special, just a bit better than former ones, will find immediate and hearty welcome. The "Fitwell" hat, sold only by this store has the quality usually retailed at \$4.

Club Bags Suit Cases Trunks

and all kinds of Leather Goods

Fitted Club Bags & Suit Cases This store excels in leather goods, especially leather travelling goods.

Fitted Bags
Choice Solid Leather Club Bags, leather-covered frames, leather-lined, fitted with a complete set—brushes, combs, tooth brush holder, whisk, etc., \$15, \$16, \$18, \$20.

Plain Club Bags, various sizes. Prices range from \$2.25 to \$22. Let us describe our \$5.50 line.

For \$5.50—Club Bags, 18 inch, solid grained leather, leather-lined, leather-covered frame.

Best Selections in Suit Cases
As low in price as \$2.25, as high as \$20.

Suit Cases of Chocolate Leatherette, linen-lined, four straps inside, heavy leather reinforced corners. A satisfactory low priced case, \$3.50.

Solid Leather Suit Case, double locks, leather-lined, reinforced corners. Special, \$8.



On Sale Saturday Only

\$100 Men's Coon Coats \$65

8 o'clock buyers are best buyers

We place on sale Saturday SIX ONLY Men's Coon Coats, made of natural, prime, full furred, well matched pelts, quilted linings, chamois-lined pockets, shawl collars.

The Regina Trading Company, Ltd.

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