

BROOMS are DOWN

We Make Brooms of Quality
Be Sure You Get Them

Walter Woods & Co.

Hamilton and Winnipeg

Opening New Accounts

Your business will not grow unless you do add new customers constantly. The old ones will drop out with surprising regularity and those that remain will not increase their purchases materially.

Have a good live talk about your goods in THE GROCER every week. All the best grocers in Canada will read it, and if what you say is worth while, they'll steadily be influenced in your favor.

You will find THE GROCER the most powerful agent at your disposal in the cultivation of new accounts.

OCEAN MILLS
Montreal
Chinese starch, 48 1-lb. per case \$4.00;
Ocean Baking Powder, 48 3-oz., \$1.40;
48 4-oz., \$1.80; 60 8-oz., \$4.50; 36 1-lb., \$3.75; 48 1-lb. pkg., \$4; 10 1-lb. tins, \$5; loose 25 lbs., \$1.75;
Ocean blanchmange, 48 8-oz., \$4; Ocean borax, 48 8-oz., \$1.60; Ocean cough syrup, 36 6-oz., \$6.00; 36 8-ounce, \$7.20;



Ocean corn starch, 48 1-lb. \$3.60.
Jam Per lb. 0 06 1/2
30-lb. wood pails..... 0 06 1/2
Pure ass. ted jam, 1-lb. glass jars, two dozen n case..... 1 75



List price.
"Shirriff's" (all flavors), per doz
Discounts on application.

WHITE SWAN SPICE AND CEREALS, LTD
White Swan, 15 flavors, 1 doz. in handsome counter carton, per doz., 90c.



"Purity" licorice, 10 sticks..... 1 45
" " " 100 sticks..... 0 73
Dule, large cent sticks, 100 in box.....




GILLETT'S PERFUMED LYE
Per case
1 case of 4 doz \$3 50
3 cases of 4 doz 3 40
5 cases or more 3 35




ST. CHARLES CONDENSED MILK CO
PRICES:
St. Charles Cream family size, per case \$3.50
Baby size, per case..... 2.60
Dico, hotel, 3.70
Silver Cow Milk 4.55
Purity Milk..... 4.25
Good Luck..... 4.00

Jelly Powders
IMPERIAL DESSERT JELLY
PURE AND DELICIOUS
TRUE FRUIT FLAVORS
CARTONS EACH 1 DOZ.



Assorted flavors—gross 10.75.

Lard
M. K. FAIRBANK CO. BOAR'S HEAD LARD COMPOUND.



Tierces.... \$0 12 1/2
1-bbls. 0 12 1/2
Tubs, 60 lbs. 0 12 1/2
20-lb. Pails. 2 55
20-lb. tins.. 2 45
Cases 3-lb.. 0 13 1/2
" 5-lb.. 0 13 1/2
" 10-lb.. 0 13 1/2

F.O.B. Montreal.
GUNNS "EASIFIRST" LARD COMPOUND.



Tierces.... 0 12 1/2
Tubs..... 0 12 1/2
20-lb. pails. 0 13
20-lb. tins.. 0 13 1/2
10-lb. " 0 13 1/2
5-lb. " 0 13 1/2
3-lb. " 0 13 1/2
1-lb. cartons 14


Marmalade.
T. UPTON & CO.
12-oz. glass jars, 2 dozen case, per doz. \$1; 16-oz. glass jars, 2 doz. in case, per doz. \$1.45; 5 and 7 lb. tins and 7-lb. pails, per lb. 8c.; pint sealers (24 oz.), 1 doz. in case, per dozen \$2.25.



SHIRRIFF BRAND
"Imperial Scotch"
1-lb. glass, doz... 1 55
2-lb. " " " 2 80
4-lb. tins, " " 4 55
7-lb. " " " 7 35
"Shredded"
1-lb. glass, doz.... 1 90
2-lb. " " " 3 10
7-lb. tins, " " " 8 25

Mustard
COLMAN'S OR KEEN'S
Per doz Per doz
D.S.F., 4-lb. tins 1 40 F.D., 4-lb. tins.. 1 45
" 1-lb. tins 2 50 Per jar
" 1-lb. tins 5 00 Durham, 4-lb. jar 0 75
F.D., 4-lb. tins. 0 85 " 1-lb. jar 0 25

Sauces
H.P. Sauce, packed in cases of 3 doz. \$1 90
H.P. Pickle, packed in cases 2 doz. pts. 3 35
H.P. Pickle, packed in cases 3 doz 4-pts 2 25



PATERSON'S WORCESTER SAUCE
4-pint bottles, 3 and 6 dozen cases, doz 0 90
Pint bottles, 3 dozen cases, doz. 1 75

Soap
The GENUINE. Packed 100 bars to case.



Prices—Ontario and Quebec:
than 5 cases..... \$5 00
Five cases or more..... 4 95

Licorice
NATIONAL LICORICE CO.
5-lb. boxes, wood or paper, per lb. \$0 40
Fancy boxes (36 or 50 sticks), per box... 1 25
"Ringed" 5-lb. boxes, per lb. 0 40
"Acme" pellets, 5-lb. cans, per can... 2 08
" " (fancy box, 60), per box 1 80
Tar licorice and tolu waters, 5-lb. cans, per can..... 2 08
Licorice lozenges, 1-lb. glass jars..... 1 75
" " 10 5-lb. cans..... 1 90

Cereals.
Post Toasties
Grape Nuts



Grape Nuts—No. 22, \$4.00; No. 23, \$4.50.
Post Toasties—No. 17, \$2.50.

SOA
Dwight's Soda
Case of 1-lb. containing 60 packages, per box \$3.00
Case of 1/2-lb. containing 120 packages per box \$3.00
Cas- of 1-lb. and 1/2-lb. containing 30 1-lb. and 60 1/2-lb. packages per box \$3.00.



Case of 50 packages, containing 96 packages, per box \$3.00.

MAGIC BRAND
Per case
No. 1, cases 60 1-lb. packages..... \$2 60
No. 2, " 120 1/2-lb. " " " 2 60
No. 3, " 80 1-lb. " " " 2 60
No. 4, " 80 1/2-lb. " " " 2 60
No. 5 Magic soda—cases 100—10-oz. pkgs. 1 case..... 1 65
2 cases..... 1 65