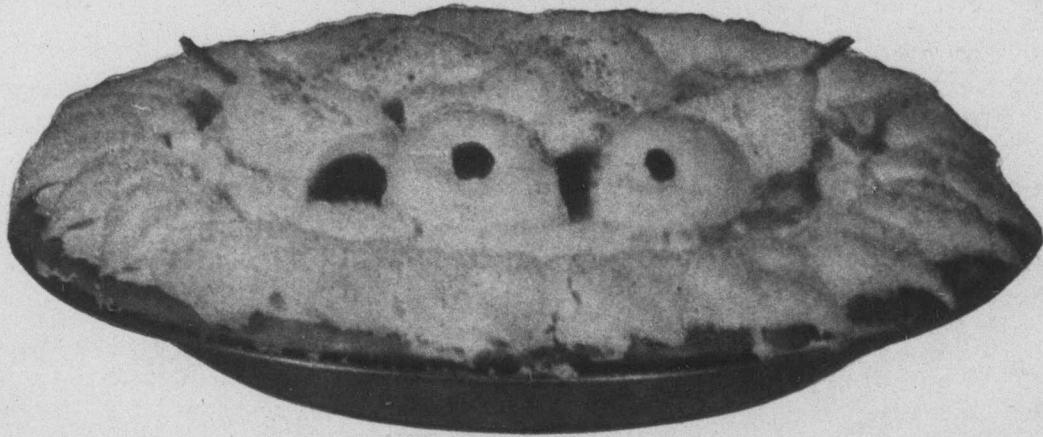


CANADIAN GROCER

Five Roses Flour



SHOW us the woman who bakes poor pies, and you show us a poor consumer of flour. Her bag or barrel lasts too long! As a flour buyer she does not increase *your* turnover as does the triumphant user of FIVE ROSES flour. Pies and pastries are a luxury that FIVE ROSES has made a necessity in close on a million Canadian homes.

HERE are actual photos of the pies FIVE ROSES will make for *your* customers. Think of the thousands of good pies eaten daily—think of the possible flour profits! The flour that makes such pastries induces many a repeat order. Isn't it the flour for *you* to sell?



Ask Your Jobber or Write Nearest Office

LAKE OF THE WOODS MILLING COMPANY, LIMITED
Montreal "The House of Character" Winnipeg

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Quebec
Portage la Prairie

Ottawa
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Daily Capacity, 13,600 bbls.

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