

NEW BLINDINGS! OIL BAIZES! STAIR and FLOOR CLOTHS.



New Stock Just in.

LANCASTER BLINDINGS

In Cream, Buff and Green,
25 in., 28 in., 30 in., 32 in., 36 in. and 40 in.

OIL BAIZES

Handsome fruit patterns, 1/4 & 1/2 yds. wide.

STAIR OIL BAIZES

15 and 18 in. Muslin and Duck Black.

STAIR and HALL CANVAS

New Patterns. 18 in., 22 1/2 in., 27 in. and 36 in.



Floor Canvas and Linoenums, Congoleum Mats and Squares,
3 x 4 and 3 1-2 x 4.

STEER BROTHERS.

Just Arrived:

PATRIOTIC MATCH BOX HOLDERS. . .

The very latest
10c each.

Also a large shipment of

PETERSON'S PATENT IPES

All prices.

Always in stock a full line of
Smokers' Requisites.

S. G. Faour

378 WATER STREET.

NOTICE TO MOTOR OWNERS

Kerosene Oil in 8 hooped bbls.

Motor Gasoline in Wood and Steel bbls and cases.

Poline Motor Oil (in 5 gall. tins) @ \$2.95 each.

Special Standard Motor Oil (in 5 gall. tins) @ \$2.90 each.

Special Standard Motor Oil in bbls and half bbls. @ 55c. per gallon.

Motor Greases at lowest prices.

See us before placing your order.

P. H. Cowan & Co.,

276 Water Street.

TO ARRIVE

in about two weeks:

1000 Sacks

P. E. I. BLUE POTATOES.

Would advise customers looking up early for this lot as Blues are going to be very scarce and high.

H. Brownrigg.

Looks for a Union of "World-Brain" to Secure the Peace of Europe

By MAXIM GORKY

The noted Russian author wrote this pithy little article for a Stockholm paper. It was copied by a Russian journal, from which the present translation was made.

THE effect of the war on the progress of civilization among the nations of the world will be strongly felt for generations to come. The development of civilization will be much less rapid after the war than heretofore.

The world is becoming more and more permeated with ill-will, hatred, and passion. The noble emotions give way to the bestial. The infernal forces are awakened and the inhuman has pridefully raised its head. I believe, however, in the common sense of the nations of Western Europe. I feel that that sense will yet conquer the world, and that the European civilization will become the civilization of all humanity.

The European nations must therefore see to it that the work of civilization is carried on by them in a friendly and more co-operative spirit. The "must" is based on a very plain point of view: The Anglo-Saxons, Teutons and Latins, all together, constitute but a part of the world's population. And yet they are the ones that are and have been creating the spiritual treasures of all humanity. The right to the spiritual domination of the world belongs to Western Europe, as she is entitled to that right by virtue of her spiritual wealth, of her many generations of labor on the fields of science and art; she has won that right through her intellectual to humanity.

This mad, bloody war affords the largest part of the world the opportunity of doubting the moral values of Western European progress, of denouncing her authority in matters spiritual, and of opposing her doctrines and principles. In a measure these doubts are justified. The slaughter in which the foremost European nations are now engaged will enhance barbarism on earth and will doubtless be the cause of many obstacles in the path of civilization's progress in Africa and Asia.

As soon as the European nations end their present criminal activities, a safe and solid ground for common work in behalf of the world will be found by them. The great mind of the neutral countries could even now begin the work of reorganizing European civilization, they could start a campaign against a return of barbarism. Several years ago Wilhelm Ostwald suggested a union of the great

minds of the world. He pointed out the necessity for such a "world-brain" representing all nations. Such a union must become the nervous system of humanity, the brain of the world.

I believe that right now is the time for such a union. We must attempt to embody this idea even if it were only because it would raise us above the every-day struggle for life, ennobles and refines us. Does it sound Utopian? Not so very long ago the people thought wireless telegraphy, flying machines, and many other facts of today Utopian. The properties of radium remind us of the "philosopher's stone," the dream of the alchemists. Are not all these the attainments of science?

These miracles of science are the products of the human mind, the results of the iron will of man. Why could not the same mind, the same will, work miracles on the field of social and national relations? Would it be considered miraculous if all of us were to grasp fully the simple fact that through bloodshed, murder, and destruction our conditions of life will not improve?

It is high time for our mind and will to create the possibilities for a healthier, freer, and more rapid development of civilization. Only through the power of mind and will could man transform the earth into a place worthy of his aspirations and ideals. Only a rational will could create rational conditions of life. And now, when the war has caused us all so much suffering, let our common interests in the destinies of European civilization create a mutual spiritual bond, a union based on our devotion to civilization.

HALF-MINUTE TALKS TO BUSY BUYERS.

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We always do our best to please you.

You can help us by placing your order with us early.

If you do, you will have the satisfaction of having your goods arrive early. Your shelves will be stocked with new goods; you will have your window decorated nicely with new arrivals of rubbers, and you are likely to be ready for the "wet weather trade" before your competitors.

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CLEVELAND RUBBER CO.
New Martin Building, St. John's.
jnc29,2iv,t1

NOBELESSE ABUSE!

What People Are Saying About Each Other

Mr. Lloyd George

A POLITICAL sharper, he has no English traditions of any kind; and of the typically English characteristics of fairness and duty, found equally in duke and dustmen, he has no notion. . . . With his presence in the Cabinet the whole nation runs the risk of being poisoned and disgraced.—New Age.

The Sinn Feiners

A MISERABLE faction who have fattened on Carsonism.—Star.

Sir Edward Carson

SIR EDWARD CARSON is the real foundation and origin of the movement that has brought tragedy and sorrow into so many Irish homes in the streets of Dublin. He is the proud misleader.—Robert Lynd in the Westminster Gazette.

Mr. Birrell

MR. BIRRELL'S is the dead head that paralyses the permanent officials at Dublin Castle. There is no more disgraceful incident in modern politics than his absentee tenure of the Irish Chief Secretaryship.—Irish Times.

The Crown Prince of Germany

IN his shallow soul is reflected the vanity and overbearingness of the Kaiser; but he is a tin soldier, almost a chocolate one! He is entirely devoid of magnetism, and lacks that talent for decor which his father possesses in such a superlative degree. In a nature that seems incapable of any fine impulse, as of any small sacrifice, there is not much to admire. He seemed to me quite as giddy and heedless as a child, maddening to deal with in the give and take of life, yet behind so much alloy there ran a vein of gold: his unaffected kindness and great simplicity. He enjoyed giving pleasure, yet he seemed unable to understand when he was giving disappointment and pain. He was never open to argument; in fact, he was inaccessible to reasoning of any kind once he had decided upon a course.—The Hon. Lady Wilson in Cornhill.

Lord Milner

IS not only German in origin, but German in thought.—A. G. G. in Daily News.

The German Bogey

THE German bogey will not work; the scooped out turnip with its tallow candle on a winter's night is more terrifying to the British public than anything the Hun has been able hitherto to launch against—these islands.—Land and Water.

Sir Roger Casement

THIS ex-Consul a few years ago was an almost extravagantly picturesque figure in modern life, and though the solemn vanity of his pose was very obvious, he might be regarded as an exalted and over-wrought sentimentalist but for one ugly fact which no casuistry can explain away. He had not only been in the Consular service, but he had lived on British pay up to the outbreak of war.—J. L. Garvin, in the Observer.



THE HEIGHT OF SATISFACTION

is reached at our market. You get the best of Meats, the right cuts, the correct weight, sanitary handling and good service. Can you ask more?

Come here when you are looking for satisfaction in

CHOICE MEATS.

M. CONNOLLY
Duckworth Street.

THE SCOTS IN HEROIC CHARGE

6,000 Out of 9,500 Lost in Battle of Loos, Says Churchill

London, June 23.—A story of the heroism shown by Scottish and other troops at Loos was told by Winston Churchill in the House of Commons. He was referring to the disbanding of four Scottish battalions which had covered themselves with glory at the front, and said:

"The Ninth Scottish Division, which played a notable part in the battle of Loos, lost 6,000 killed and wounded out of 9,500 infantry. One battalion of Cameron Highlanders went into action 850 strong with 30 officers, and the colonel and the adjutant and 110 men alone who were survivors, took and held their objective.

"Four successive lines were swept away, and the fifth went on without hesitation, while two days later the remnant was asked to make an attack and they did it with the utmost elanant good spirit.

"These troops," Mr. Churchill went on, "1,200 selected out of a brigade of 4,000, swept over the parapets to the attack. You talk about the charge at Balclava and the Fusiliers at Albuera; even these deeds pale by these few divisions raised in the British army. Needless to say, no account of these achievements, other than a very meagre account published many months afterwards, has reached the public.

"Four battalions of this primary division of Scotland have been disbanded and merged with other battalions, who are also short, and their places have been taken by a South African brigade."

W.P.A.

Battle Harbor—9 prs. Socks, old white material.

Pool's Cove—Cyril and Marjorie MacDermott—6 prs. socks, 6 handkerchiefs, 3 cakes soap.

Norris Arm—42 prs. socks.

Seidom—11 prs. socks.

Brigus—34 prs. socks.

Bunyan's Cove—11 prs. socks.

Arnold's Cove—25 prs. socks.

Winterton—17 prs. socks.

ANNIE HAYWARD,
Convener of Packing
and Shipping Committee.

WESTERN BAY W. P. A.

What our Western Bay ladies are doing for our soldier boys, who are fighting for King and Country:

While the awful news was being flashed across the waters every day of the hardships, dangers and sufferings that our sons and brothers were undergoing some of our ladies thought they would help by forming a patriotic association. The first meeting by these ladies on this occasion took place on February 9th in the Methodist school house at Western Bay, but was not finalized until February 24th, by the amalgamation of both denominations, Methodist and Roman Catholics which united the people and made the work much easier. The ladies worked assiduously in order to provide comforts for our boys at the front, which they did by knitting 54 pair socks and sending to the General Secretary at St. John's to be forwarded to these brave-hearted boys in the trenches, and we are still busily engaged in knitting socks, and expect to double the number the next shipment, as we have wool and also \$22.50 on hand and several donations to follow.

We are also thankful for the people of this community who gave so many donations and for the young men who helped us by attending our concerts and public meetings, especially our soiree held at Bradley's Cove on May 31st, which realized the sum of \$10.80, being considered good for a small place like Bradley's Cove, at that season of the year.

We are very sorry that our esteemed President, Mrs. E. P. Ward, is leaving us, who so willingly worked in this great movement.

Hoping the war will soon be over, and the Allies will be victorious.

BARBARA E. BISHOP.

June 26th., 1916.

SCHOONERS FOR LABRADOR

According to the latest figures to the Board of Trade the number of vessels clearing for the fishery up to June 24th was 386 as follows:—Conception Fr. 4; Brigus 34; Bay Roberts 21; Spaniard's Bay, 8; Harbour Grace, 22; Catalina, 13; Trinity, 72; King's Cove, 15; Greenspond 78; Twillingate, 60; Little Bay Islands, 46; and Channel 14. These carry crews aggregating 5,089, and have a tonnage of 16,063.

HAVING enjoyed the confidence of our outport customers

for many years, we beg to remind them that we are "doing business as usual" at the old stand. Remember Maunder's clothes stand for durability and style combined with good fit.



John Maunder Tailor and Clothier

281 & 283 Duckworth Street

Summer Costumes

WE are now showing the finest selection of Ladies' Costumes we have ever received. Elegant Models in Serge, Gabardine, Jersey Cloth and Shepherd's Plaid in styles suitable for all occasions. The predominating shades are Blues, Submarine Grey and the very popular Khaki.

These Costumes are in all shades. There are no two alike. All are of the most fashionable designs and are very reasonably priced.

U. S. PICTURE & PORTRAIT CO.

Fishermen, Notice!

We want to purchase at our stores
3,000 BRLS. CODROES.

The following instructions must be closely followed by all packing Codroes to sell at our stores:

"First put the Bdes in a tight package in strong pickle for 3 or 4 days, then put them on a clean floor and leave them drain, afterwards salt them dry in bulk and leave them till you are prepared to pack them in flour or pork barrels, then pack these in flour or pork barrels and put a good iron hoop on each chime and securely nail the heads, putting 250 pounds of roes in each barrel and place your name on each barrel either in writing on the barrel or on a ticket."

We won't buy roes after August 1st. Take notice and have your roes all shipped before that date.

F. UNION TRADING CO., Ltd

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