

■ ■ ■ ■ ■
 ■ Good Service ■
 ■ Good Value ■
 ■ Good Goods ■
 in Salt ■
 ■ Write ■
 ■ **Verret, Stewart & Co.** ■
 LIMITED ■
 MONTREAL ■
 ■ ■ ■ ■ ■

W R Spooner VI 24 Sept 10
45 William St

Your Customers Know—
 AND WILL BUY
WETHEY'S
MINCE MEAT
 IN ANY FORM

because they are acquainted with our quality and cleanly methods.

ARE YOU HANDLING IT?

We have condensed mince meat in cartons—also ready for use in enamelled cans and pails—also in wooden pails and tubs. We have mince meat to just suit your trade—no matter what it may be.

WRITE US.

J. H. Wethey, Limited
 ST. CATHARINES, - ONTARIO

The Retail Dealer has Long Since Recognized that One of the Prime Requisites in Good Salesmanship is to KNOW the Goods He Sells.

There is no secret about this. "He profits most who serves others best," and in order to serve his customers adequately, the dealer must KNOW as much about a manufacturer's goods as there is to know.

There is no better medium in Canada to tell the dealer about goods he stocks than the advertising columns of The Canadian Grocer. He reads these columns because they are directly connected with his business, and he reads them at a time set apart for that purpose—it is a purely business proposition with him.

C

Montreal

VOL.