

BROOMS are DOWN

We Make Brooms of Quality
Be Sure You Get Them

Walter Woods & Co.

Hamilton and Winnipeg

Opening New Accounts

Your business will not grow unless you do add new customers constantly. The old ones will drop out with surprising regularity and those that remain will not increase their purchases materially.

Have a good live talk about your goods in THE GROCER every week. All the best grocers in Canada will read it, and if what you say is worth while, they'll steadily be influenced in your favor.

You will find THE GROCER the most powerful agent at your disposal in the cultivation of new accounts.



OCEAN MILLS
Montreal
Chinese starch, 48
1-lb. per case \$4.00;
Ocean Baking Pow-
der, 48 3-oz., \$1.40;
48 4-oz., \$1.80; 60 8-
oz., \$4.50; 36 1-lb.
\$3.75; 48 1-lb. pkgs.
\$4; 10 1-lb. tins, \$5;
loose 25 lbs., \$1.75;
Ocean blancmange,
48 8-oz., \$4; Ocean
borax, 48 8-oz.,
\$1.60; Ocean cough
syrup, 36 6-oz., \$6.00;
36 8-ounce, \$7.20;
Ocean corn starch, 48 1-lb. \$3.60.
Jam Per lb.
30-lb. wood pails..... 0.062
Pure seed jam, 1-lb. glass jars, two
dozen in case..... 1.75

Jelly Powders

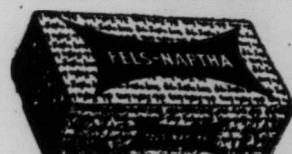
IMPERIAL DESSERT JELLY



Assorted flavors—gross 10.75.

Soap

The GENUINE. Packed 100 bars to case.



Prices—Ontario and Quebec:
than 8 cases..... \$5.00
Five cases or more..... 4.95



List price.
"Shirriff's" (all
flavors), per doz....
Discounts on applica-
tion.

Discounts on applica-
tion.

"Purity" licorice, 10 sticks..... 1.45
" " 100 sticks..... 0.73
Dule, large cent sticks, 100 in box.....

Lye (Concentrated)



GILLETT'S
PERFUMED LYE
Per case
1 case of 4 doz \$3.50
3 cases of 4 doz 3.40
5 cases or more 3.35



ST. CHARLES CO.
DENISING CO
PRICES:
St. Charles Cream
family size, per case..... \$3.50
Baby size, per
case..... 2.00
Ditto, hotel, 3.70
Silver Cow Milk 4.55
Purity Milk..... 4.25
Good Luck..... 4.00

Mustard

COLMAN'S OR KEEN'S
Per doz. Per doz.
D.S.F., 1-lb. tins 1.40 F.D., 1-lb. tins.. 1.45
" " 1-lb. tins 2.50 Per jar
" " 1-lb. tins 5.00 Durham, 4-lb. jar 0.75
F.D., 1-lb. tins.. 0.85 " 1-lb. jar 0.25
IMPERIAL PREPARED MUSTARD
Small, cases 4 dozen..... 0.45 doze
Medium, cases 2 dozen..... 0.90
Large, cases 1 dozen..... 1.35 "

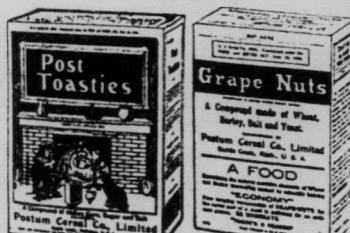


P.R. doz.
H.P. Sauce, packed in cases of 3 doz. \$1.90
H.P. Pickle, packed in cases 2 doz. pts. 3.35
H.P. Pickle, packed in cases 3 doz 1-pts. 2.25
PATERSON'S WORCESTER SAUCE
1-pint bottles, 3 and 6 dozen cases, doz. 0.90
Pint bottles, 3 dozen cases, doz. 1.75

Sauces



Cereals.



Post Toasties
A FOOD
Manufactured by Postum Cereal Co., Limited
Postum Cereal Co., Limited
Toronto, Ontario, Canada
Grape Nuts
A compound made of Wheat, Barley, Rice and Yeast.
Postum Cereal Co., Limited
Toronto, Ontario, Canada
A FOOD
Manufactured by Postum Cereal Co., Limited
Postum Cereal Co., Limited
Toronto, Ontario, Canada



DWIGHT'S
SODA
Case of 60 packages, per box \$3.00
Case of 12-lb. containing 12 packages per box \$3.00
Case of 1-lb. and 1/2-lb. containing 30 1-lb. and 60 1/2-lb. packages per box \$3.00
Case of 50 packages, containing 96 packages, per box \$3.00

MAGIC BRAND

Per case
No. 1, cases 60 1-lb. packages..... \$2.60
No. 2, " 120 1/2-lb. " 2.60
No. 3, " 360 1-lb. " 3.60
No. 4, " 180 1/2-lb. " 3.60
No. 5 Magic soda—cases 100 10-oz. pkgs.
1 case..... 2.60
5 cases..... 2.60